TADAMON
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IsDB - ISFD
NGO Empowerment for
Poverty Reduction Program

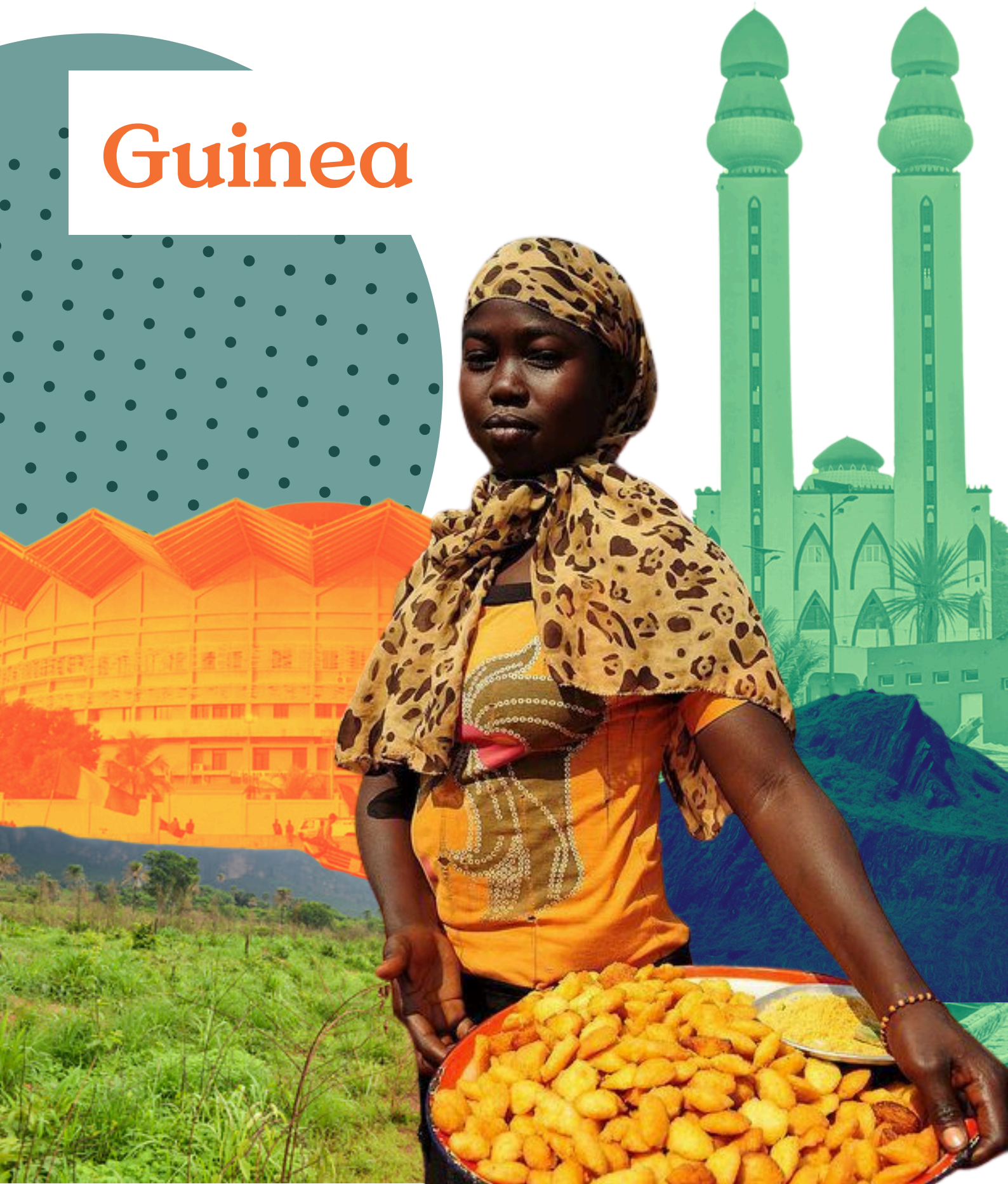IsDB   ISFD   UNDP

Guinea

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About Tadamon

Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations (CSOs) projects and activities to facilitating and supporting innovative ideas that have the potential to scale up in those Member Countries (MCs) of the Organization

The program is being implemented from 2019 to 2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected to implement the program. Within the scope of the program, over 100 CSOs are empowered annually. This booklet aims to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Guinea.

