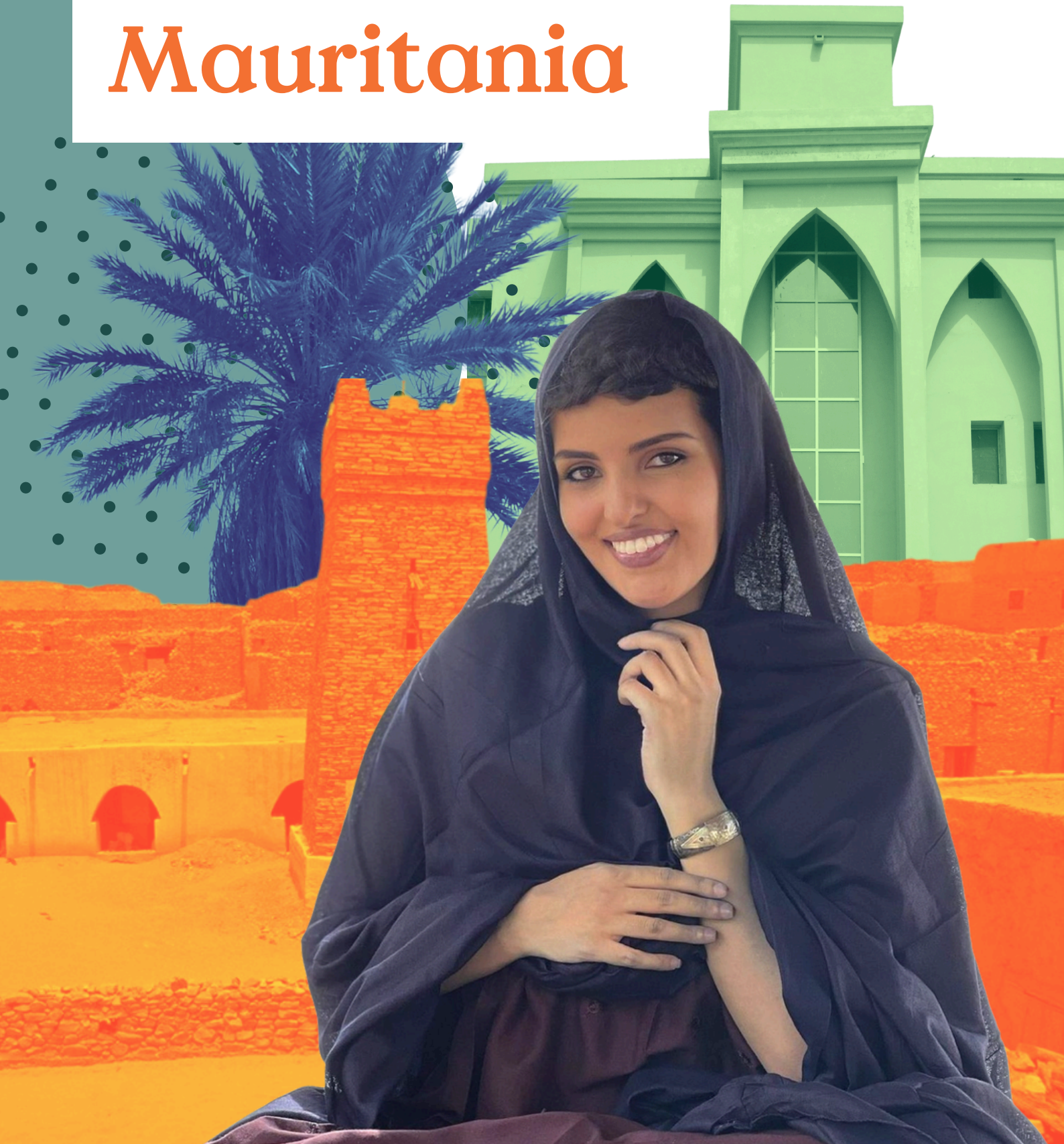


TADAMON  
تضامن

IsDB - ISFD  
NGO Empowerment for  
Poverty Reduction Program



# Mauritania



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# About Tadamon

## Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations (CSOs) projects and activities to facilitating and supporting innovative ideas that have the potential to scale up in those Member Countries

(MCs) of the Organization of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Mauritania.

