

TADAMON
تضامن

IsDB - ISFD
NGO Empowerment for
Poverty Reduction Program



Jordan



Table of Contents

About Tadamon	3
Program Objectives	4
Program Activities	4
Civil Society in Jordan	5
Mapping of CSOs	6
CSOs in Jordan	7
Tadamon Crowdfunding Academy in Jordan	9
Tadamon Partners	10



About Tadamon

Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations' (CSOs) projects and activities to facilitating and supporting innovative ideas that have potential to scale up in those Member Countries (MCs) of the Organization

of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Jordan.

"I would like to share my experience with the Tadamon Crowdfunding Academy. Despite being an artificial entity, I recognized the quality and reliability of the academy and its positive impact on participants. My experience with the Tadamon Crowdfunding Academy was excellent. Through the provided training courses, I greatly benefited from specialised content and in-depth knowledge in the field of crowdfunding. The academy offered comprehensive and detailed educational materials covering various aspects such as the fundamentals of crowdfunding, fundraising tools, and campaign management. Thanks to the academy, my campaign was significantly improved. I gained a deeper understanding of crowdfunding requirements and successful strategies for attracting support. I was able to apply the concepts and tools I learned in the academy to my campaign, which will contribute to increasing funding and enhancing engagement with supporters. I also cannot overlook the impact of the academy on networking and collaboration. Through interacting with fellow colleagues in the field, exchanging experiences and ideas, it led to expanding my professional network and providing opportunities for future cooperation".

Farm Jo Organization, 2023 - Tadamon Crowdfunding Academy Participant

4018

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3043

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$13.4 milion

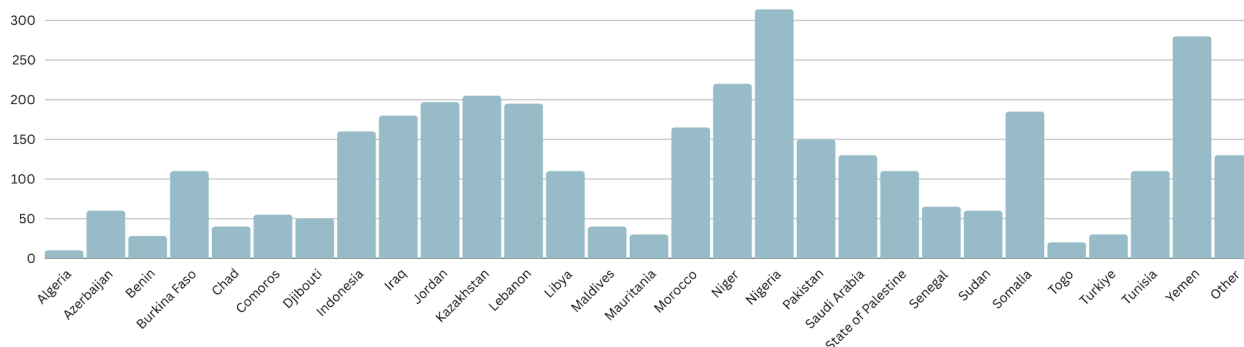
Total value of projects from successful campaigns and raised \$12,700,732 through crowdfunding academies