"We testify to having received good training on the subject of crowdfunding campaigns with the TADAMON academy, however, we are currently preparing our campaign."

Réseau Convergence des Jeunes et Leaders pour la Paix et la Démocratie Sacko Abdoul*, 2024 Tadamon Crowdfunding Academy Participants*

| 4131	3310	704	17,6 million	72.8 million
CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise	CSOs verified by the program to date	CSOs trained through the Tadamon Crowdfunding Academy	Total value of projects from successful campaigns and raised $14,566,331 through crowdfunding	Total amount raised through Tadamon partners

DATA OVERVIEW: December 2024

In what countries is your CSO registered and licensed to operate?
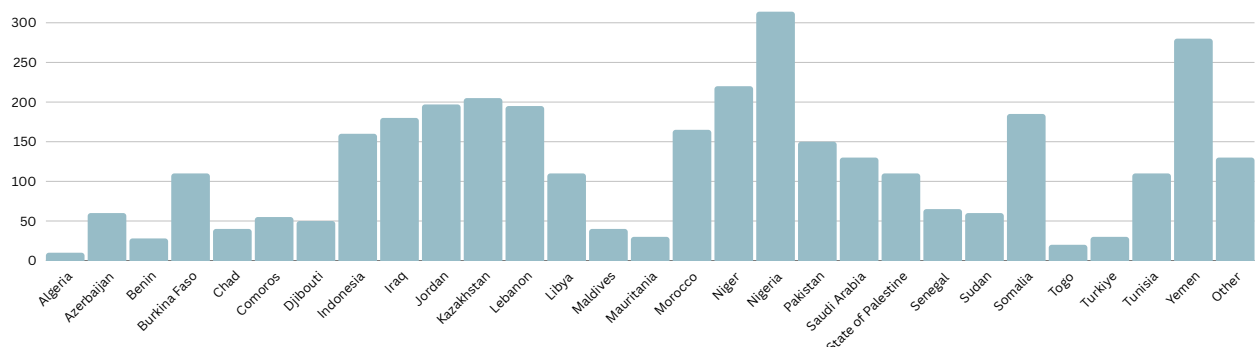
Program objectives

Reduce poverty
in IsDB's MCs through development and humanitarian initiatives;

▶

Build relationships
and undertake cooperative initiatives to reach hard-to-reach communities;

▶

Showcase the benefits of an integrated approach
to improve the socio-economic wellbeing of hard-to-reach communities.

Program activities

1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:
- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:
- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

4 Development of the Tadamon online platform

that will:
- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

OUTREACH

53	43	15
CSOs registered	Applications to the Crowdfunding Academy	CSOs selected

TRAINING & EMPOWERMENT

9	$1,095,253
CSOs developed campaigns	Total project value

* September 2024

Civil Society in Guinea

Guinea, home to 13.5 million people, faces significant socio-economic challenges, with 64% of its population living in rural areas. Women make up 52% of the population, and nearly half of all Guineans live below the poverty line. Youth dominate the demographic, with 77% under 35 years old. In 2022, Guinea ranked among the 10 countries with the lowest Human Development Index (0.465), while in 2021, it placed 182nd out of 191 on the Gender Inequality Index. Multidimensional poverty, particularly affecting women and youth, is exacerbated by illiteracy and unemployment.

Civil society, comprising NGOs, associations, unions, and community networks, plays a vital role in education, health, human rights, entrepreneurship, and environmental initiatives. Since 1985, it has contributed to local governance and sustainable development but faces challenges such as poor coordination, reliance on external funding, and structural deficits.

