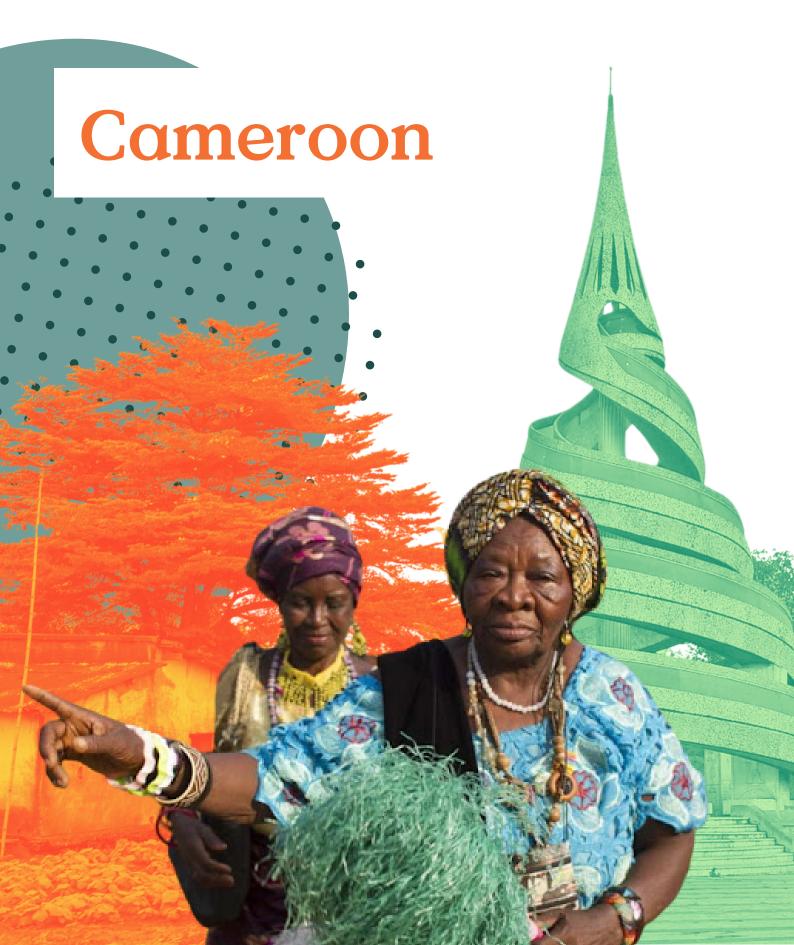


IsDB - ISFD NGO Empowerment for Poverty Reduction Program









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# **About Tadamon**

#### Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (ISDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations (CSOs) projects and activities to facilitating and supporting innovative ideas that have the potential to scale up in those Member Countries (MCs) of the Organization of Islamic Cooperation (OIC)that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OCI member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Cameroon.

"The crowdfunding academy has been an eye-opener for me and my team members. It has given us hope of sustainability and equipped us with skills to continuously fund our projects irrespective of any grant."

Talk Pregnancy with Dr Noella, 2024 Tadamon Crowdfunding Academy Participants

4113

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise 3310

CSOs verified by the program to date

689

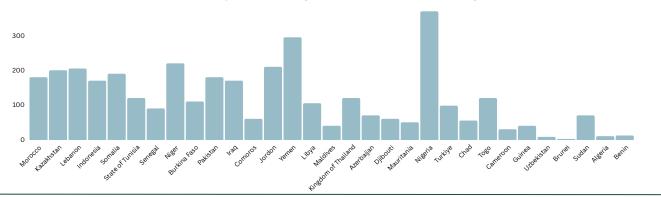
CSOs trained through th Tadamon Crowdfunding Academy **\$17.6** milion

Total value of projects from succesful campaigns and raised \$14,566,331 through crowdfunding \$72.8 milion

otal amount raised through adamon partners

DATA OVERVIEW: December 2024

#### In what countries is your CSO registered and licensed to operate?





## **Program objectives**

#### **Reduce poverty**

in IsDB's MCs through development and humanitarian initiatives;

#### Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

#### Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

# **Program activities**

# Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- Identifying institutional capacity gaps, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- Providing an easy-to-search database for future partners.