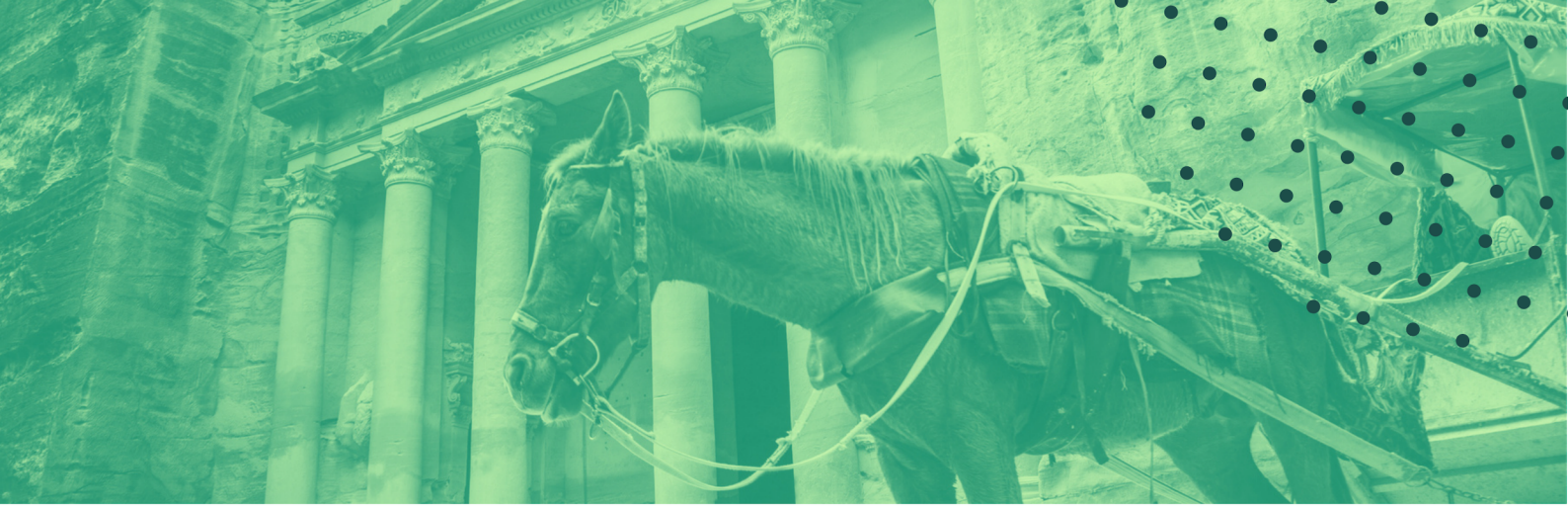
\$72.8 milion

Total amount raised through Tadamon partners

DATA OVERVIEW: May 2024

In what countries is your CSO registered and licensed to operate?





Program objectives

Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

Program activities

1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

DATA OVERVIEW: JORDAN *

OUTREACH

219

CSOs registered

108

Applications to the
Crowdfunding
Academy

24

CSOs selected

TRAINING & EMPOWERMENT

16

CSOs developed
campaigns

9

Campaigns
launched

\$281,128

Total project value

RESOURCE MOBILIZATION & IMPACT

\$29,101

Raised via
crowdfunding

\$32,048

Total value of projects
from successful
campaigns

* May 2024

Civil Society in Jordan

The organisational landscape in Jordan is predominantly concentrated in Amman, the capital, where most large organisations are headquartered. However, many organisations have extended their reach by establishing branches in other governorates. By the end of 2020, the Ministry of Social Development (MoSD) had 6,808 societies registered under the Law on Societies 51 of 2008. These organisations, including Civil Society Organizations (CSOs) and Community-Based Organizations (CBOs), primarily aim to provide humanitarian and philanthropic assistance to local communities. This assistance encompasses a wide range of services, including direct aid to the public, medical services, and a variety of opportunities for local communities to enhance their skills and improve their livelihoods.

In contrast, medium and small organisations vary in capacities and are scattered across the country. Notably, many CSOs dedicate their efforts towards specific demographic groups, with women, persons with disabilities, and youth being the primary focus. These demographic categories are integral to their operational strategies and planning.

Jordan also plays a significant role in the global refugee crisis. However, it is estimated that thousands more refugees are residing in Jordan who are not officially registered. This substantial refugee population continues to exert considerable pressure on government services, including education, health, and municipal-governed services, as well as on the country's infrastructure and natural resources.

Jordan embarked on a new phase of its development as it launched a wave of modernization that focused on economic reforms. This has led to a new generation of civic organisations working in various fields, including economy, business, information technology, and intellectual property. It has also contributed to the launch of new forms of partnerships, initiatives, and programs that bring together non-governmental organisations, the private sector, and international and governmental development institutions. These collaborations address Jordan's complex challenges and contribute to its sustainable development.