***"My experience with the Tadamon Academy for Crowdfunding has been incredibly enriching. The modules were well-structured and covered all the necessary aspects to launch a successful crowdfunding campaign. I particularly appreciated the practical advice and strategies shared by the experts throughout the course. What particularly pleased me in working with the mentors was their availability and commitment to providing personalized and relevant advice for my project."***

*Union des Jeunes Entrepreneurs Mauritaniens, Tadamon Crowdfunding Academy Participants*

4113

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3310

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$17.6 milion

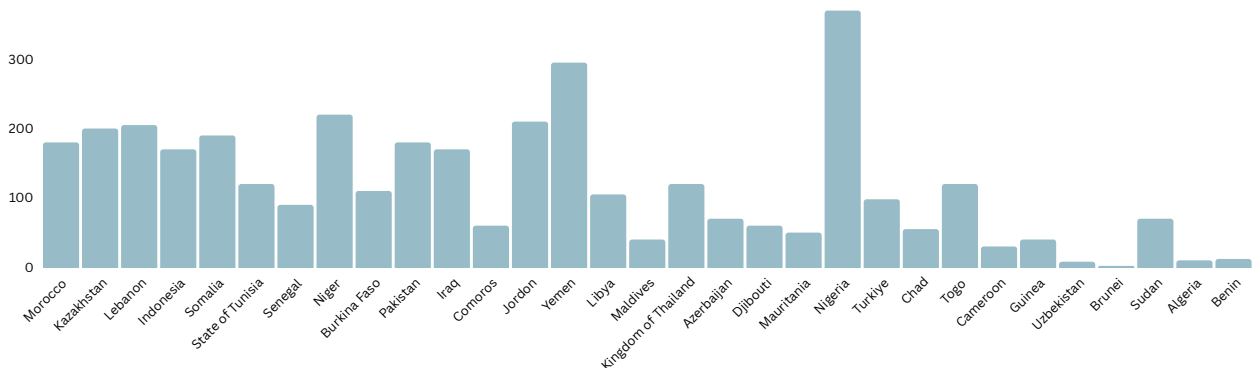
Total value of projects from succesful campaigns and raised \$14,566,331 through crowdfunding

\$72.8 milion

Total amount raised through Tadamon partners

### DATA OVERVIEW: December 2024

### In what countries is your CSO registered and licensed to operate?





## Program objectives

### Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

### Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

### Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

## Program activities

### 1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

### 2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

### 3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

### 4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

## DATA OVERVIEW: MAURITANIA \*

### OUTREACH

**57**

CSOs registered

**22**

Applications to the  
Crowdfunding  
Academy

**9**

CSOs selected

### TRAINING & EMPOWERMENT

**6**

CSOs developed  
campaigns

**\$640,750**

Total project value

### RESOURCE MOBILIZATION & IMPACT

**\$7,000**

Raised via Crowdfunding

\* December 2024

## Civil Society in Mauritania

For several years, a good number of associations have been created in Mauritania at the village level, to facilitate social events. Marked by a notable presence throughout the country and by an effective action in maintaining social cohesion and conflict management, civil society organizations played a key player in the management of public space.

Since 2013, a significant associative fabric has developed in urban areas, driven largely by young people. Activism, social work, artistic creation, advocacy strategies, are by nature carriers of diversity and reflect more the complexity and wealth of the country and were mainly handled by the civil society in the country which had more than 8,000 associations at the time.

Since 2024, the associative climate of Mauritania has changed dramatically and was marked by a strategic organization.

