

TADAMON
تضامن

IsDB - ISFD
NGO Empowerment for
Poverty Reduction Program



Senegal

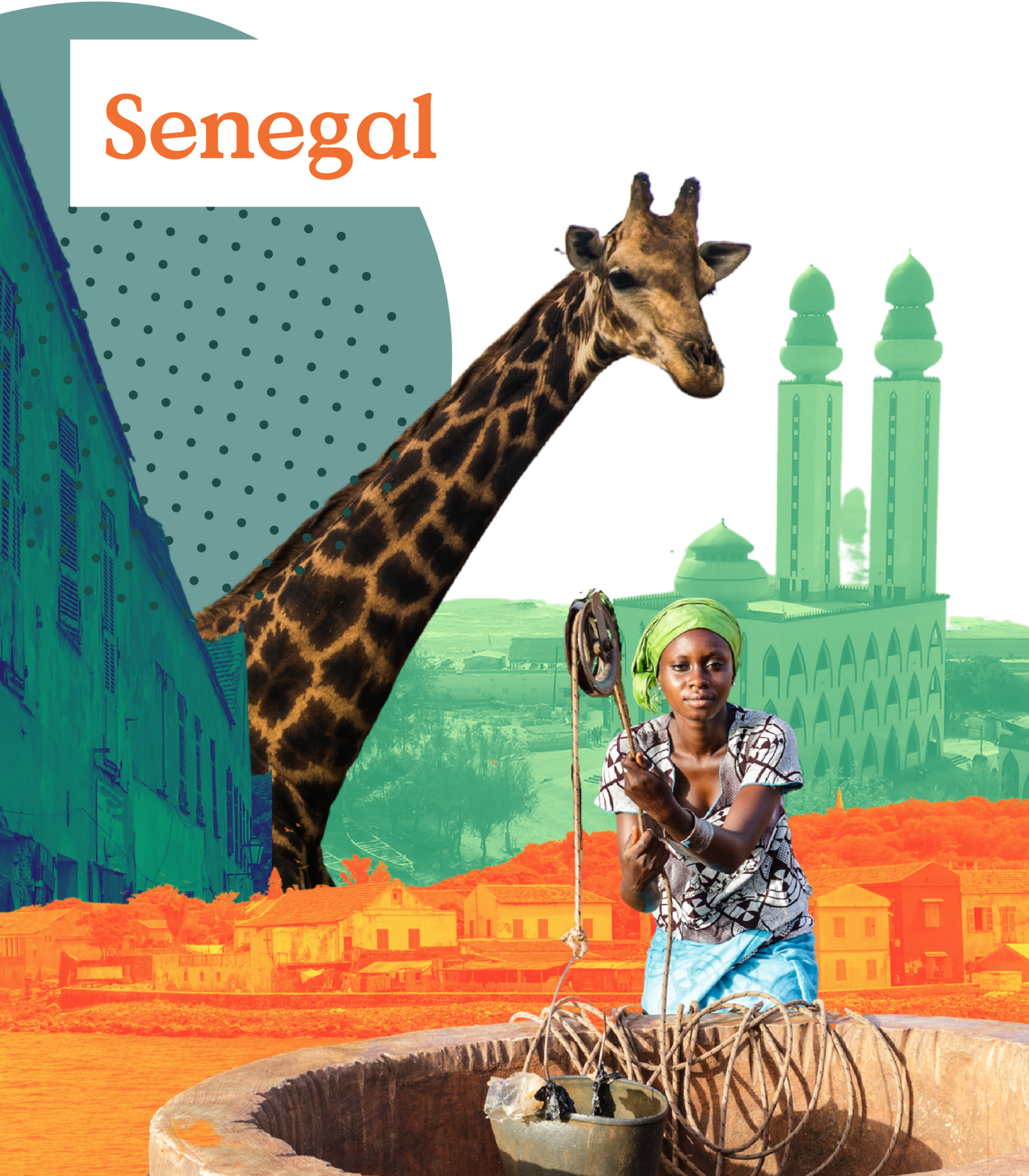


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About Tadamon

Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations' (CSOs) projects and activities to facilitating and supporting innovative ideas that have potential to scale up in those Member Countries (MCs) of the Organization

of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Senegal.

