

TADAMON  
تضامن

IsDB - ISFD  
NGO Empowerment for  
Poverty Reduction Program



# Morocco



# Table of Contents

---

<b>About Tadamon</b> .....	<b>3</b>
Program Objectives .....	4
Program Activities .....	4
<b>Civil Society in Morocco</b> .....	<b>5</b>
<b>Mapping of CSOs</b> .....	<b>6</b>
<b>CSOs in Morocco</b> .....	<b>7</b>
Tadamon Crowdfunding Academy in Morocco .....	9
<b>Tadamon Partners</b> .....	<b>10</b>



# About Tadamon

## Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations' (CSOs) projects and activities to facilitating and supporting innovative ideas that have potential to scale up in those Member Countries (MCs) of the Organization

of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Morocco.

***“On the occasion of finishing the crowdfunding campaign for project Inqad. We are pleased to extend our thanks to and appreciation to you for your presence by our side in the Tadamon platform, and for your efforts in developing the capacities of civil society organizations to effectively engage them in poverty reduction and community development. We were able to collect US\$50,000 which will benefit 200 orphan students who are at risk of dropping out of school in addition to their mothers. We are grateful to you for the success of our first campaign, and we will remain so until we reach our full goal. You have been a hope for us and our children.”***

*Al Amal Association, 2022 - Tadamon Crowdfunding Academy Participant*

4018

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3043

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$13.4 milion

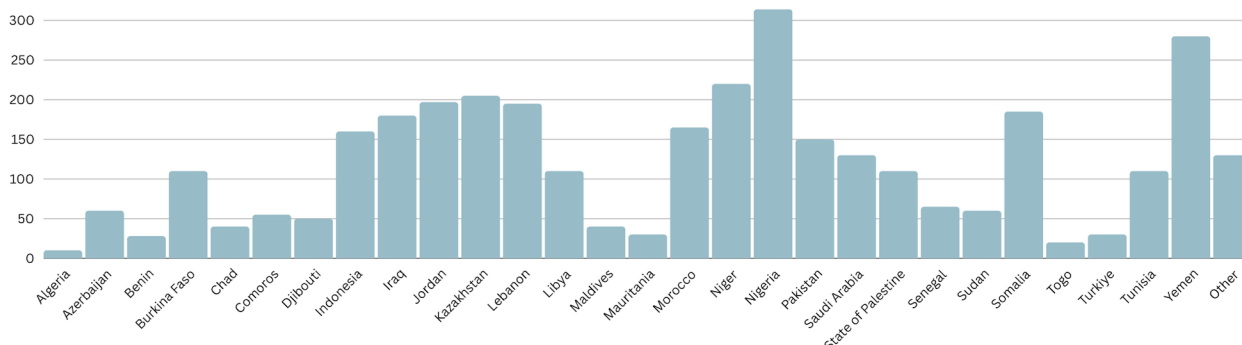
Total value of projects from successful campaigns and raised \$12,700,732 through crowdfunding academies

\$72.8 milion

Total amount raised through Tadamon partners

DATA OVERVIEW: May 2024

### In what countries is your CSO registered and licensed to operate?





## Program objectives

---

### Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

### Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

### Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

## Program activities

---

### 1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

### 2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

### 3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

### 4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

## DATA OVERVIEW: MOROCCO \*

### OUTREACH

**164**

CSOs registered

**39**

Applications to the Crowdfunding Academy

**19**

CSOs selected

### TRAINING & EMPOWERMENT

**13**

CSOs developed campaigns

**6**

Campaigns launched

**\$1,630,063**

Total project value

### RESOURCE MOBILIZATION & IMPACT

**\$212,837**

Raised via crowdfunding

**\$580,175**

Total value of projects from successful campaigns

**200**

Orphan students educated, aged 8 to 18

**53**

Homeless families reintegrated

### TADAMON GRANTS

**\$1M**

Grants allocated

**20**

CSOs applied

**3**

Grants awarded

\* May 2024

## Civil Society in Morocco

The evolution of civil society has been influenced by different phases of the country's political development. Thus, from the 1990s onwards, the associative dynamics became part of a developmental perspective with a tendency to promote socio-economic and social rights, and to mobilize citizens as partners of the public authorities.