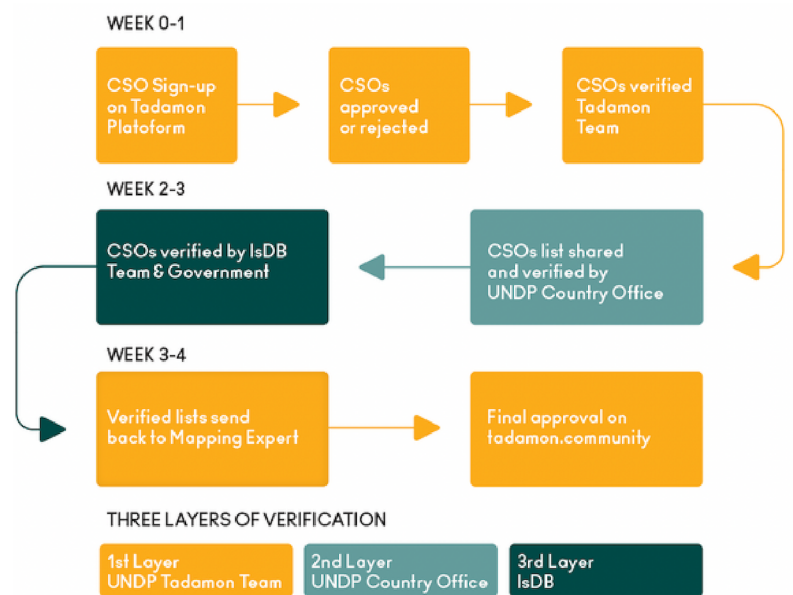


Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2021 this mapping was conducted in Somalia in order to better understand and get to know the people and organizations at the forefront of grassroots development.

Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organizations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity building programs.



Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

204

Number of CSOs from Jordan in online database*

216

Verified CSOs from Jordan*

*Data from October 2023

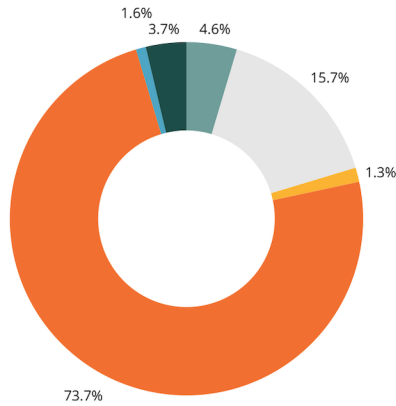
CSOs in Jordan

A total of 204 CSOs from Jordan signed up to the program and the data of these mapped organisations was collected through the [Tadamon sign-up form](#) and added to the online database.

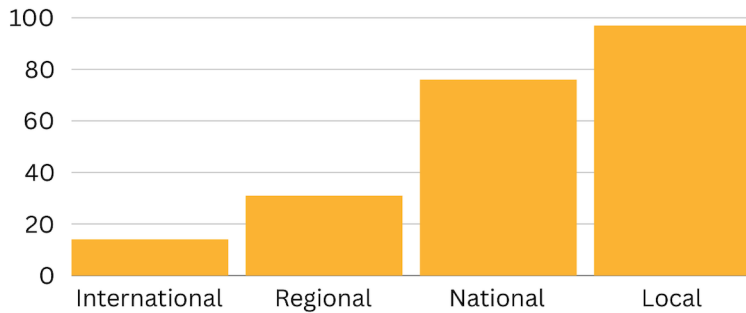
Below is a visualisation of selected data points included in the sign-up form.

