

TADAMON
تضامن

IsDB - ISFD
NGO Empowerment for
Poverty Reduction Program



Pakistan



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About Tadamon

Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations' (CSOs) projects and activities to facilitating and supporting innovative ideas that have potential to scale up in those Member Countries (MCs) of the Organization

of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Jordan.

"I would like to share my experience with the Tadamon Crowdfunding Academy. Despite being an artificial entity, I recognized the quality and reliability of the academy and its positive impact on participants. My experience with the Tadamon Crowdfunding Academy was excellent. Through the provided training courses, I greatly benefited from specialised content and in-depth knowledge in the field of crowdfunding. The academy offered comprehensive and detailed educational materials covering various aspects such as the fundamentals of crowdfunding, fundraising tools, and campaign management. Thanks to the academy, my campaign was significantly improved. I gained a deeper understanding of crowdfunding requirements and successful strategies for attracting support. I was able to apply the concepts and tools I learned in the academy to my campaign, which will contribute to increasing funding and enhancing engagement with supporters. I also cannot overlook the impact of the academy on networking and collaboration. Through interacting with fellow colleagues in the field, exchanging experiences and ideas, it led to expanding my professional network and providing opportunities for future cooperation".

Farm Jo Organization, 2023 - Tadamon Crowdfunding Academy Participant

4018

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3043

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$13.4 milion

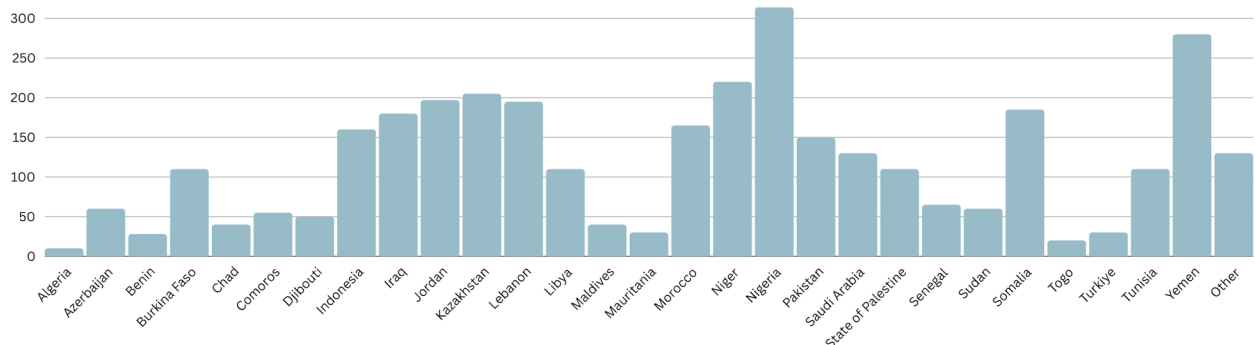
Total value of projects from successful campaigns and raised \$12,700,732 through crowdfunding academies

\$72.8 milion

Total amount raised through Tadamon partners

DATA OVERVIEW: May 2024

In what countries is your CSO registered and licensed to operate?





Program objectives

Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

Program activities

1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

DATA OVERVIEW: PAKISTAN *

OUTREACH

155

CSOs registered

76

Applications to the
Crowdfunding
Academy

24

CSOs selected

TRAINING & EMPOWERMENT

23

CSOs developed
campaigns

10

Campaigns
launched

\$1,005,326

Total project value

RESOURCE MOBILIZATION & IMPACT

\$292,563

Raised via
crowdfunding

\$293,831

Total value of projects
from successful
campaigns

40,355

People received access
to electricity and WASH
support

* May 2024

Civil Society in Pakistan

In Pakistan, the civil society sector has grown tremendously over the years. The core objective of civil society remains welfare-oriented initiatives of serving humanity and uplifting vulnerable communities. Thus, they play a substantial role in community engagement and development, skill development, improving income-generation opportunities, and in turn, contributing to economic activity in the country.

Civil society exists in various social forms in the country, such as a council of elders, and neighbourhood or community associations, alongside more formalised groups registered as non-profits organisations (NPOs). These CSOs/NPOs can be registered under laws such as the Societies Registration Act, Trust Act, Voluntary Social Welfare Agencies (Registration and Control) Ordinance, and Companies Ordinance. Compliance with these laws is necessary to gain legal status and access funds from social welfare departments and other development partners.