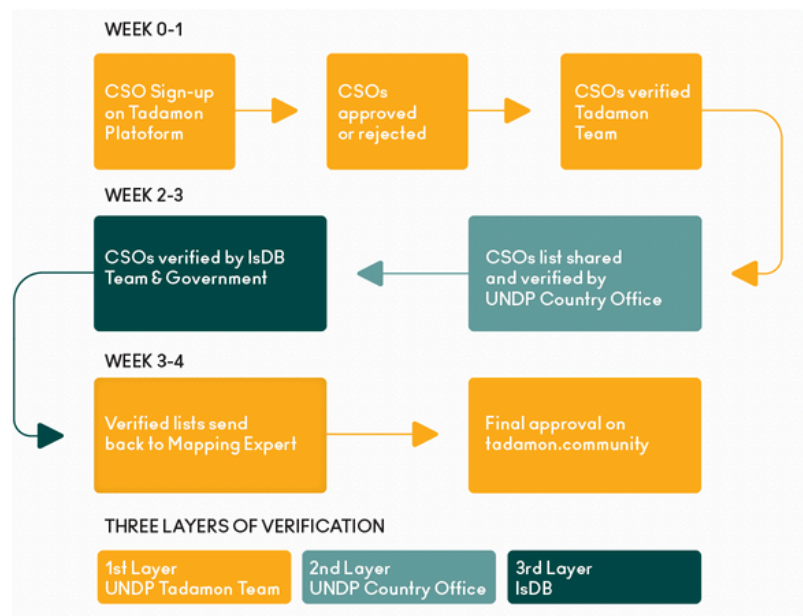
The Commission for Human Rights, Humanitarian Action and Relations with Civil Society has launched an electronic platform called "Feddai", with the aim of facilitating coordination between civil society organizations and technical and financial partners. The platform offers a whole range of services, including the possibility of submitting license applications for associations, organizations, and networks, thus strengthening the management platform for civil society organizations.



# Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2022 this mapping was conducted in Mauritania to understand better and get to know the people and organisations at the forefront of grassroots development. Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organisations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity-building programs.



## Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

## CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

**39**

Number of CSOs from Mauritania in online database\*

**37**

Verified CSOs from Mauritania\*



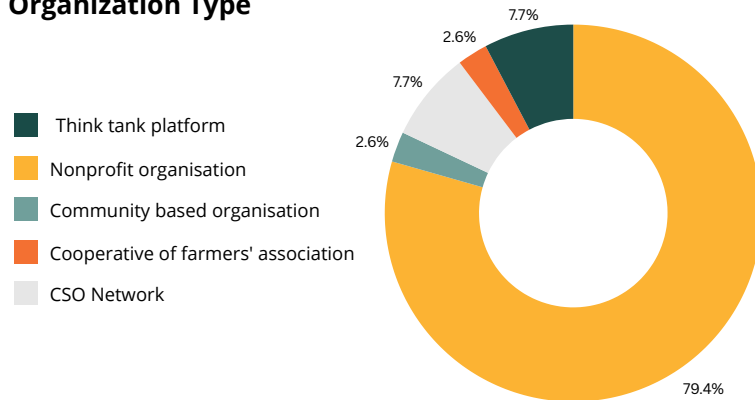
\*Data from December 2024

# CSOs in Mauritania

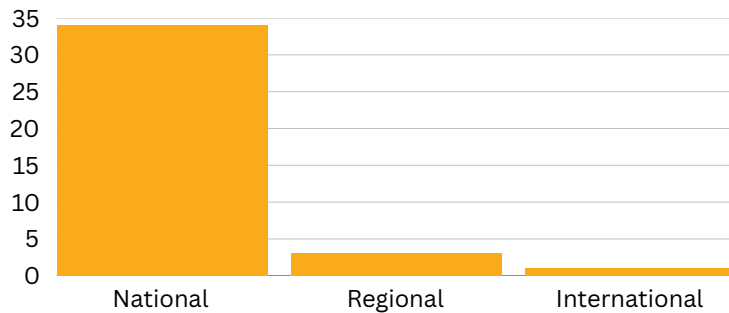
A total of 39 CSOs from Mauritania applied to the program and the data of these mapped organizations was collected through the [Tadamon sign-up](#) form and added to the online database.