“The Academy was a very beautiful and enriching experience for us. Before, we were completely unaware of what crowdfunding is. Now, our capacities are well reinforced in this area, we are well equipped to embark on this new adventure of fundraising approach. In essence, the Tadamon Crowdfunding Academy has allowed us to understand this formidable entrepreneurial, social and solidarity springboard that is Crowdfunding which, moreover, involves a lot of work and time (a 200% investment)”.

Initiative pour le Développement Communautaire (IDC), 2022 - Tadamon Crowdfunding Academy Participant

4018

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3043

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$13.4 milion

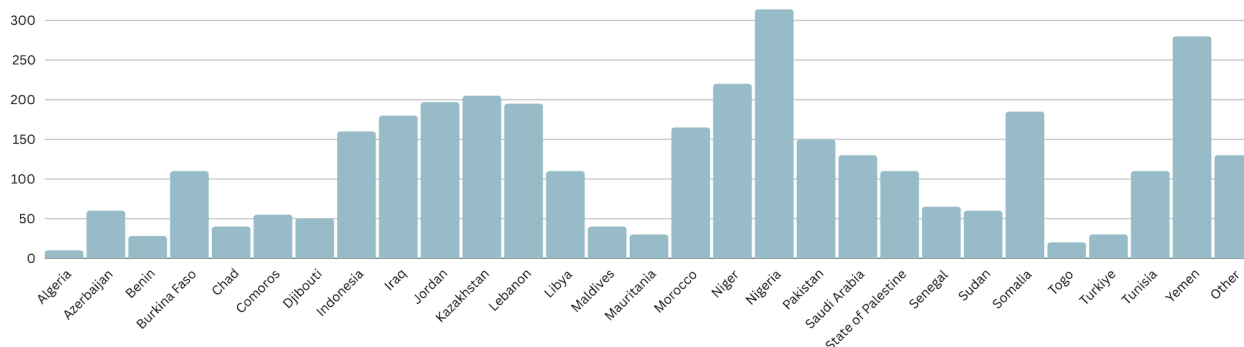
Total value of projects from successful campaigns and raised \$12,700,732 through crowdfunding academies

\$72.8 milion

Total amount raised through Tadamon partners

DATA OVERVIEW: May 2024

In what countries is your CSO registered and licensed to operate?





Program objectives

Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

Program activities

1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

DATA OVERVIEW: SENEGAL*

OUTREACH

68

CSOs registered

36

Applications to the
Crowdfunding
Academy

22

CSOs selected

TRAINING & EMPOWERMENT

16

CSOs developed
campaigns

7

Campaigns launched

\$2,703,418

Total project value

RESOURCE MOBILIZATION & IMPACT

\$11,150

Raised via
crowdfunding

\$40,000

Total value of
successful
campaign projects

100

People received
access to electricity
and WASH support

* May 2024

Civil Society in Senegal

Senegal has a vibrant civil society sector that plays an active role in the country's social, economic, and political development. Civil society organizations in Senegal encompass a wide range of groups, including non-governmental organizations (NGOs), community-based organizations (CBOs), advocacy groups, professional associations, and trade unions.

CSOs in Senegal operate in diverse areas such as human rights, democracy and governance, education, health, environment, gender equality, poverty reduction, and development. These organizations often work closely with marginalized communities, advocating for their rights, providing services, and promoting sustainable development.

The legal framework for CSOs in Senegal includes the 1901 Law on Associations, which allows for the registration and establishment of non-profit organizations. Additionally, Senegal has a Ministry of Women, Family, Gender, and Child Protection, which oversees and supports the activities of CSOs working on gender-related issues.

CSOs in Senegal are involved in various initiatives and projects supported by international donors, such as the United Nations, European Union, and bilateral development partners. These partnerships often provide funding, technical assistance, and capacity-building support to local organizations, enabling them to implement their programs effectively.

Senegal has also witnessed the emergence of youth-led and grassroots organizations that address the specific needs and concerns of young people, advocating for their participation in decision-making processes and promoting their rights and well-being.