As per the Federal Board of Revenue (FBR), the number of registered Non-Profit Organisations (NPOs) with the FBR stands at 3,184, while an additional 676 are registered with the Securities and Exchange Commission of Pakistan (SECP).

Furthermore, there are numerous unregistered NPOs operating in various provinces of Pakistan, comprising 1,548 in Balochistan, 958 in Khyber Pakhtunkhwa, 3,640 in Sindh, 7,292 in Punjab, and 55 in the Islamabad Capital Territory. These organisations engage in a wide array of activities including education, advocacy, social services, religious practices, and healthcare provision.

With a staggering count of 17,408 Non-Profit Organisations currently operating in Pakistan, it is reasonable to acknowledge the significant impact these organisations, especially the well-known ones, have in terms of job creation and income generation through their social welfare programs.

Civil Society Organizations are indeed valuable development partners that help promote citizen participation, enhance sustainability, generate jobs, and alleviate poverty to accelerate progress towards Agenda 2030. However, for a majority of Pakistan's CSOs, access to finance and capacity constraints remain one of the main challenges. This obstacle is to a large extent associated with the lack of information on different funding mechanisms, the weak quality of CSO projects, and their campaigns being inaccessible to potential donors and development partners.

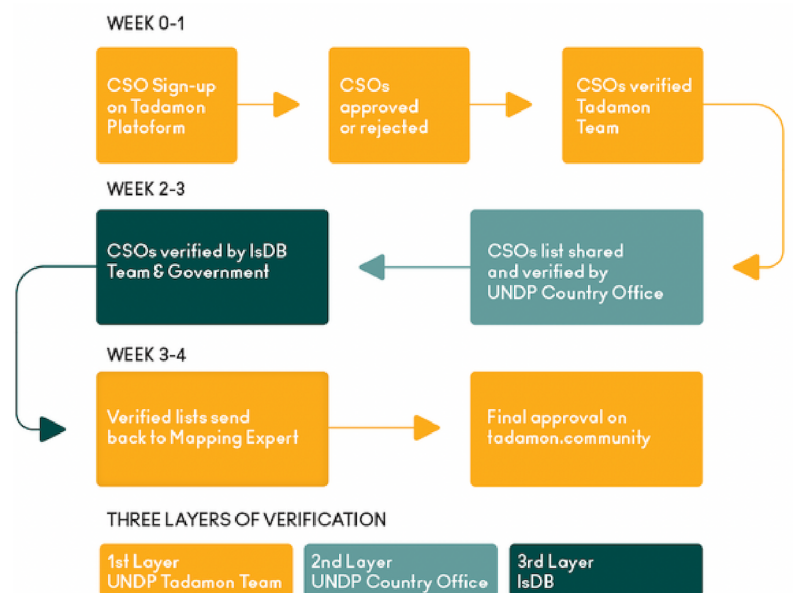


Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2021 this mapping was conducted in Somalia in order to better understand and get to know the people and organizations at the forefront of grassroots development.

Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organizations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity building programs.



Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

155

Number of CSOs from Pakistan in online database*

123

Verified CSOs from Pakistan*

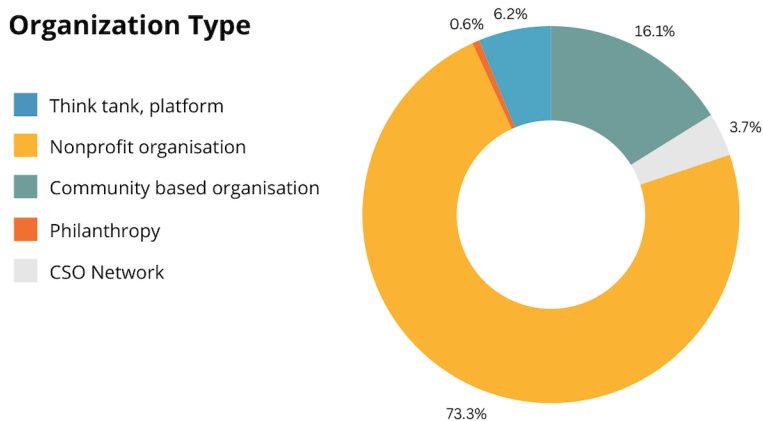
*Data from October 2023

CSOs in Pakistan

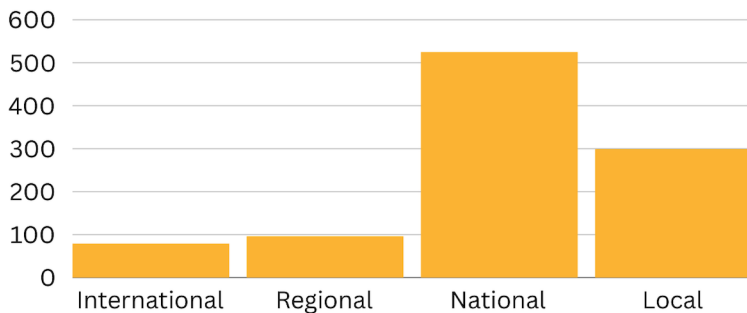
A total of 155 CSOs from Pakistan applied to the program and the data of these mapped organizations was collected through the [Tadamon sign-up](#) form and added to the online database.

Below is a visualisation of selected data points included in the sign-up form.