Below is a visualisation of selected data points included in the sign-up form.

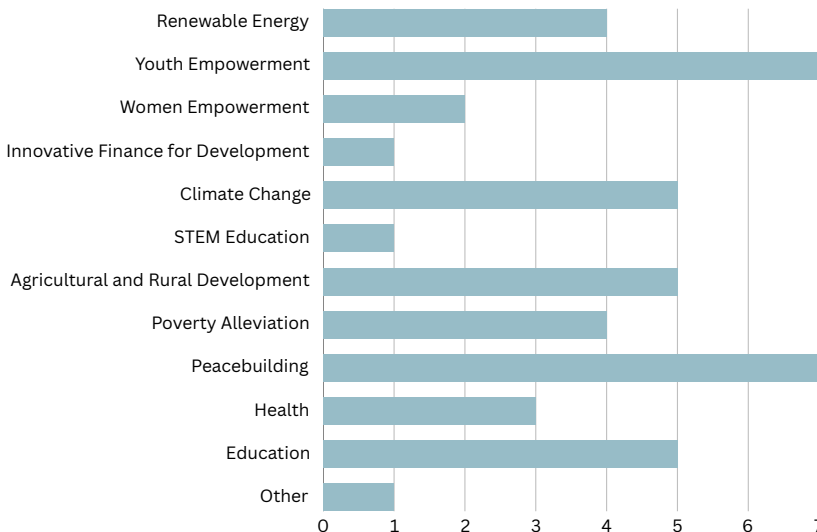
## Organization Type



## Activity level



## Fields of activities of mapped CSOs



## Reasons for joining Tadamon

15%

Capacity Strengthening

51%

To learn about Alternative Finance

29%

Partnership

5%