The most important change in the history of CSOs in Morocco was introduced by the 2011 Constitution, which confirmed the right of citizens' organizations to be considered essential partners of public authorities at national, regional, provincial/prefectural, and local levels. The Constitution recognizes a "new role" for

associations, which is to participate in the formulation and/or evaluation of public policies at the national and local levels.

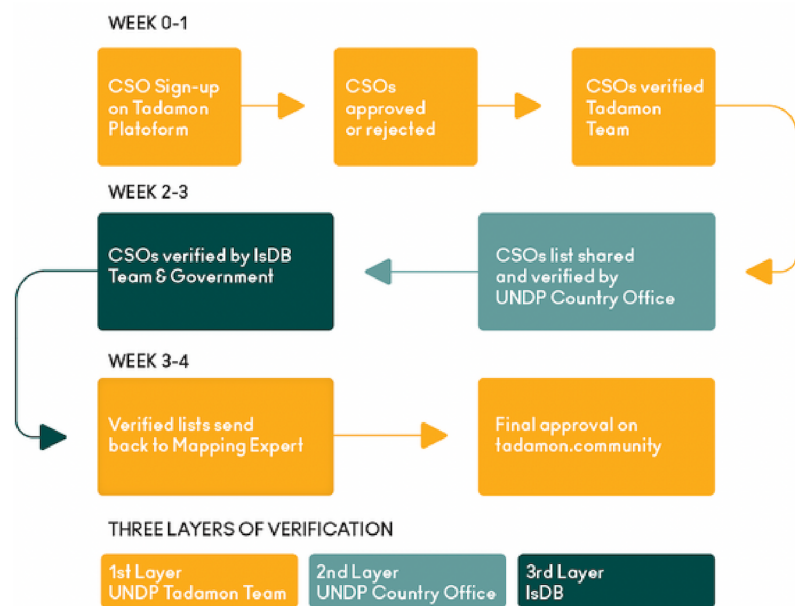
The creation of associations has seen a remarkable evolution with the launch of the National Initiative for Human Development in 2005 and the recognition of the role of CSOs as a partner in the elaboration, monitoring & evaluation of public policies. In a declaration in January 2021, the government reported that the number of registered associations had reached 209,000. Most of the CSOs operate at the local level and deal with social, cultural, and environmental themes.



# Mapping of CSOs

Since 2020, the program has mapped, categorized and surveyed the civil society landscape across 33 OIC member countries. In 2021 the mapping was conducted in Morocco in order to better understand and get to know the people and organizations at the forefront of grassroots development.

Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organizations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.



### Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

### CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

**164**  
Number of CSOs from Morocco  
in online database\*

**98**  
Verified CSOs  
from Morocco\*

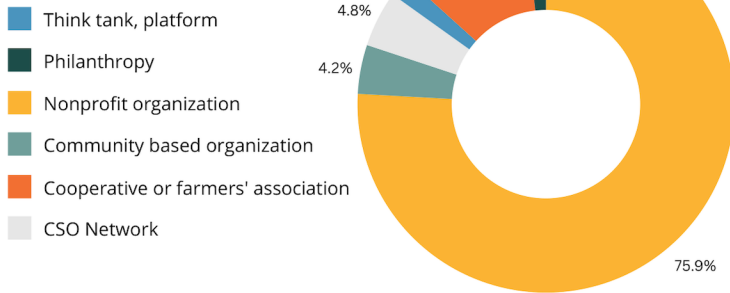
\*Data from July 2023

# CSOs in Morocco

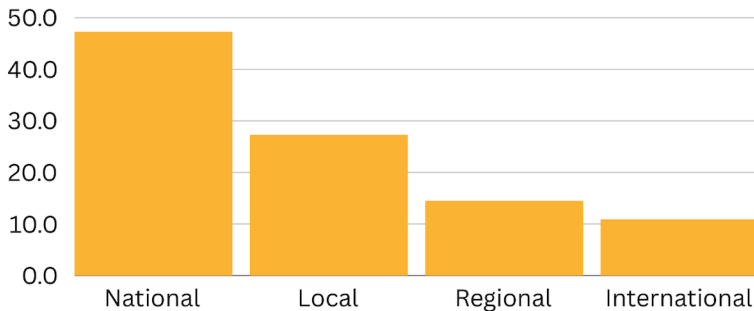
A total of 164 CSOs from Morocco signed up to the program and the data of these mapped organizations was collected through the [Tadamon sign-up form](#) and added to the online database.