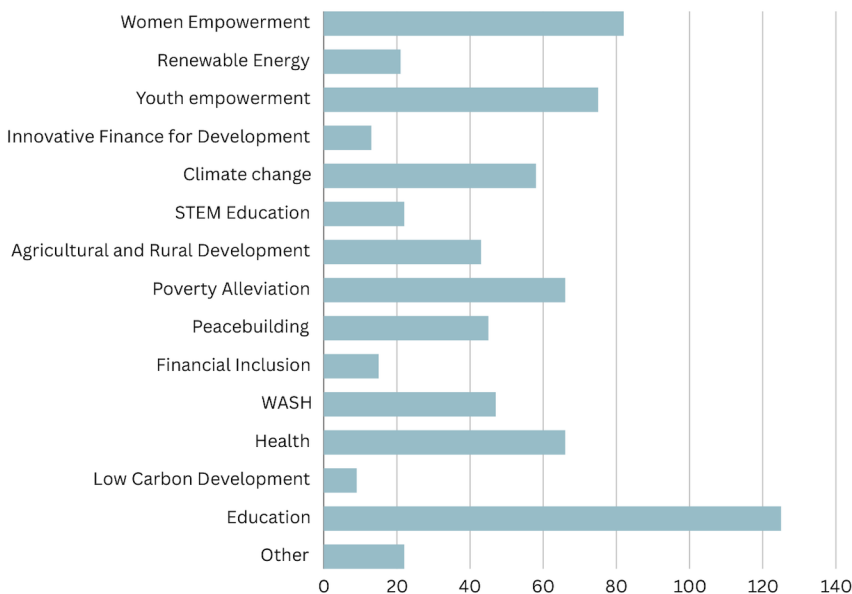
Organization Type



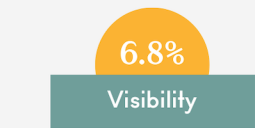
Activity level



Fields of activities of mapped CSOs



Reasons for joining Tadamon



Experience with Crowdfunding



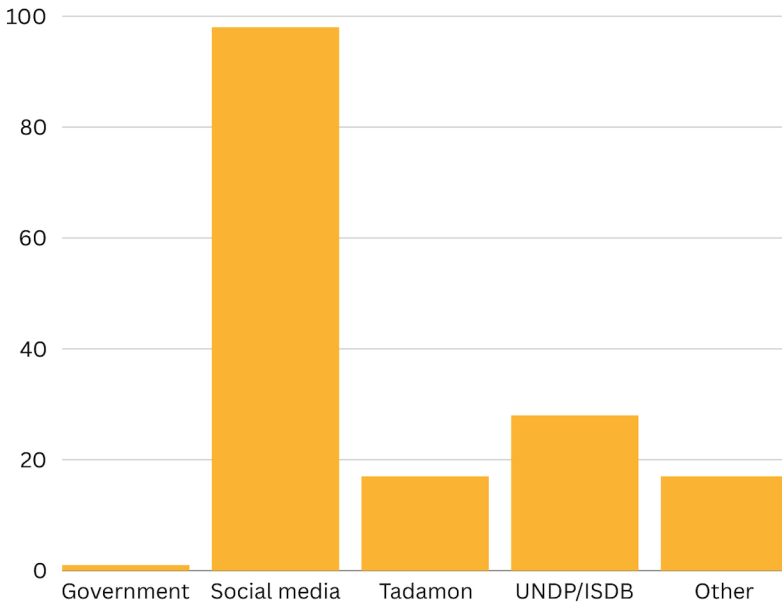
No Yes

Whether or not mapped CSOs have received previous funding from UNDP or IsDB

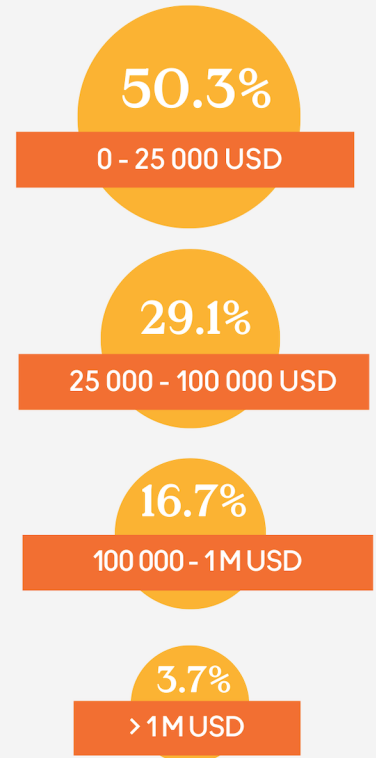


No Yes

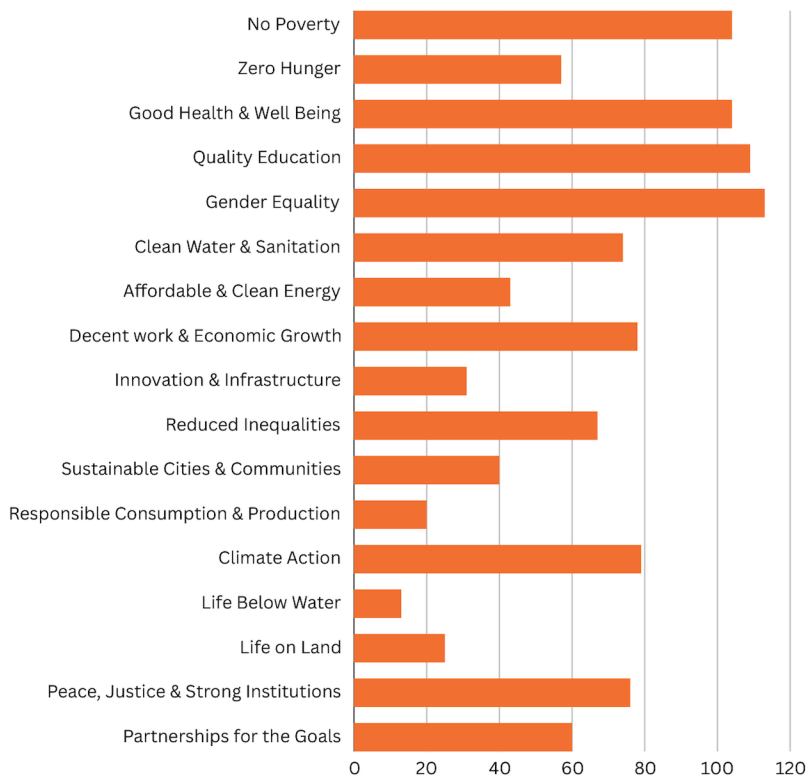
How organizations found out about Tadamon