Visibility

## Experience with Crowdfunding

63%

37%

No

Yes

## Whether or not mapped CSOs have received previous funding from UNDP or IsDB

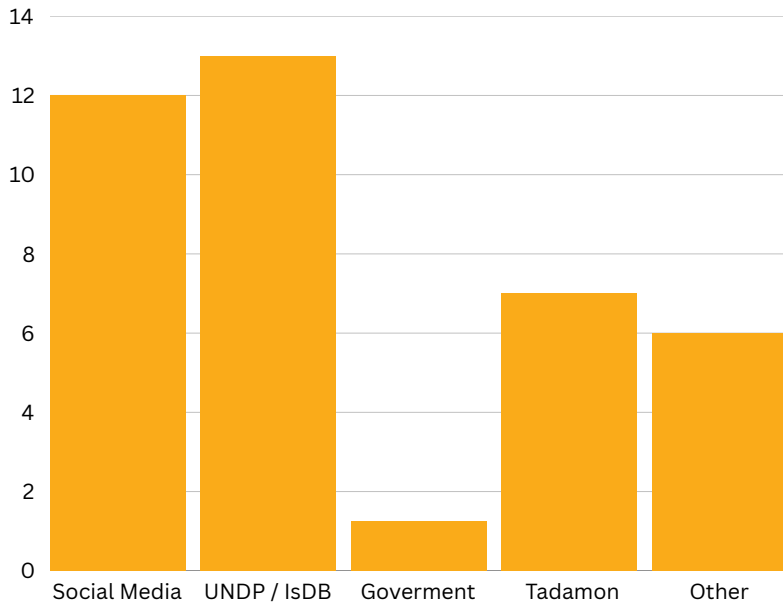
79%

21%

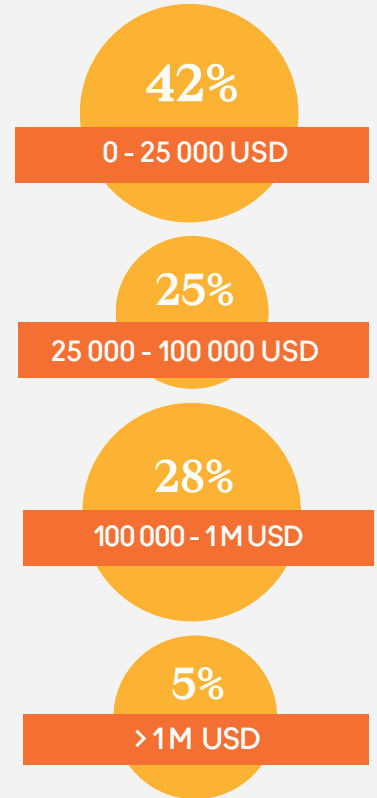
No

Yes

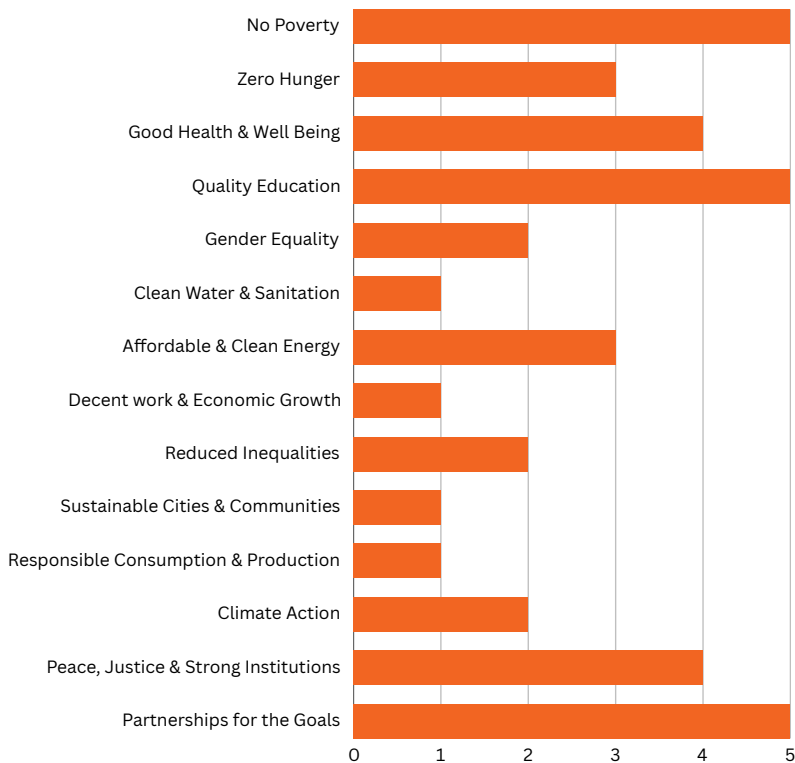
### How organizations found out about Tadamon