Organization Type

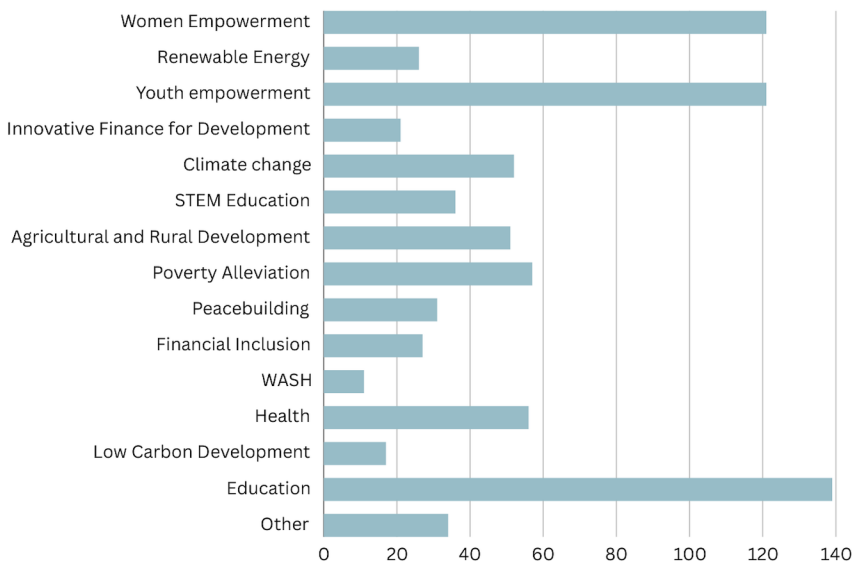
- Think tank, platform
- Nonprofit organisation
- Community based organisation
- Philanthropy
- CSO Network
- Cooperative or farmers' association



Activity level



Fields of activities of mapped CSOs



Reasons for joining Tadamon

9.72%

Capacity Strengthening

53.24%

To learn about Alternative Finance

33.79%

Partnership

3.24%

Visibility

Experience with Crowdfunding

54.62%

45.37%

■ No ■ Yes

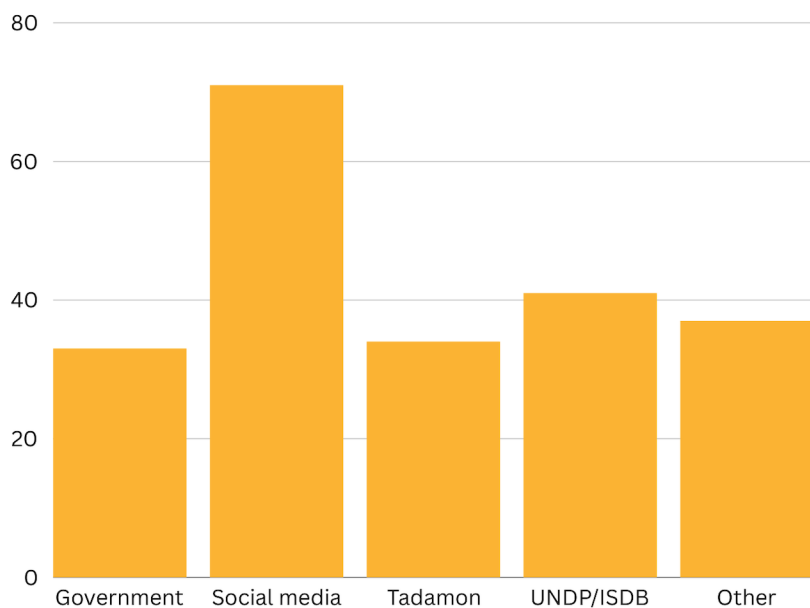
Whether or not mapped CSOs have received previous funding from UNDP or IsDB