Guinea experiences stark socio-economic inequalities between rural and urban areas, weak governance, and vulnerability to climate and health crises, which worsen poverty. Civil society addresses these issues through local projects, while the diaspora, primarily involved in family support, could enhance its impact through structured collaborations.
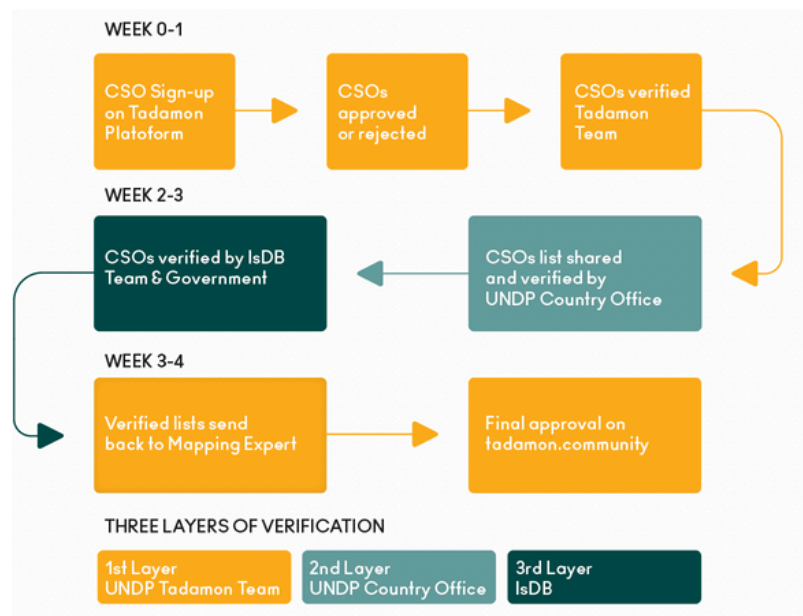
Key strengths include a dynamic young population, agriculture, and the mining sector, though dependency on mining exports and inadequate public investment hinder progress. Addressing these issues requires improved coordination among civil society actors, capacity-building, funding diversification, and stronger diaspora partnerships to achieve inclusive and sustainable development.

Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2022 this mapping was conducted in Guinea to understand better and get to know the people and organisations at the forefront of grassroots development. Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organisations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity-building programs.

WEEK 0-1

CSO Sign-up on Tadamon Platoform → CSOs approved or rejected → CSOs verified Tadamon Team

WEEK 2-3

CSOs verified by IsDB Team & Government ← CSOs list shared and verified by UNDP Country Office

WEEK 3-4

Verified lists send back to Mapping Expert → Final approval on tadamon.community

THREE LAYERS OF VERIFICATION

| 1st Layer UNDP Tadamon Team | 2nd Layer UNDP Country Office | 3rd Layer IsDB |

2
Bottom-Up Mapping
CSOs Sign Up to Tadamon

Through Outreach and Awareness Campaign (Social Media, Newsletter, Website, Emails)

1
Top-Down Mapping
Study of National Ecosystems

By UNDP IRH & UNDP COs

3
CSO Verification
COs verified and approved

By UNDP IRH, UNDP COs, IsDB

Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

54

number of CSOs from Guinea in the online database*

53

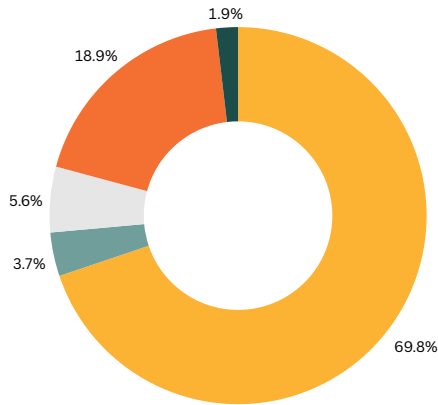Verified CSOs from Guinea*

*Data from September 2024

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CSOs in Guinea

A total of 54 CSOs from Guinea applied to the program and the data of these mapped organizations was collected through the Tadamon sign-up form and added to the online database.