It's worth noting that the effectiveness and impact of CSOs in Senegal can vary, and challenges such as limited funding, bureaucratic hurdles, and a sometimes-restrictive legal environment may impede their operations. However, civil society continues to play a vital role in advocating for social change, promoting democratic values, and addressing the needs of marginalized communities in Senegal.

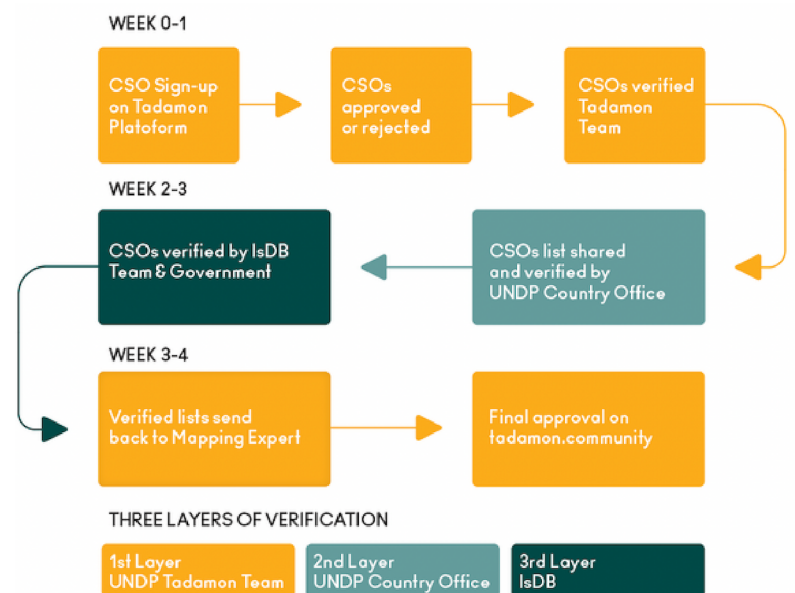


Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2021 this mapping was conducted in Senegal in order to better understand and get to know the people and organizations at the forefront of grassroots development.

Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organizations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity building programs.



Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

68

Number of CSOs from Senegal in online database*

48

Verified CSOs from Senegal*

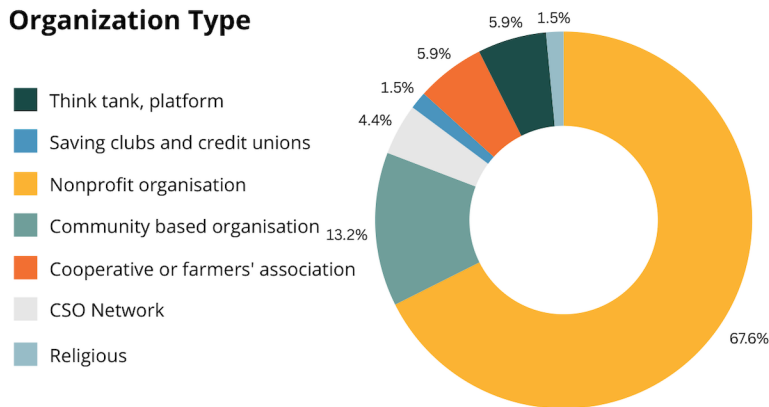
*Data from July 2023

CSOs in Senegal

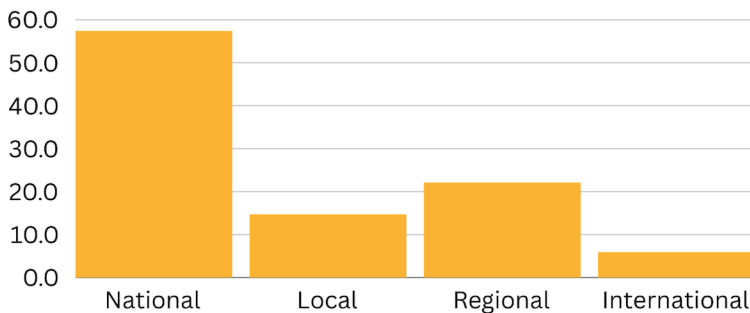
A total of 68 CSOs from Senegal applied to the program and the data of these mapped organizations was collected through the [Tadamon sign-up](#) form and added to the online database.