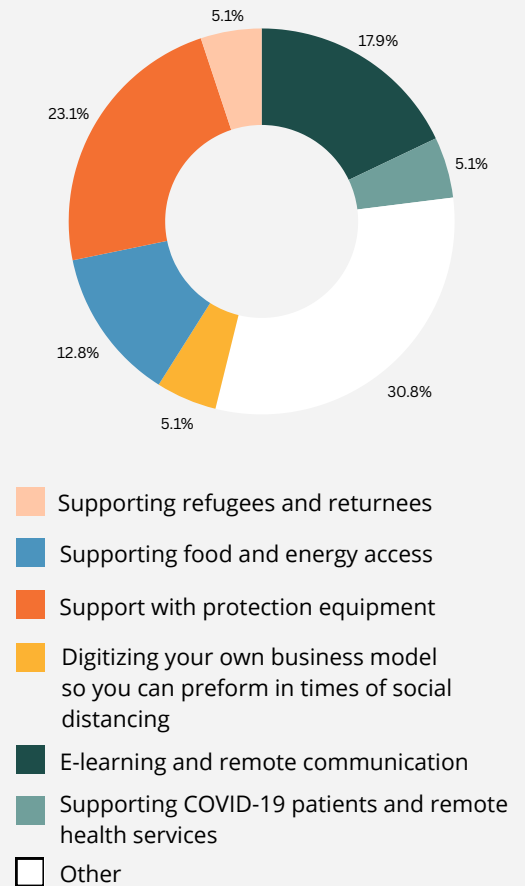
### Annual Budget of Mapped CSOs



### SDGs that best describe the activities of mapped CSOs



### Areas of COVID-19 response that mapped organizations are working in







# Tadamon Crowdfunding Academy in Mauritania

Tadamon Crowdfunding Academy in Mauritania took place between November 2023 to January 2024. During the Tadamon Crowdfunding Academy in Mauritania, the below-listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication skills

(written, oral and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/ISFD and the Government of Mauritania as trustworthy and reliable partners.

<b>Association Mauritanienne pour la Santé de la Mère et de l'Enfant</b>	Education	amsme99@yahoo.fr
<b>AIFPDEC</b>	Agricultural and Rural Development, Education	aifpdec71@gmail.com
<b>AMEEAS</b>	Climate change , Agricultural and Rural Development	associationmauritanienne@gmail.com
<b>ONG Association Jeunesse Action Développement</b>	STEM Education	ongajad@gmail.com
<b>Union des Jeunes Entrepreneurs Mauritaniens</b>	Youth Empowerment	medmamyahmed@gmail.com
<b>Al Salam Organization for Health, Maternal and Child Rights</b>	Health	ghassemdaha@gmail.com
<b>ONG Association de l'Arbre</b>	Climate Change	ong.arbre@gmail.com
<b>Banlieues Du Monde Mauritanie</b>	Health	banlieuesdumonde@gmail.com
<b>Albir Wal Ihsan NGO</b>	Agricultural and Rural Development	alberwalehsan@hotmail.com

# Tadamon Partners

## Humanitarian Leadership Academy



[www.humanitarianleadershipacademy.org](http://www.humanitarianleadershipacademy.org)

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

### Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

## NAMA Foundation



[www.namafoundation.org](http://www.namafoundation.org)

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

### Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

## International Institute of Tropical Agriculture (IITA)



[www.iita.org](http://www.iita.org)