# **7** Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- Improving the lives of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- Empowering vulnerable communities through income-generating opportunities, community resilience building, and job creation for youth.

# 2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

## Development of the Tadamon online platform

that will:

- Support mapped CSOs to get more visibility, connections, training and funding.
- Serve as the "Trip advisor" on CSOs programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

# Civil Society in Cameroon

Civil Society Organizations (CSOs) in Cameroon play a vital role in addressing social, economic, and environmental challenges, engaging in areas such as human rights, poverty alleviation, healthcare, and environmental conservation. As of 2023, approximately 56,000 registered CSOs operate across the country's ten regions, collaborating with government initiatives and international partners to enhance societal well-being, particularly in underserved communities.

The legal framework governing CSOs is complex, involving multiple regulatory instruments that dictate their creation, organization, and operation. Organizations must register with the Ministry of Territorial Administration, which oversees compliance and permits. While this framework reflects the diversity of Cameroon's civil society, bureaucratic hurdles can sometimes limit operational autonomy.

Despite these challenges, CSOs have made significant contributions, particularly in human rights advocacy, community development, and environmental protection. Notable organizations like the Réseau Camerounais des Organisations des Droits de l'Homme (RECODH) work to strengthen human rights initiatives nationwide.

Additionally, groups addressing climate resilience, deforestation, and land degradation are gaining prominence.

However, CSOs face ongoing obstacles, including limited funding, regulatory constraints, and political sensitivities. Many rely on external donors, as domestic funding remains scarce. International organizations, such as the World Bank and the United Nations, continue to support capacity-building efforts to enhance CSOs' impact.

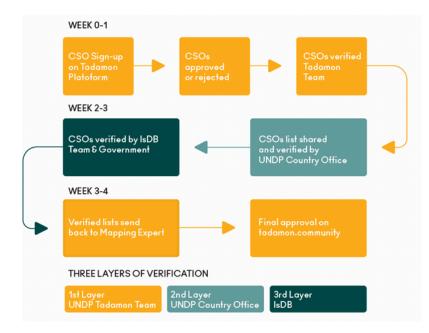
Looking ahead, strengthening regulatory support, diversifying funding sources, and fostering greater collaboration between CSOs, government institutions, and international partners will be crucial in ensuring the sector's sustainability and continued contribution to national development.



# Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 CIO member countries. In 2022 this mapping was conducted in Cameroon to understand better and get to know the people and organisations at the forefront of grassroots development. Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organisations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity-building programs.



# Bottom-Up Mapping CSOs Sign Up to Tadamon Through Outreach and Awareness Campaign (Social Media, Newsletter, Website, Emails) Top-Down Mapping Study of National Ecosystems By UNDP IRH & UNDP COs

#### Sign Up Criteria

- 1. CSOs' activities are in line with IsDB's areas of interventions;
- 2. CSOs have no political affiliation
- 3. CSOs have a minimum of 2 years of experience
- 4. CSOs are registered and licensed to operate in their respective countries

#### **CSO** verification

CSOs that signed up to the platform go through a threestep verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

151

Number of CSOs from Cameroon in online database\*

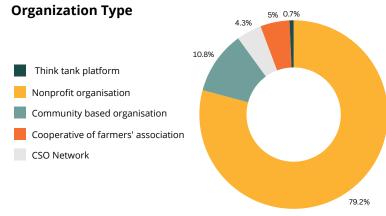
139

Verified CSOs from Cameroon\*

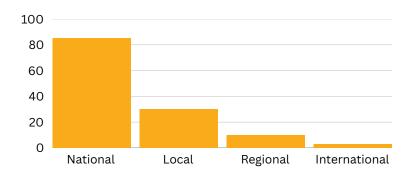
# **CSOs in Cameroon**

A total of 105 CSOs from Cameroon applied to the program and the data of these mapped organizations was collected through the <u>Tadamon sign-up</u> form and added to the online database.