Below is a visualisation of selected data points included in the sign-up form.

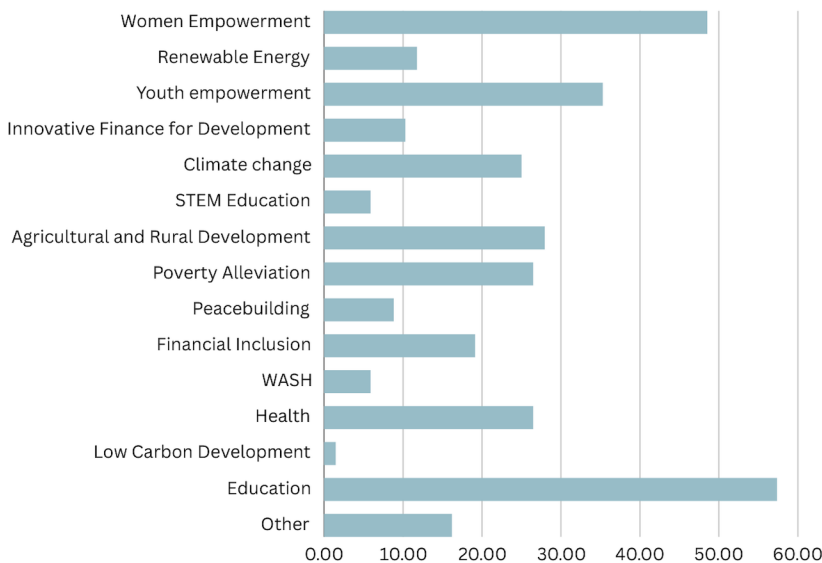
Organization Type



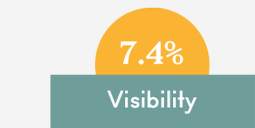
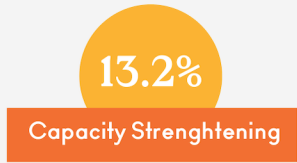
Activity level