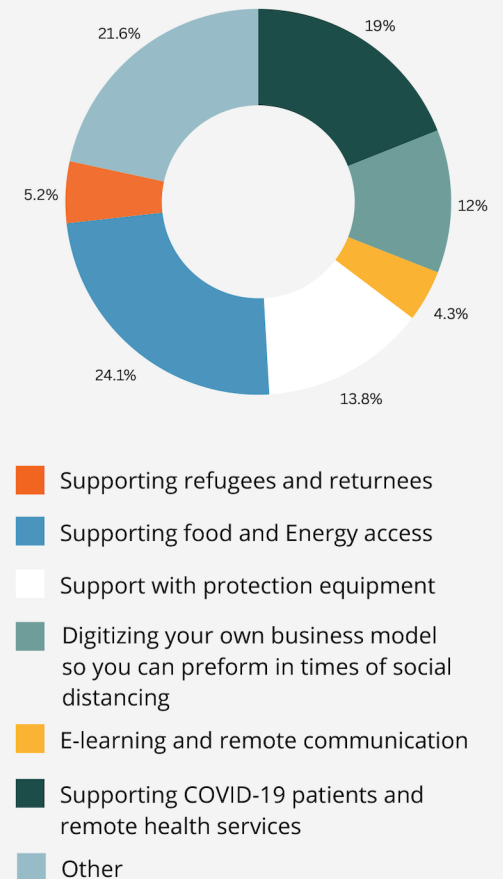
Annual Budget of Mapped CSOs



SDGs that best describe the activities of mapped CSOs



Areas of COVID-19 response that mapped organizations are working in



Tadamon Crowdfunding Academy in Pakistan



Tadamon Crowdfunding Academy in Pakistan took place between the 15th of August 2022 and the 31st of January 2023. During the Tadamon Crowdfunding Academy in Pakistan 24 organisations listed below were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective

communication skills (written, oral and visual), project development and implementation skills.

The CSOs were verified by UNDP; IsDB/IsFD and the Government of Pakistan as trustworthy and reliable partners.

QBalochistan Rural Development Program (BRDP)	Education	brdpbalochistan@yahoo.com
SHIFA Welfare Association-SHIFA	Peace Promotion, Education	shifa.jcd@gmail.com
Environmental Protection Society (EPS)	Environment, Sustainable Living	masroor337@gmail.com
Association for Humanitarian Development	Social Development	ahdpak@gmail.com
Peace Foundation	Peace Promotion	P_foundation@yahoo.com
Human Resource Support Program (HRSP)	Agriculture	hrsp.pak@gmail.com
United Social Welfare Society (USWS)	Environment, Sustainable Living	uswspk66@gmail.com
Sukaar Welfare Organization	Environment, Sustainable Living	mbkumbharuk@gmail.com
Direct Focus Community Aid (DFCA)	Health, Sustainable Living	dfca.dfa@gmail.com
Health and Nutrition Development Society (HANDS)	Health, Sustainable Living	muhammad.ali@hands.org.pk, alimirani4u@gmail.com
Friends of Paraplegics	Social Aid and Social inclusion	sanaullahk77@gmail.com
Health Education and Development Society (HEADS)	Education, Health	arshad_nazir17@yahoo.com
Advocacy, Research, Training and Services (ARTS) Foundation	Youth Empowerment, Basic Needs Support	artsfoundation@yahoo.com
Spring Association	Youth Empowerment, Basic Needs Support	sayamkosar@gmail.com
Rural Development Organization (RDO)	Environment, Sustainable Living	rdokhipro@yahoo.com, acharkunbhar@gmail.com
Greenstep Foundation	Environment, Sustainable Living	sohaibaslamdar@gmail.com
Step Towards Empowerment of Pupil (STEP)	Education	conect.steppak@gmail.com, ed.steppak@gmail.com, pm.steppakistan@gmail.com
The Little Art	Health and Education	info@thelittleart.org, shoib@thelittleart.org
SHAD Foundation	Capacity Building, Women empowerment	viridakhkhani1@gmail.com, ajkhan64@hotmail.com
Khawaja Sira Society	Health	muhammadsarimimran@gmail.com
College of Youth Activism and Development	Youth Empowerment	noorzada.kakar@gmail.com, raziq.fahim@cyaad.org.pk
Fast Rural Development Program - FRDP	Environment, Sustainable Living	alishahidshd@gmail.com
TheListener	Health	Info@thelister.pk
Talking Sense Consultancy (Pvt) Ltd	Women Empowerment, Social inclusion	info@talkingsense.pk