Below is a visualisation of selected data points included in the sign-up form.

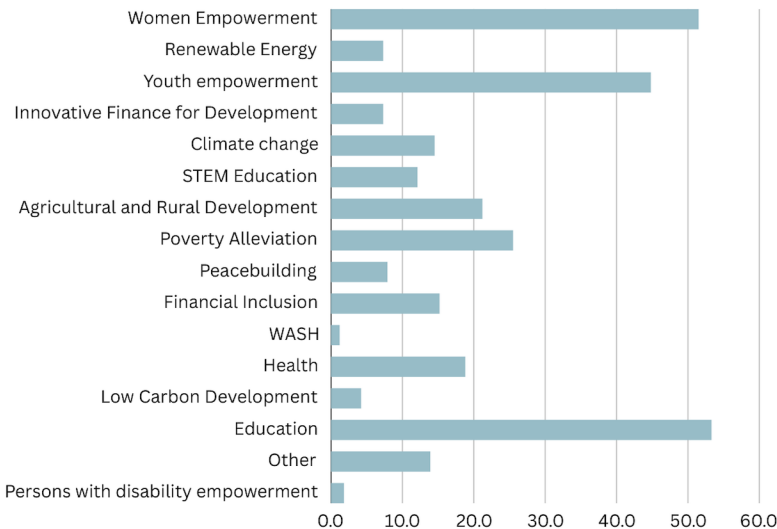
## Organization Type



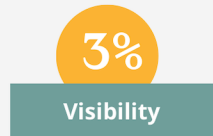
## Activity level



## Fields of activities of mapped CSOs



## Reasons for joining Tadamon



## Experience with Crowdfunding



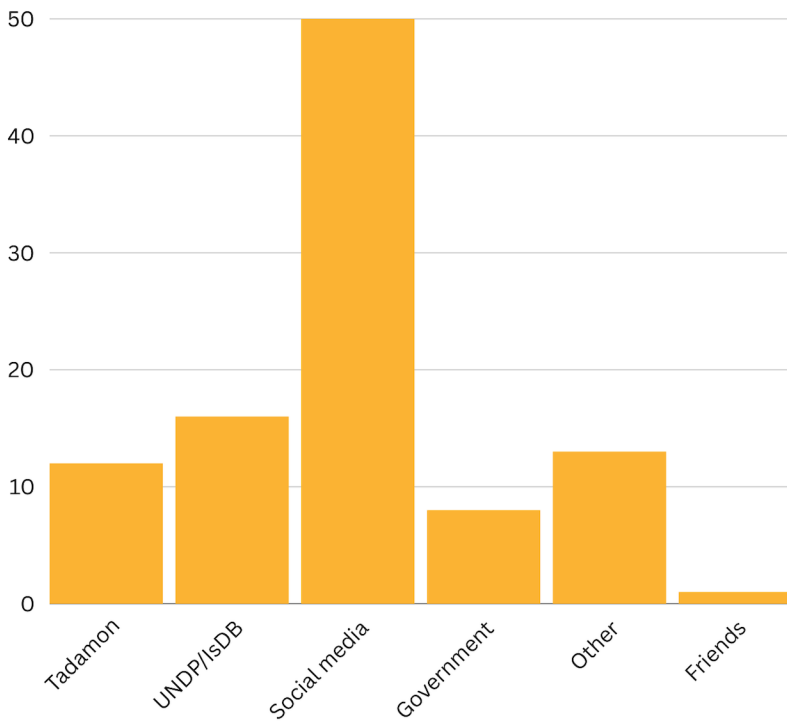
No Yes

## Whether or not mapped CSOs have received previous funding from UNDP or IsDB

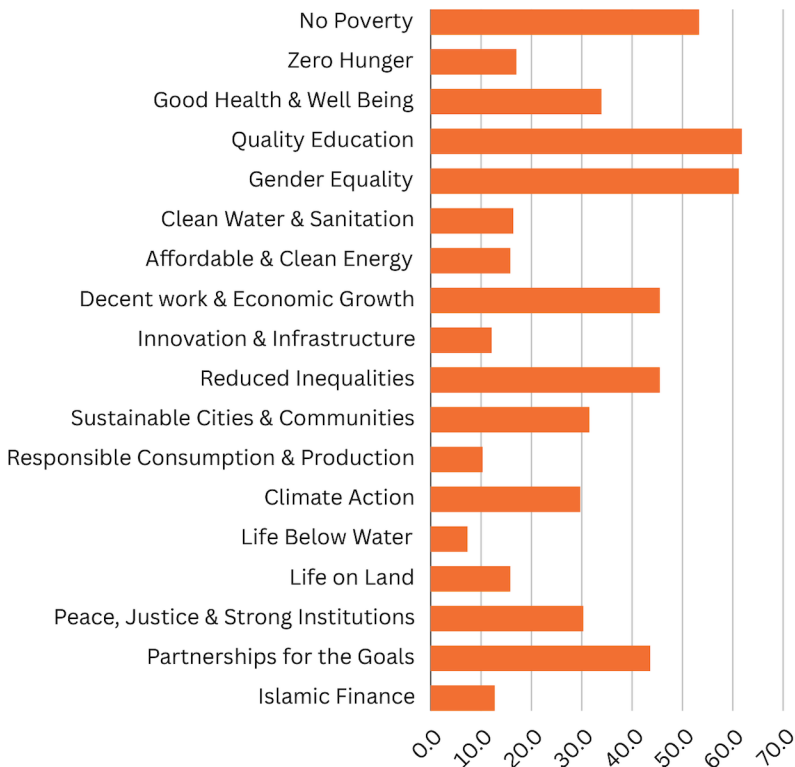


No Yes

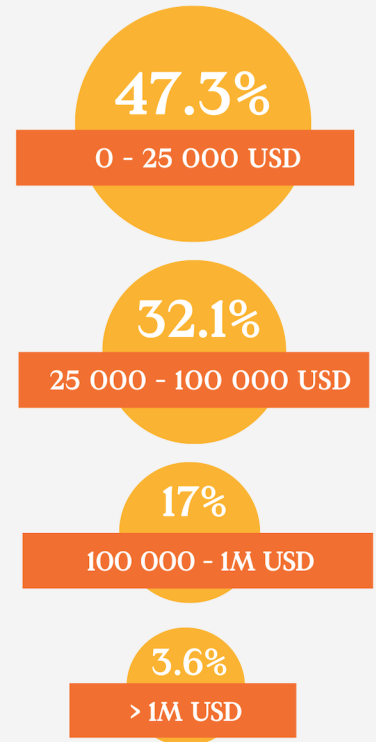
### How organizations found out about Tadamon



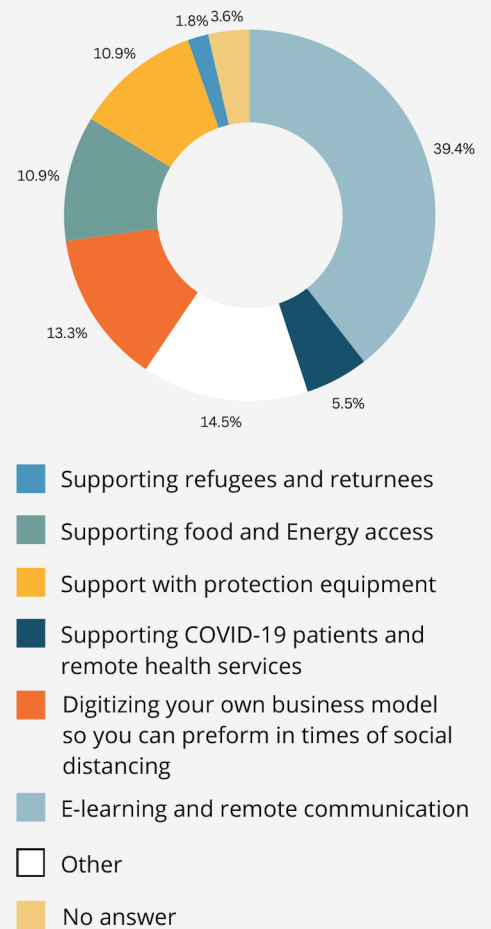
### SDGs that best describe the activities of mapped CSOs



### Annual Budget of Mapped CSOs



### Areas of COVID-19 response that mapped organizations are working in







# Tadamon Crowdfunding Academy in Morocco

Tadamon Crowdfunding Academy in Morocco took place between April and June 2021. During the Tadamon Crowdfunding Academy in Morocco, the below listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication

skills (written, oral and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/ISFD and the Government of Morocco as trustworthy and reliable partners.