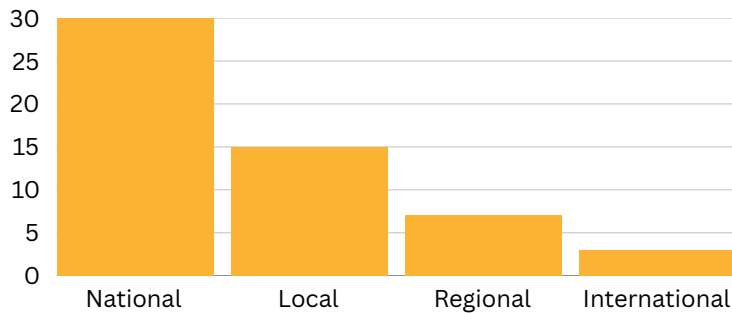Below is a visualisation of selected data points included in the sign-up form.
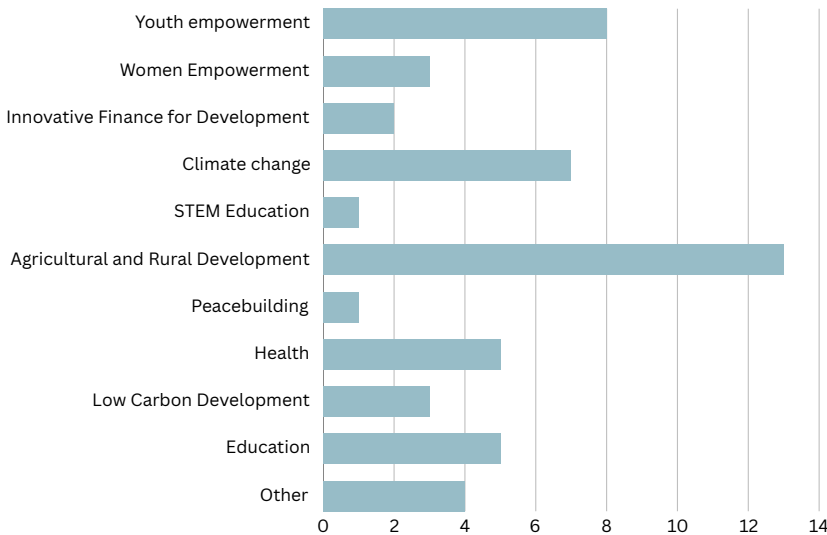
Organization Type

- Think tank, platform
- Nonprofit organisation
- Community based organisation
- Cooperative
- CSO Network

1.9%
18.9%
5.6%
3.7%
69.8%

Activity level

National	30
Local	15
Regional	7
International	3

Fields of activities of mapped CSOs

Field	Value
Youth empowerment	8
Women Empowerment	3
Innovative Finance for Development	2
Climate change	7
STEM Education	1
Agricultural and Rural Development	13
Peacebuilding	1
Health	5
Low Carbon Development	3
Education	5
Other	4