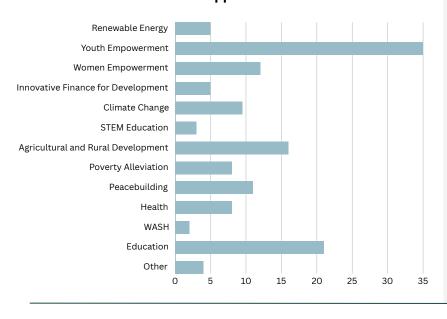
Below is a visualisation of selected data points included in the sign-up form.



#### **Activity level**



#### Fields of activities of mapped CSOs



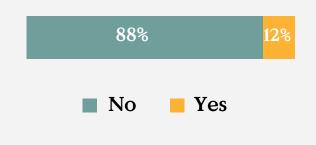
#### **Reasons for joining Tadamon**



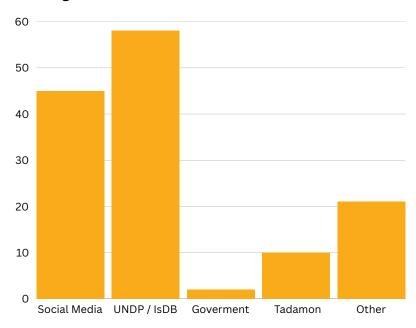
#### **Experience with Crowdfunding**



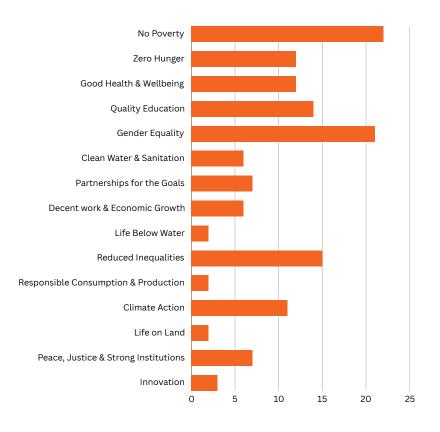
Whether or not mapped CSOs have received previous funding from UNDP or ISDB



#### How organizations found out about Tadamon



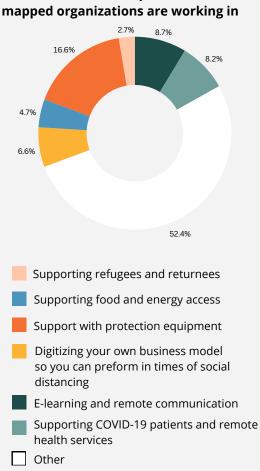
#### SDGs that best describe the activities of mapped CSOs



#### **Annual Budget of Mapped CSOs**



# Areas of COVID-19 response that





# **Tadamon Crowdfunding Academy**

## in Cameroon

Tadamon Crowdfunding Academy in Cameroon took place between November 2023 to January 2024. During the Tadamon Crowdfunding Academy in Cameroon, the below-listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication skills

(written, oral and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/ISFD and the Government of Cameroon as trustworthy and reliable partners.

Talk Pregnancy with Dr Noella	Health	gwannoella@gmail.com
Community Health and Social Development for Cameroon (COHESODEC)	Health	info@cohesodec-cameroon.org
Center For Rural Action (CEFORA)	Agricultural and Rural Development	ekwafarms2@gmail.com
Community Organization for Digital Advancement and Mentorship (CODAM)	·	mbieleukevin@gmail.com
Sustainable Development Initiatives (SUDEVIN)	Health  Youth empowerment	pmlyonga@gmail.com
Women's Guild for Empowerment and Development (WOGED)	Youth empowerment	woged21@gmail.com
Caritas Kumba	Poverty Alleviation	caritasdioceseofkumba@gmail.com
Sustainable Action For Community Development (SACOD)	Youth empowerment	cheyeh@sacod.org
Better Earth International	Climate Change	betterearthinternational@gmail.com
Glorious Care Foundation (GLOCAFO)	Peacebuilding	afredyong@yahoo.com
Hope and Caregivers Association	Peacebuilding	hocagia17@gmail.com; njumbiut@yahoo.com
Hope For A Better Future (H4BF)	Peacebuilding	ngo@h4bf-foundation.org
Local Initiative for Sustainable Development (LISUDEV)	Renewable Energy	contact@lisudevcm.org
Universal Maidens Association Cameroon (UNIMAC)	Youth empowerment	universalmaidens@gmail.com
Global Welfare Association (GLOWA)	Poverty Alleviation	info@glowacmr.org
Sustainable Ecosystem Development Association (SEDA)	Youth empowerment	anubofehwilli@gmail.com
Center for Human Rights and Democracy in Africa	Equality	emmanuelv@chrda.org
Goodness and Mercy Missions	Peacebuilding	gmmafrica@yahoo.com
Refugee Welfare Association	Women Empowerment	info@rewac.org