<b>Fondation de la Culture islamique - Maroc</b>	Youth Empowerment & Sustainable Development	info.maroc@funci.org
<b>Jood</b>	Poverty Alleviation	m.benzakour@jood.ma
<b>Enactus Morocco</b>	Youth Empowerment	selallam@enactus-morocco.org
<b>Cooperative ISSHAM</b>	Agricultural and Rural Development	omar.benaicha@gmail.com
<b>Association tinissane</b>	Education & Poverty Alleviation	association.tinissan@gmail.com
<b>Centre al wiam pour l'assistance familiale</b>	Women Empowerment	centrealwiam2@gmail.com
<b>Tanweer</b>	Education	tanweer.association.ma@gmail.com
<b>Coopérative Ghalat Lamnabha</b>	Education & Renewable Energy	president@coop-ghalat-lamnabha.com
<b>Association Timsisswine pour le Développement Durable et l'Environnements</b>	Agricultural and Rural Development & Education	timsisswine@gmail.com
<b>Association White Dove pour les droits des personnes handicapées</b>	Health & Education	aidaniahmed@yahoo.fr
<b>Réseau Marocain Chaml pour la Médiation Familiale</b>	Women Empowerment & Poverty Alleviation	alwassata.chaml@gmail.com
<b>Association Foumsour pour le Développement et la Coopération - AFDEC</b>	Agricultural and Rural Development & Poverty Alleviation	haji_malk@yahoo.fr
<b>Development leadership skills team</b>	Youth Empowerment	tdls.program@gmail.com
<b>Association Al Amal Féminine</b>	Women Empowerment & Education	khadija@alamal.ma
<b>Les amis de la mer al hoceima</b>	Climate change	asde9aelbahrif@gmail.com
<b>ligue des femmes elues des communes d'essaouira</b>	STEM Education	kadi1310@hotmail.fr
<b>Espace Associatif pour le développement participatif</b>	Youth & Women Empowerment	kissam4@yahoo.fr
<b>Initiative and Développement Association</b>	Education & Women Empowerment	initiatedeveloppement@gmail.com
<b>Association femmes bladi pour le développement et le tourisme</b>	Renewable Energy & STEM Education	femmesbladidit@yahoo.fr

# Tadamon Partners

## Humanitarian Leadership Academy



[www.humanitarianleadershipacademy.org](http://www.humanitarianleadershipacademy.org)

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

### Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

## NAMA Foundation



[www.namafoundation.org](http://www.namafoundation.org)

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

### Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

## International Institute of Tropical Agriculture (IITA)



[www.iita.org](http://www.iita.org)