Reasons for joining Tadamon

32% Capacity Strenghtening

28% To learn about Alternative Finance

34% Partnership

6% Visibility

Experience with Crowdfunding

51% | **49%**

■ No ■ Yes

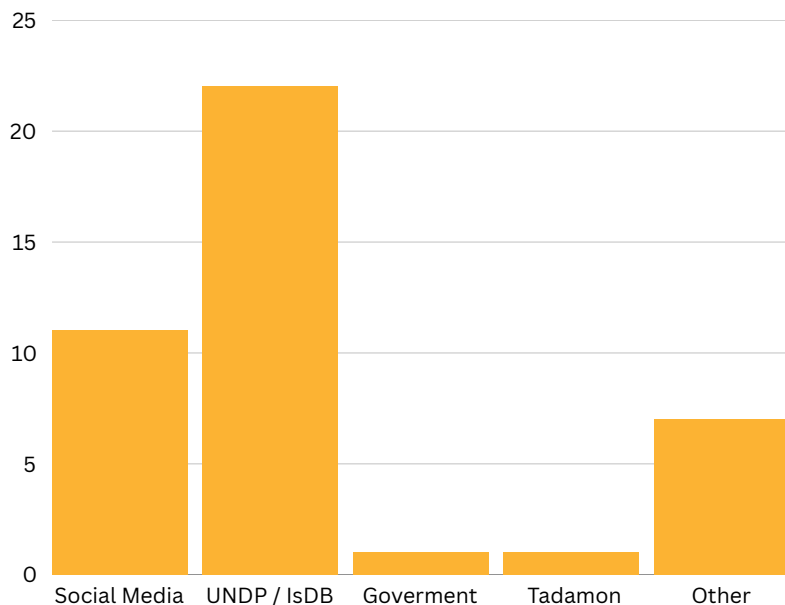## Whether or not mapped CSOs have received previous funding from UNDP or IsDB
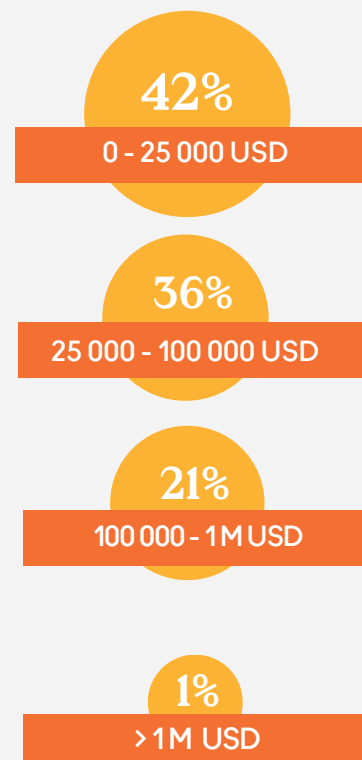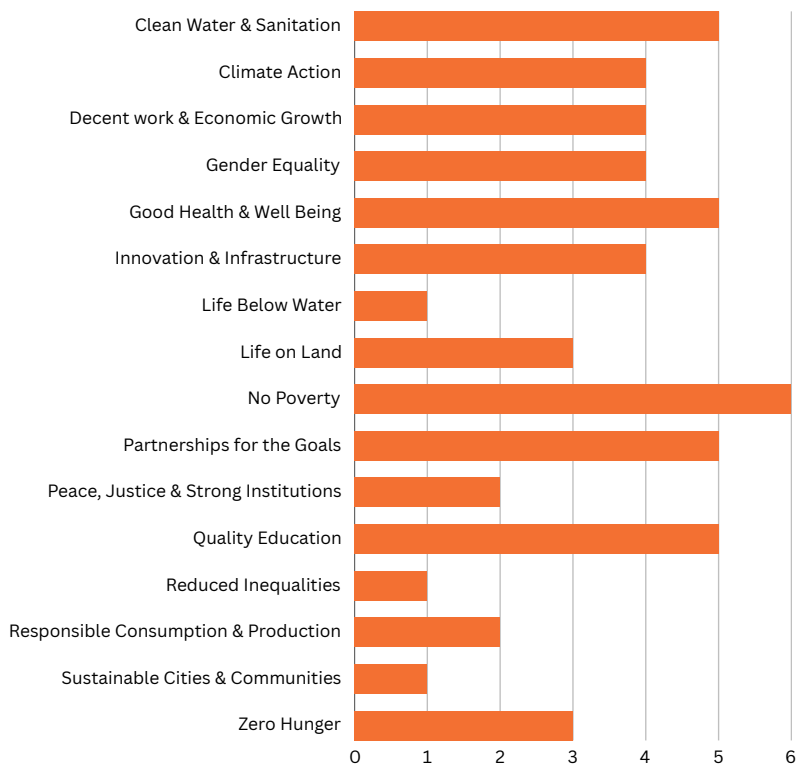
67% | **33%**

■ No ■ Yes

7

How organizations found out about Tadamon

Social Media	11
UNDP / IsDB	22
Goverment	1
Tadamon	1
Other	7

Annual Budget of Mapped CSOs

42% 0 - 25 000 USD

36% 25 000 - 100 000 USD

21% 100 000 - 1M USD

1% >1M USD

SDGs that best describe the activities of mapped CSOs

SDG	Value
Clean Water & Sanitation	5
Climate Action	4
Decent work & Economic Growth	4
Gender Equality	4
Good Health & Well Being	5
Innovation & Infrastructure	4
Life Below Water	1
Life on Land	3
No Poverty	6
Partnerships for the Goals	5
Peace, Justice & Strong Institutions	2
Quality Education	5
Reduced Inequalities	1
Responsible Consumption & Production	2
Sustainable Cities & Communities	1
Zero Hunger	3