Tadamon Partners

Humanitarian Leadership Academy



www.humanitarianleadershipacademy.org

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

NAMA Foundation



www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

International Institute of Tropical Agriculture (IITA)



www.iita.org

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

Al Awn Foundation for Development

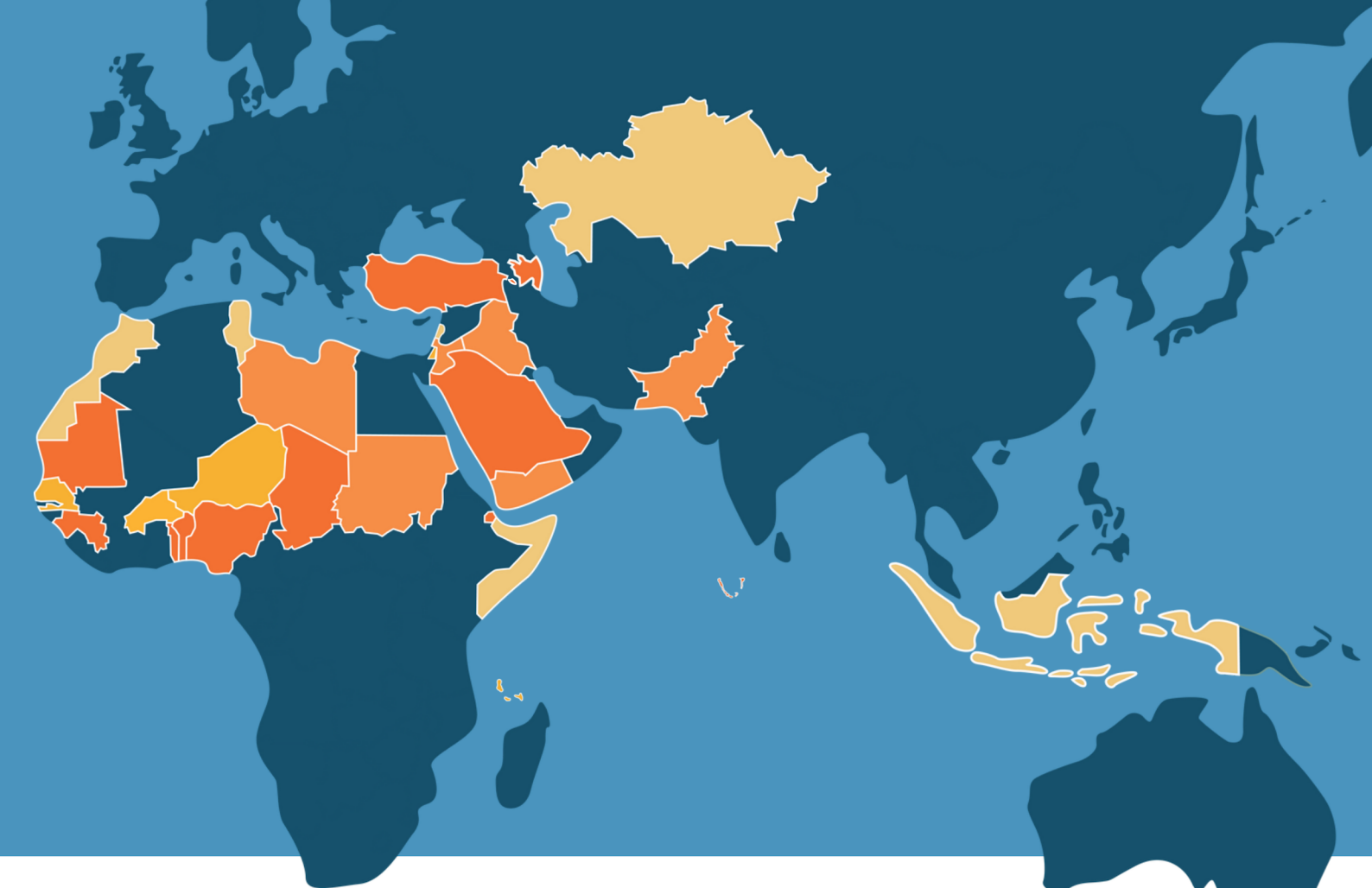


www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 3419 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023
Indonesia	Comoros	Iraq	Maldives
Kazakhstan	Burkina Faso	Libya	KSA
Lebanon	Niger	Jordan	Djibouti
Morocco	Senegal	Pakistan	Azerbaijan
Somalia	State of Palestine	Yemen	Turkiye
Tunisia		Sudan	Nigeria
			Togo
			Mauritania
			Guinea
			Benin
			Chad
			Uzbekistan

CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

ISFD - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

SDGs - Sustainable Development Goals

UNDP - United Nations Development Programme

UNDP CO - United Nations Development Programme Country Office

UNDP IRH - United Nations Development Programme Istanbul Regional Hub

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UNDP IRH - Merkez
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