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

### Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

## Al Awn Foundation for Development

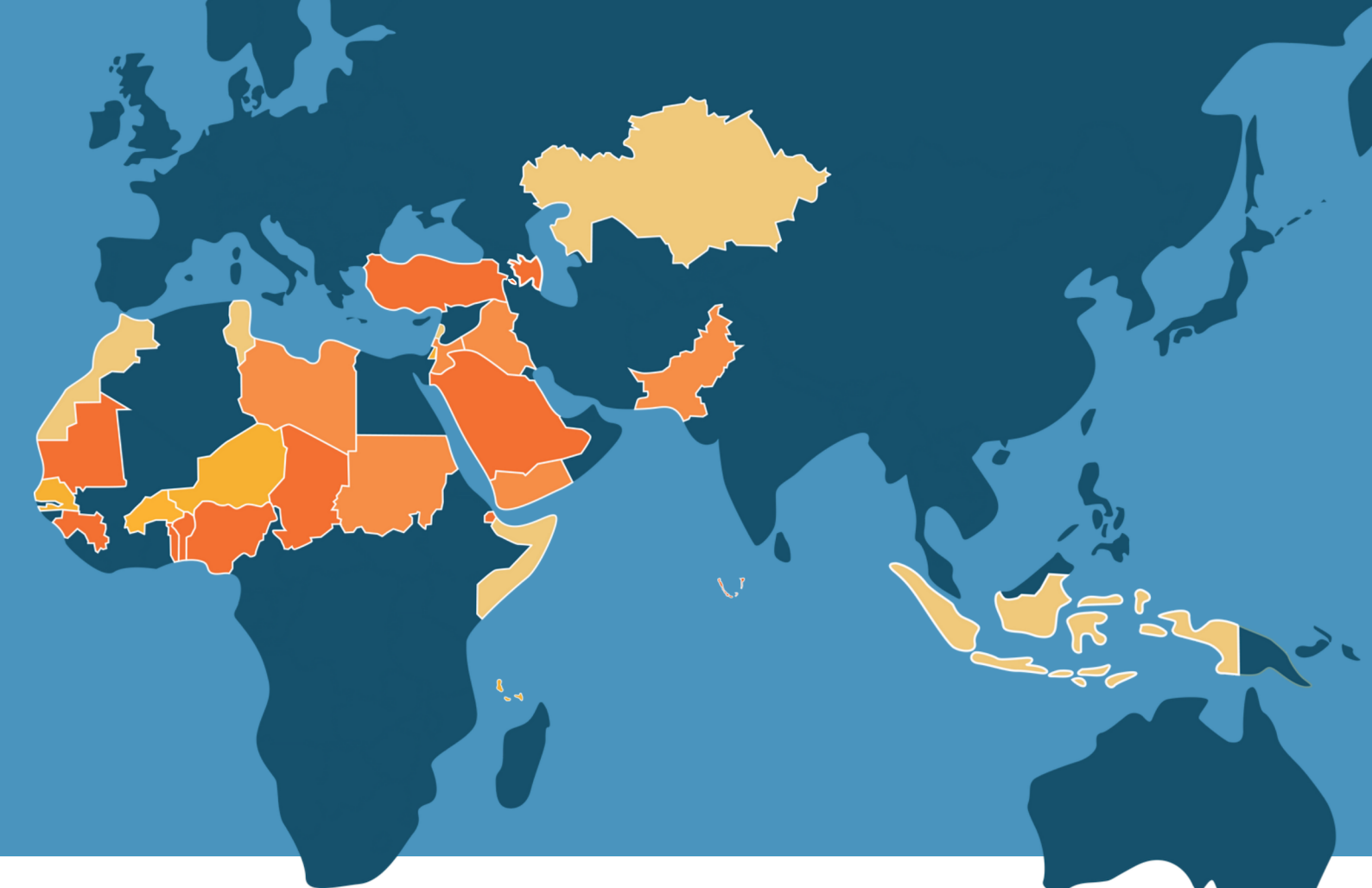


[www.alawn.org](http://www.alawn.org)

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

### Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



*The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.*

## Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 3419 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023
Indonesia	Comoros	Iraq	Maldives
Kazakhstan	Burkina Faso	Libya	KSA
Lebanon	Niger	Jordan	Djibouti
Morocco	Senegal	Pakistan	Azerbaijan
Somalia	State of Palestine	Yemen	Turkiye
Tunisia		Sudan	Nigeria
			Togo
			Mauritania
			Guinea
			Benin
			Chad
			Uzbekistan

**CSO** - Civil Society Organisation

**FABAN** - Société de fabrication de farine infantile à base de produits locaux des Comores

**FADESIM** - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

**IITA** - International Institute for Tropical Agriculture

**IsDB** - Islamic Development Bank

**ISFD** - Islamic Solidarity Fund for Development

**MC** - Member Country

**NGO** - Non-Governmental Organisation

**SDGs** - Sustainable Development Goals

**UNDP** - United Nations Development Programme

**UNDP CO** - United Nations Development Programme Country Office

**UNDP IRH** - United Nations Development Programme Istanbul Regional Hub

**TADAMON**  
تضامن

IsDB - ISFD  
NGO Empowerment for  
Poverty Reduction Program



UNDP IRH - Merkez  
Abide-i Hürriyet Cd No:142  
34381 Şişli/İstanbul, Turkey