Areas of COVID-19 response that mapped organizations are working in

9.4%
15.1%
17%
5.7%
3.8%
49.1%

- Supporting food and Energy access
- Support with protection equipment
- Digitizing your own business model so you can preform in times of social distancing
- E-learning and remote communication
- Supporting COVID-19 patients and remote health services
- Other
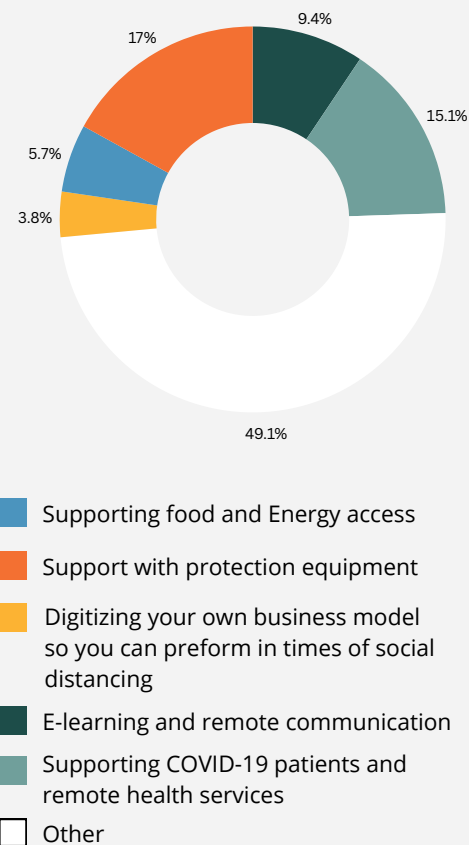
Tadamon
Crowdfunding Academy
in Guinea

Tadamon Crowdfunding Academy in Guinea took place between November 2023 to January 2024. During the Tadamon Crowdfunding Academy in Guinea, the below-listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication skills (written, oral and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/ISFD and the Government of Guinea as trustworthy and reliable partners.

Réseau Convergence des Jeunes et Leaders pour la Paix et la Démocratie	Youth empowerment	bsackoabdl@gmail.com
Organisation de Secours aux handicapés de Guinée (OSH-Guinée)	Health	camarabangaly914@gmail.com
Association Guinéenne pour le Développement de l'Entreprise Privée (AGUIDEP)	Agricultural and Rural Development	ongaguidep@gmail.com
Agir pour le Développement Durable de Horewedou	Agricultural and Rural Development	adhoguinee@gmail.com
Fédération des Unions de Producteurs de Maïs de la Haute Guinée (FUPROMA/HG)	Health	fupromahg@gmail.com
Jeunes Actions la Santé et le Développement (JASD)	Women Empowerment	jasdguinea@gmail.com
Développement Inclusif par L Innovation Sociale et Économique	Education	kanyfankaba@gmail.com
Coopérative pour le développement agro pastoral (CODAPA)	Climate change	jonaslamah@gmail.com
Centre d'Appui au Développement (CAD)	Climate change	mamadikhoneskourouma@gmail.com
Fédération des Unions de Producteurs de Riz Haute Guinée (FUPRORIZ-HG)	Health	fuprorizhauteguinee@gmail.com
Action Pour Le Démarrage Alternatif (ADA)	Agricultural and Rural Development	bangourasana74@gmail.com
Agrimines Guinée Prospérité	Agricultural and Rural Development	ong.amgpadmistration12@gmail.com
ATC	Climate change	atcguinee@yahoo.fr
Association Guinéenne Des Logisticiens En Santé	Health	sidikinkoya@gmail.com
Guinée Développement Rural et Environnement (GUIDRE)	Agricultural and Rural	guidre2000@gmail.com

Tadamon Partners

Humanitarian Leadership Academy

www.*humanitarianleadershipacademy.org*

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

Contribution
The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

International Institute of Tropical Agriculture (IITA)

www.*iita.org*

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

Contribution
In-kind:
- Nigeria: up to US$5 milion
- Other countries: up to US$100,000 per year in research funding

NAMA Foundation

www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

Contribution
Funding and technical support of up to US$2 milion to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