87.5%

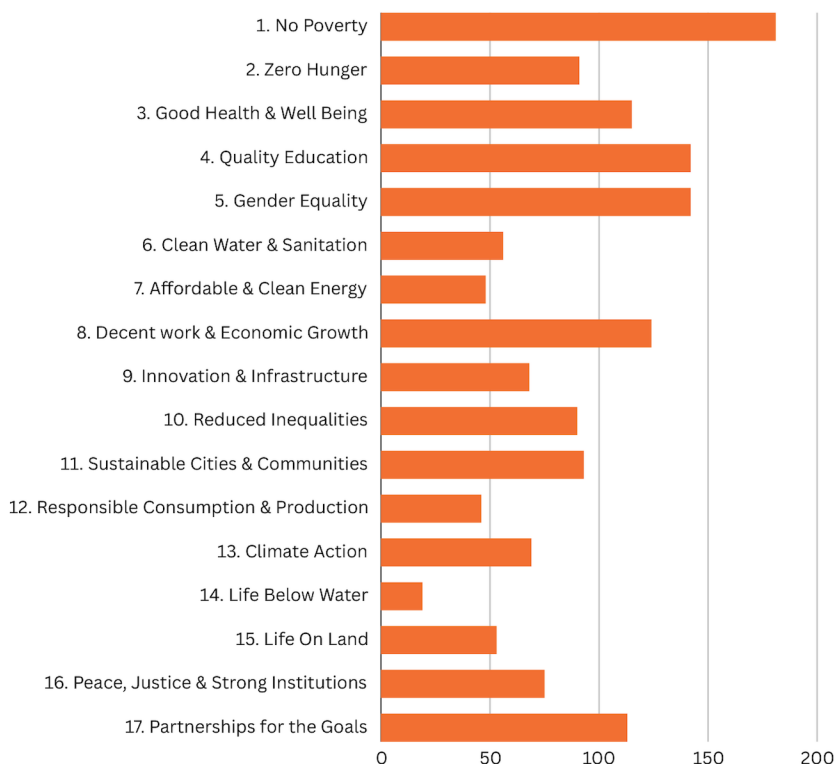
12.5%

■ No ■ Yes

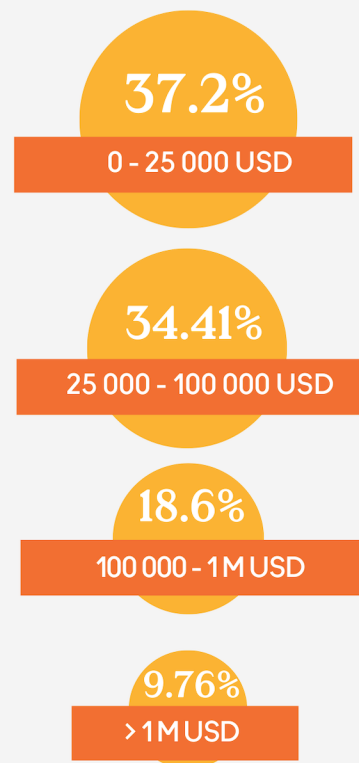
How organizations found out about Tadamon



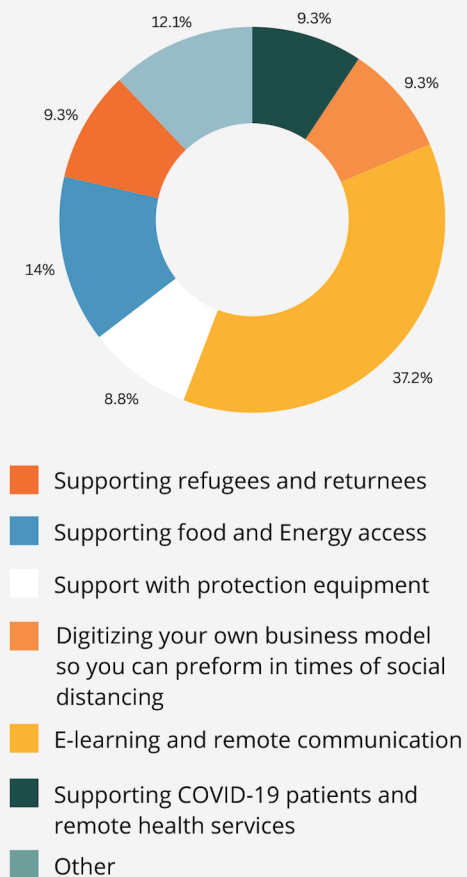
SDGs that best describe the activities of mapped CSOs



Annual Budget of Mapped CSOs



Areas of COVID-19 response that mapped organizations are working in



Tadamon Crowdfunding Academy in Jordan

Tadamon Crowdfunding Academy in Jordan Took place between March and October 2023. During the Tadamon Crowdfunding Academy in Jordan, Below listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication skills (written, oral

and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/IsFD and the Government of Jordan as trustworthy and reliable partners.