Fields of activities of mapped CSOs



Reasons for joining Tadamon



Experience with Crowdfunding



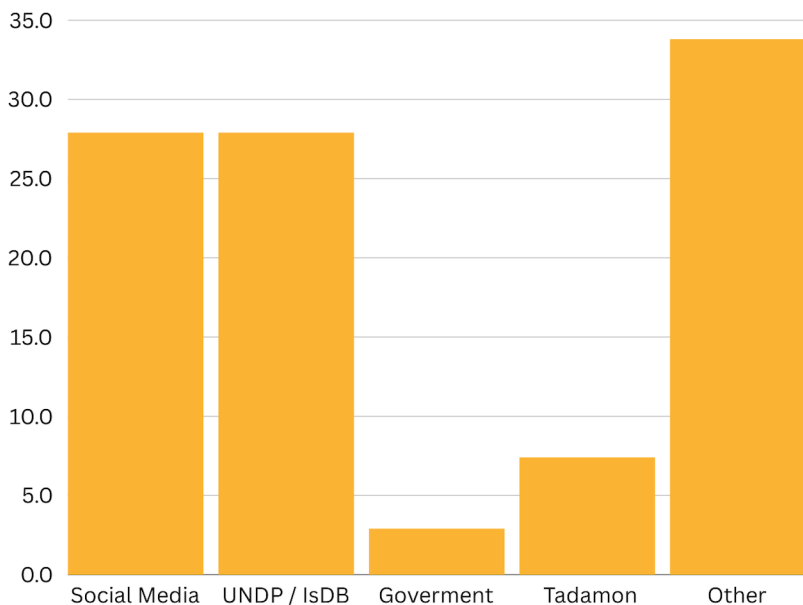
No Yes

Whether or not mapped CSOs have received previous funding from UNDP or IsDB

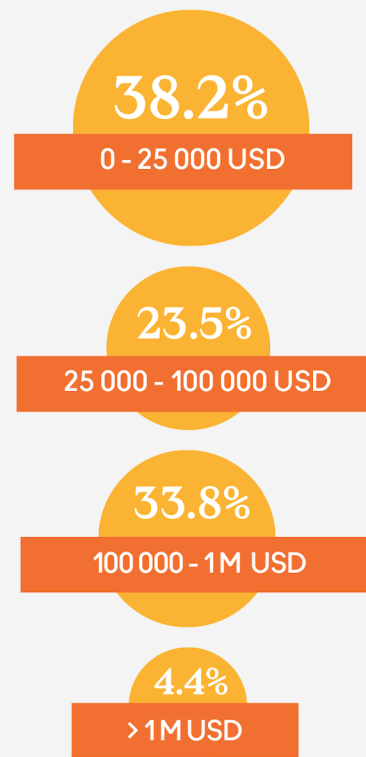


No Yes

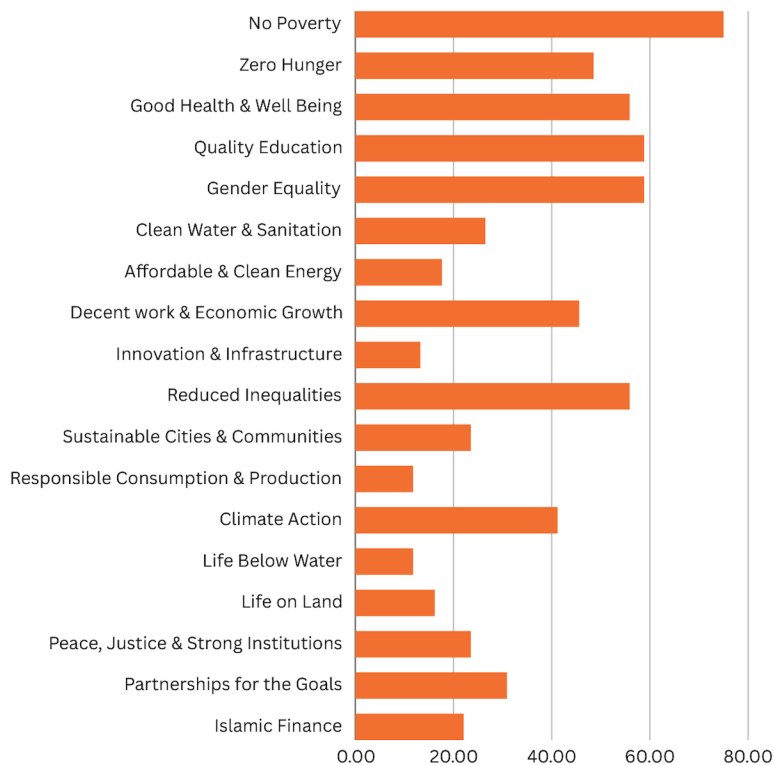
How organizations found out about Tadamon