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

### Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

## Al Awn Foundation for Development

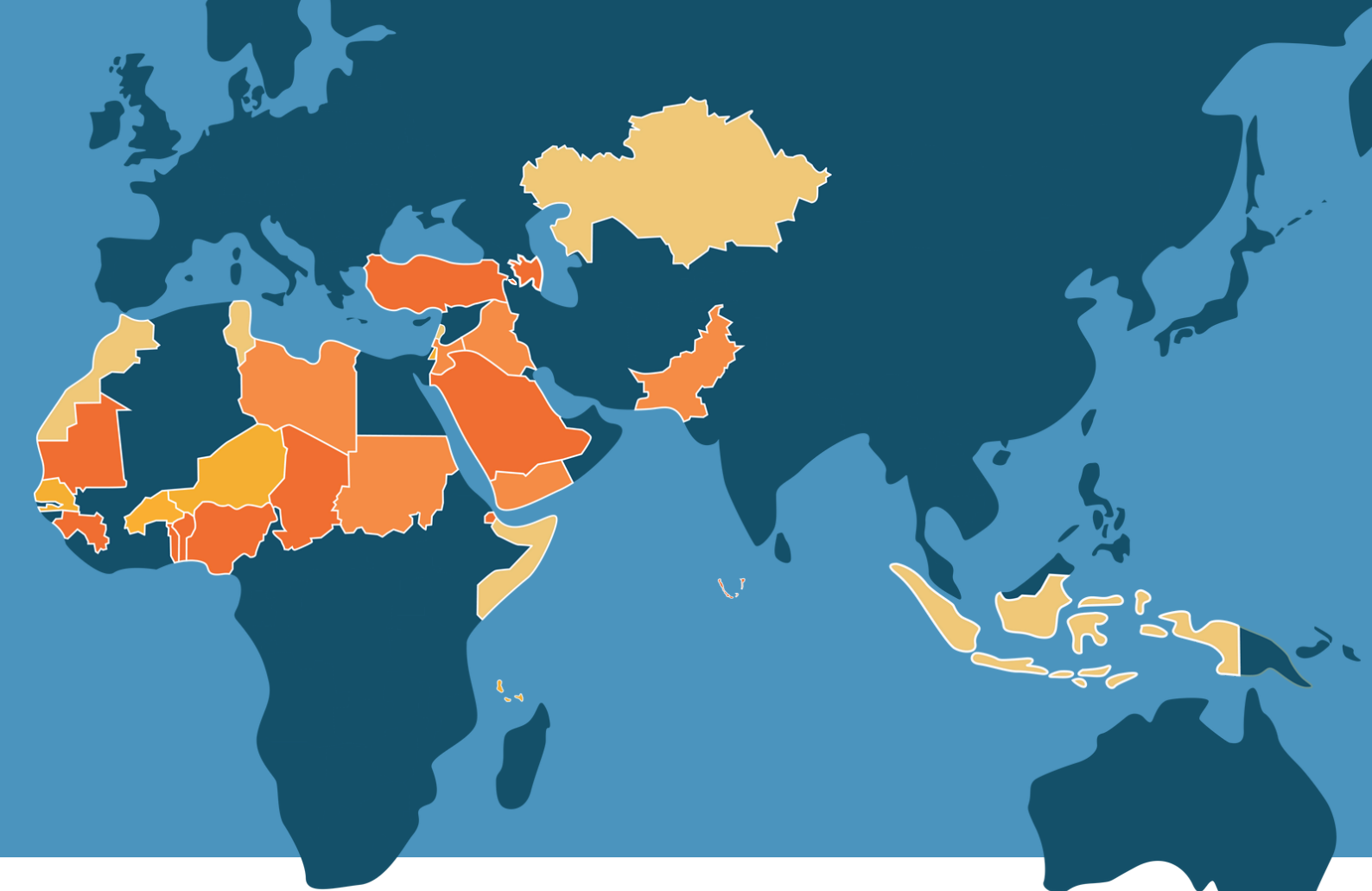


[www.alawn.org](http://www.alawn.org)

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

### Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



*The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.*

## Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 4131 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

### 2020

Indonesia  
Kazakhstan  
Lebanon  
Morocco  
Somalia  
Tunisia

### 2021

Comoros  
Burkina Faso  
Niger  
Senegal  
State of Palestine

### 2022

Iraq  
Libya  
Jordan  
Pakistan  
Yemen  
Sudan

### 2023

Maldives  
KSA  
Djibouti  
Azerbaijan  
Turkiye  
Nigeria  
Togo  
Mauritania  
Guinea  
Benin  
Chad  
Uzbekistan

### 2024

Turkey  
Uzbekistan  
Benin  
Brunei  
Darussalam  
Guinea  
Cameroon

**CSO** - Civil Society Organisation

**FABAN** - Société de fabrication de farine infantile à base de produits locaux des Comores

**FADESIM** - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

**IITA** - International Institute for Tropical Agriculture

**IsDB** - Islamic Development Bank

**ISFD** - Islamic Solidarity Fund for Development

**MC** - Member Country

**NGO** - Non-Governmental Organisation

**SDGs** - Sustainable Development Goals

**UNDP** - United Nations Development Programme

**UNDP CO** - United Nations Development Programme Country Office

**UNDP IRH** - United Nations Development Programme Istanbul Regional Hub

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Poverty Reduction Program



UNDP IRH - Merkez  
Abide-i Hürriyet Cd No:142  
34381 Şişli/İstanbul, Turkey