Jerash Sky Charitable Society	Women, Unemployment, Poverty Reduction	remaalzoubi2345@gmail.com
NAMA Strategic Intelligence Solutions Co. Ltd.	Social Development, Women, Unemployment	info@namasis.com
Nashmiat To Empower Women	Capacity Building, Women and youth empowerment	amalnashmiat@gmail.com
Broccoli for Capacity Building	Capacity building, innovation, and social partnership	hello@broccoli-jo.org
Fada Al Watan Charitable Society	Capacity Building trainings	entesartyem7@gmail.com
Children Museum Jordan	Education, Childcare	info@cmj.jo
Opinions Without Borders Center for Sustainable Development	Youth Empowerment and Social Inclusion	owb.sd2016@gmail.com
Society for Protecting Family Violence Victims	Economic empowerment	societyviolencevictims@hotmail.com
Autism Mena "Amena" Foundation	Health	Info@autismmena.org
Farm Jo	Agriculture	info@farmjo.net
Toward a Better Tomorrow for Development and Empowerment	Empowerment and Social Inclusion	nagatsociety@yahoo.com
Mideen Local Cbo	Education for youth	haniah.bayaydah@gmail.com
Hareer For Community Development	Health and Childcare	info@hareerinitiative.com
Isnad International Center for Empowerment	Education, health, and climate change and environmental sustainability	projects@isnadintel.org
LOYAC Company for National Training and Statistical Consultancy	Youth empowerment	gmjordan@loyac.org
Raneen Foundation	Development and Education	rawan.barakat@raneenmedia.org
Tahfeez Association	Development and capacity building of the local community	tahfeezidd@gmail.com
Khoyoot Al Tarabot for Training & Development	Human Rights and Refugees support	basmanazer@gmail.com
Princess Taghrid Institute for Development and Training	Health and social inclusion	info@pti-jo.com
Tafilah Women Charitable Society	Community Development, Women, and Childcare	t_lady_char@yahoo.com
Naseej Foundation for Sustainable Development	Sustainable economic and social development, environment, health	naseej.jordan@gmail.com
Sakeena Charity for Social Support	Education, health, environmental protection, climate, and enhancing sustainable livelihoods	diana@sakeenaorphans.org
Himmatna Charitable Organisation	Community Development and capacity-building	info@himmetna.org
The Jordanian Hashemite Fund for Human Development	Poverty Reduction	info@johud.org.jo

Tadamon Partners

Humanitarian Leadership Academy



www.humanitarianleadershipacademy.org

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

NAMA Foundation



www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

International Institute of Tropical Agriculture (IITA)