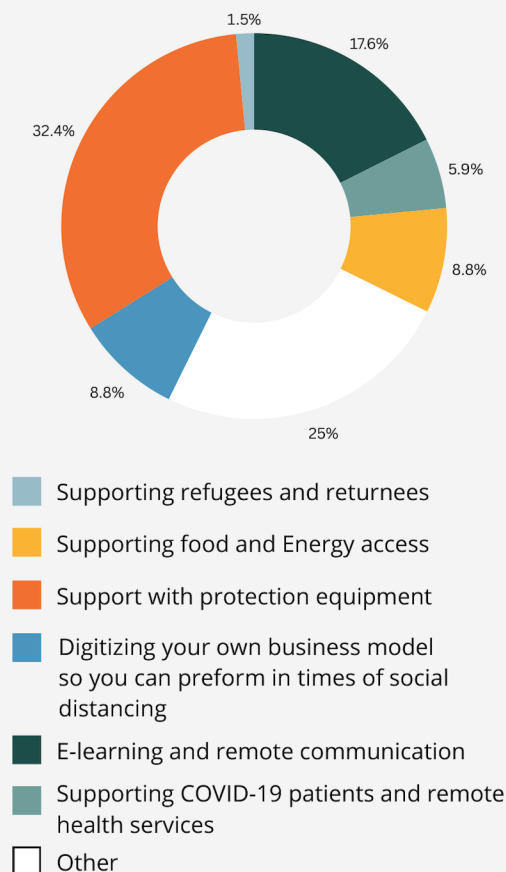
Annual Budget of Mapped CSOs



SDGs that best describe the activities of mapped CSOs



Areas of COVID-19 response that mapped organizations are working in



Tadamon Crowdfunding Academy in Senegal



Tadamon Crowdfunding Academy in Senegal took place between June and July 2022. During the Tadamon Crowdfunding Academy in Senegal, the below listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication skills (written, oral

and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/ISFD and the Government of Senegal as trustworthy and reliable partners.

AGORA	Health	aisse.konte@ongagora.org
Action Humaine pour le Développement Intégré au Sénégal (AHDIS)	Economic and Social Development	ahdis2@orange.sn
Association pour le développement de Diaoulé	Climate Change	diaouledabord@gmail.com
ADT-GERT - Association Pour Le Développement Des Technologies, La Gestion De L'espace Et Des Ressources Du Terroir	Climate Change	diallomaster92@gmail.com
ACCES (Association d'aCtions Concertées pour l'Entraide et la Solidarité)	Health	contact.afds@gmail.com
Association pour la Fraternité et le Développement du Sénégal - AFDS	Health	asredifong@gmail.com
Association Sénégalaise pour la Recherche, le Développement, l'Information et la Formation	Economic Development, Poverty Reduction	cndiop19@gmail.com
Fédération des Agropasteurs de Diender (FAPD)	Agriculture	janganmanapp2005@gmail.com
Senegal Solidarite Action	Environment and Rural Development	roubaze.ok@gmail.com
USE	Education and Social Inclusion	idc.contact.221@gmail.com
Réseau Africain pour le Développement intégrée - RADI	Food Security and Human Rights	radi@orange.sn
Femmes Africaines Actives Pour Le Développement - FAADEV	Economic Empowerment and Entrepreneurship	faadevprojet@gmail.com
Association Pour l'Education des adultes - APADA	Education	diengsala2@gmail.com
Plateforme des Initiatives du Nord (PINORD)	Agriculture	pinord.vfs@gmail.com
ONG AFEE (Association Femme-Enfant-Environnement)	Women and Childcare	afee@orange.sn
Association des Femmes de l'Afrique de l'Ouest	Economic Development	afaowawa1@gmail.com
AcDev	Socio-Economic and Health Development	acdev@orange.sn
Enfance Scolarisée pour la Promotion et la Défense des Droits de l'Enfant (ESPDE-SENEGAL)	Human Rights	espddesenegal@gmail.com
urbaSENEGAL	Urban Development	keita@urbasen.org
Centre D'entrainement Aux Méthodes D'éducation Active Au Sénégal	Education	jibsajo@gmail.com
Réseau des organisations pour la Promotion de la Santé Mentale - REPOSAMS	Health	reposams@gmail.com

Tadamon Partners

Humanitarian Leadership Academy



www.humanitarianleadershipacademy.org

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

NAMA Foundation



www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

International Institute of Tropical Agriculture (IITA)