Al Awn Foundation for Development

www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

Contribution
Al Awn Foundation will contribute an amount of US$1 milion for activities in Yemen.
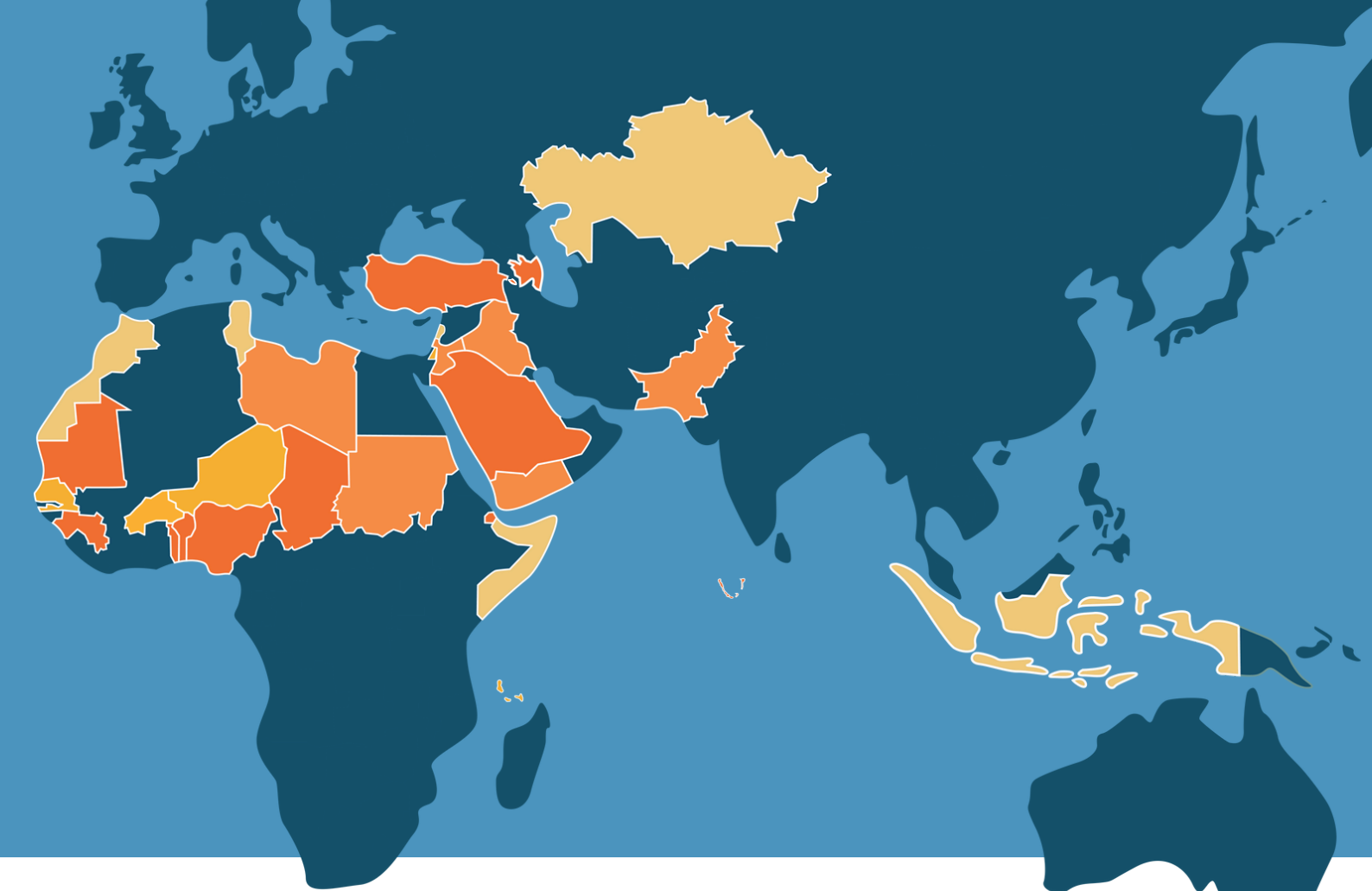
Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 4131 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023	2024
Indonesia	Comoros	Iraq	Maldives	Turkey
Kazakhstan	Burkina Faso	Libya	KSA	Uzbekistan
Lebanon	Niger	Jordan	Djibouti	Benin
Morocco	Senegal	Pakistan	Azerbaijan	Brunei Darussalam
Somalia	State of Palestine	Yemen	Turkiye	Guinea
Tunisia		Sudan	Nigeria	Cameroon
			Togo	
			Mauritania	
			Guinea	
			Benin	
			Chad	
			Uzbekistan	

CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'ile de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

ISFD - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

SDGs - Sustainable Development Goals

UNDP - United Nations Development Programme

UNDP CO - United Nations Development Programme Country Office

UNDP IRH - United Nations Development Programme Istanbul Regional Hub