www.iita.org

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

Al Awn Foundation for Development

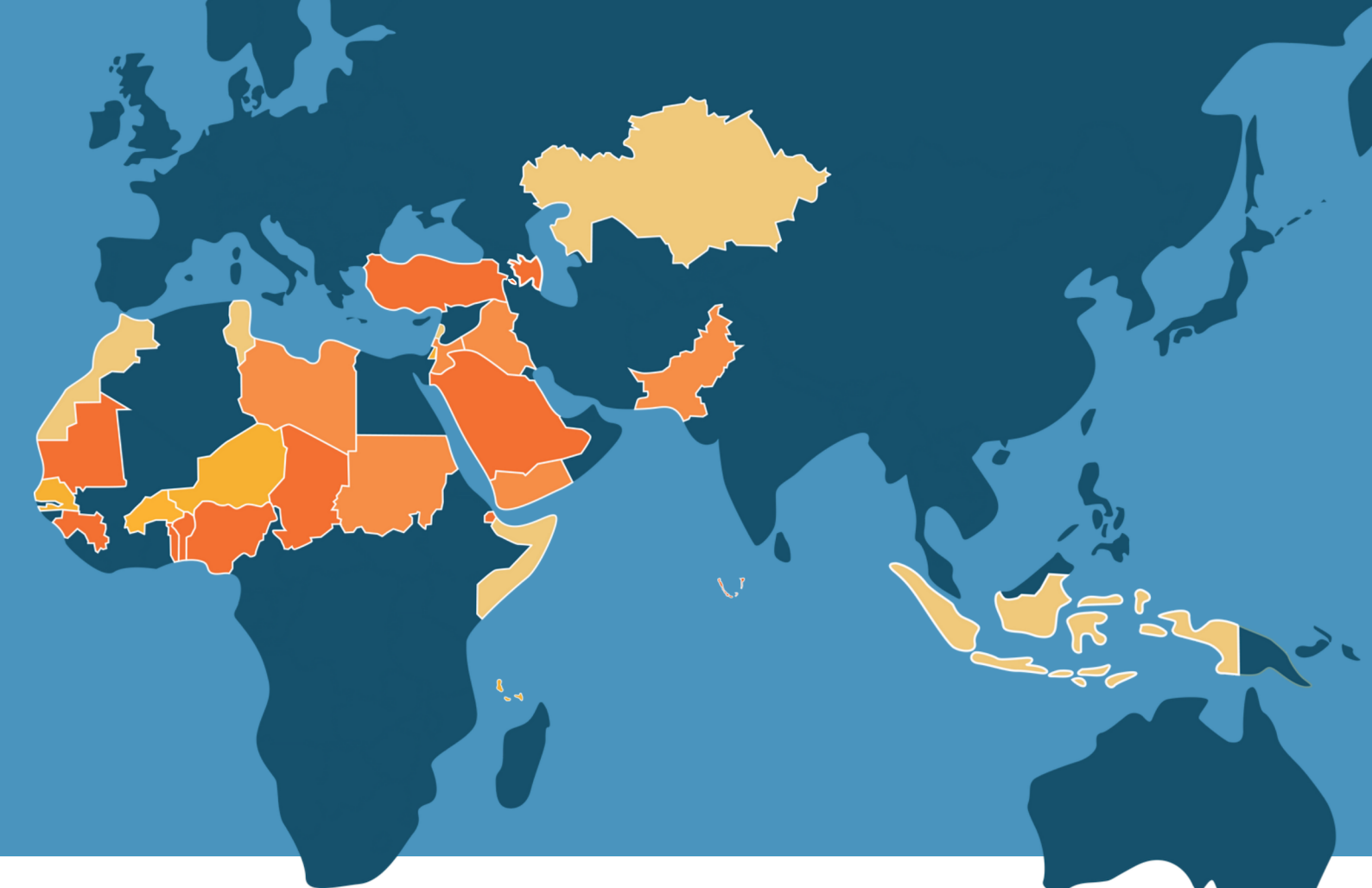


www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 3419 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023
Indonesia	Comoros	Iraq	Maldives
Kazakhstan	Burkina Faso	Libya	KSA
Lebanon	Niger	Jordan	Djibouti
Morocco	Senegal	Pakistan	Azerbaijan
Somalia	State of Palestine	Yemen	Turkiye
Tunisia		Sudan	Nigeria
			Togo
			Mauritania
			Guinea
			Benin
			Chad
			Uzbekistan

CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

ISFD - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

SDGs - Sustainable Development Goals

UNDP - United Nations Development Programme

UNDP CO - United Nations Development Programme Country Office

UNDP IRH - United Nations Development Programme Istanbul Regional Hub

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UNDP IRH - Merkez
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