# **Tadamon Partners**

## Humanitarian Leadership Academy



#### www.humanitarianleadershipacademy.org

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

#### Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

# International Institute of Tropical Agriculture (IITA)



#### www.iita.org

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

#### Contribution

In-kind:

- Nigeria: up to US\$5 milion
- Other countries: up to US\$100,000 per year in research funding

## NAMA Foundation



#### www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

#### Contribution

Funding and technical support of up to US\$2 milion to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

# Al Awn Foundation for Development

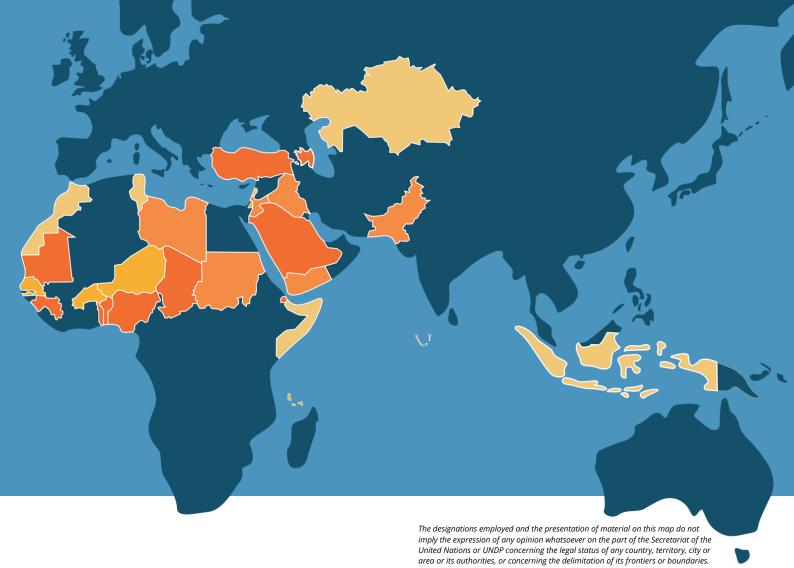


#### www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

#### Contribution

Al Awn Foundation will contribute an amount of US\$1 milion for activities in Yemen.



**Tadamon Countries** 

As a result of CSO mapping, TADAMON now has a searchable database of over 4131 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

#### 2020

Indonesia Kazakhstan Lebanon Morocco Somalia Tunisia

#### 2021

Comoros Burkina Faso Niger Senegal State of Palestine

## 2022

Iraq Libya Jordan Pakistan Yemen Sudan

#### 2023

Maldives KSA Djibouti Azerbaijan Turkiye Nigeria Togo Mauritania Guinea Benin Chad Uzbekistan

## 2024

Turkey Uzbekistan Benin Brunei Darussalam Guinea Cameroon CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'ile de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

**ISFD** - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

**SDGs** - Sustainable Development Goals

**UNDP** - United Nations Development Programme

**UNDP CO** - United Nations Development Programme Country Office

**UNDP IRH** - United Nations Development Programme Istanbul Regional Hub



IsDB - ISFD NGO Empowerment for Poverty Reduction Program







UNDP IRH - Merkez Abide-i Hürriyet Cd No:142 34381 Şişli/İstanbul, Turkey