www.iita.org

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

Al Awn Foundation for Development

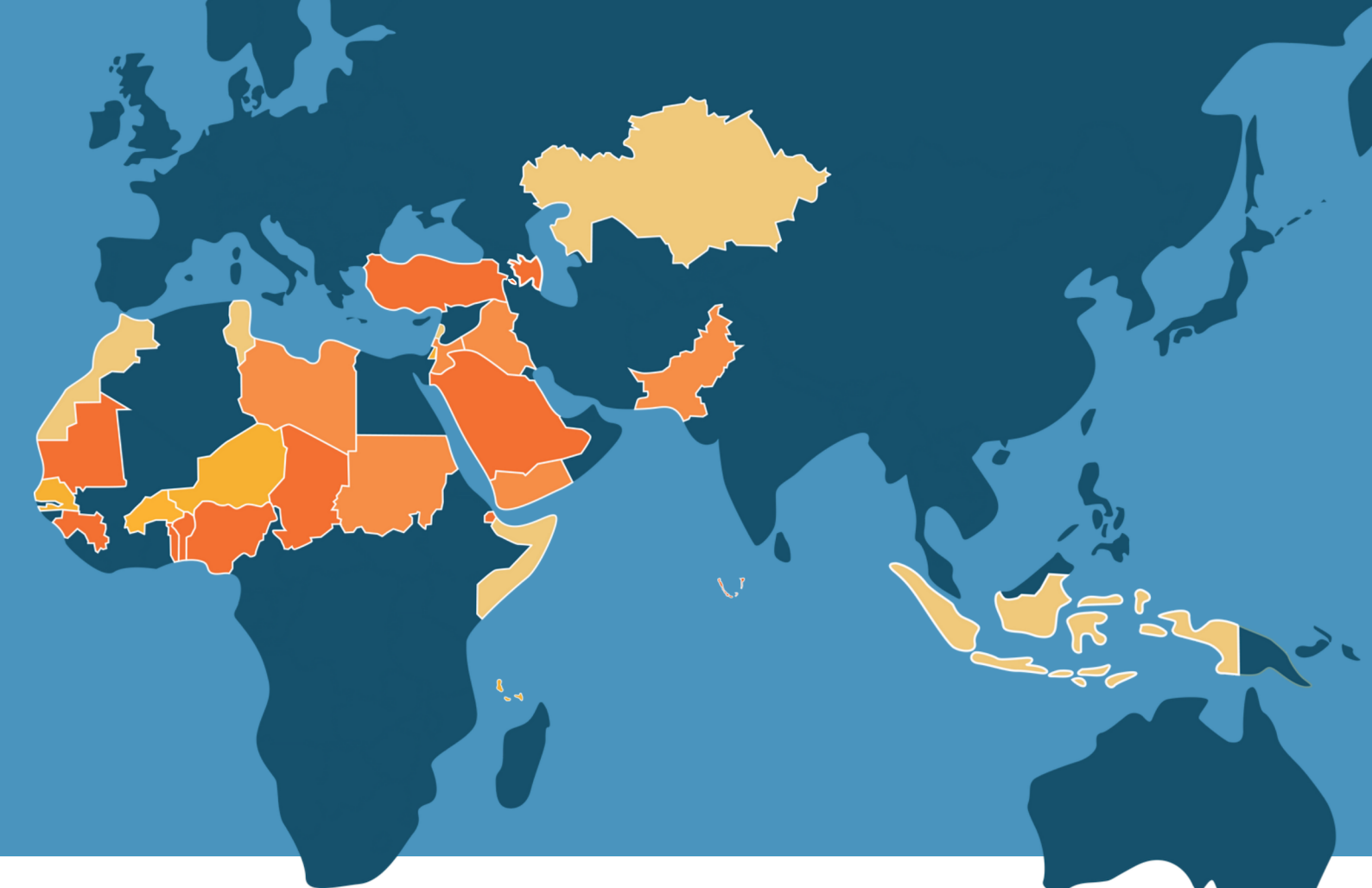


www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 3419 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023
Indonesia	Comoros	Iraq	Maldives
Kazakhstan	Burkina Faso	Libya	KSA
Lebanon	Niger	Jordan	Djibouti
Morocco	Senegal	Pakistan	Azerbaijan
Somalia	State of Palestine	Yemen	Turkiye
Tunisia		Sudan	Nigeria
			Togo
			Mauritania
			Guinea
			Benin
			Chad
			Uzbekistan

CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

ISFD - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

SDGs - Sustainable Development Goals

UNDP - United Nations Development Programme

UNDP CO - United Nations Development Programme Country Office

UNDP IRH - United Nations Development Programme Istanbul Regional Hub

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UNDP IRH - Merkez
Abide-i Hürriyet Cd No:142
34381 Şişli/İstanbul, Turkey

