

TADAMON
تضامن

IsDB - ISFD
NGO Empowerment for
Poverty Reduction Program



Tunisia

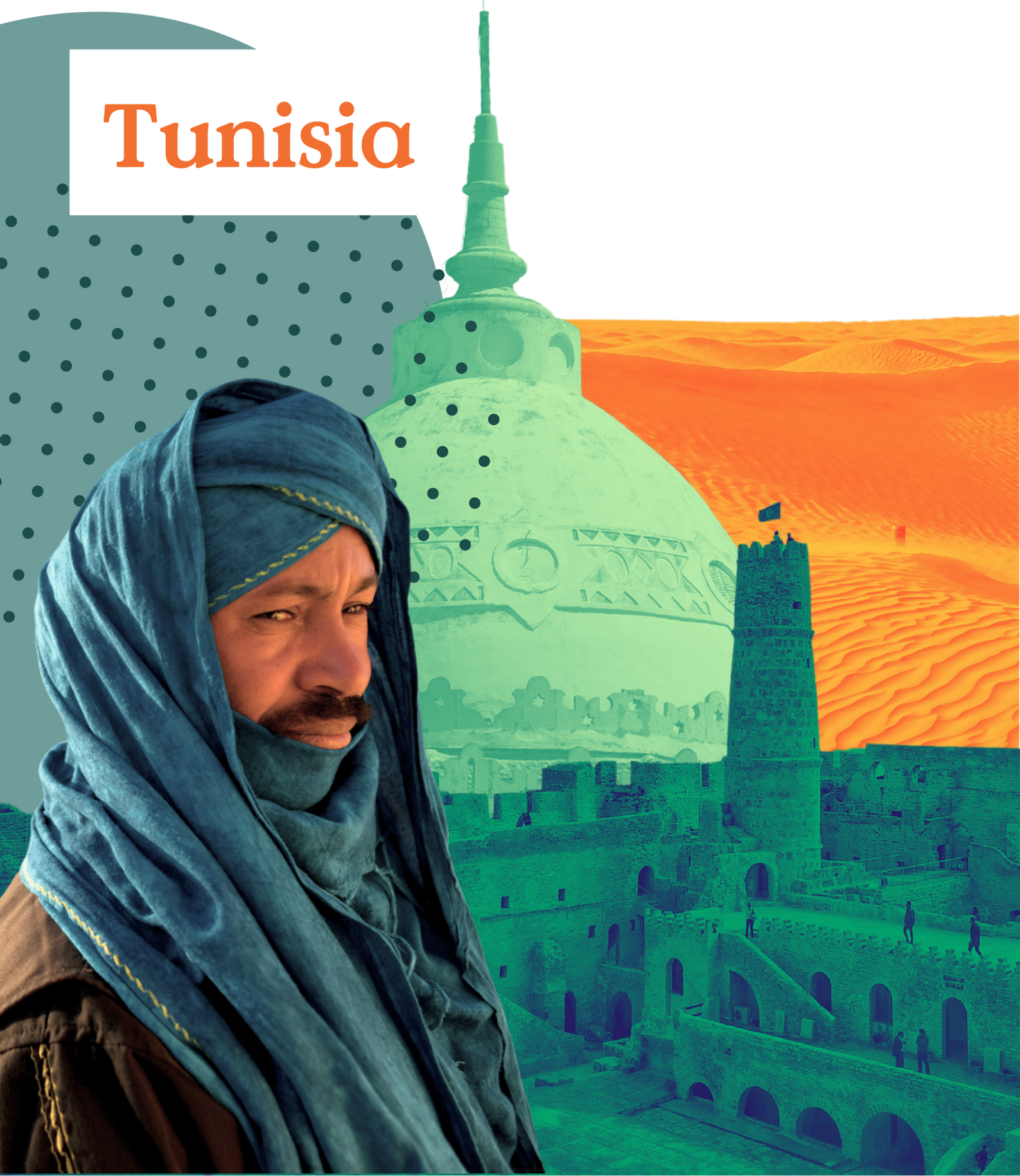


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About Tadamon

Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations' (CSOs) projects and activities to facilitating and supporting innovative ideas that have potential to scale up in those Member Countries (MCs) of the Organization

of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019 - 2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB - ISFD NGO Empowerment Program for Poverty Reduction in Tunisia.

"It's an excellent experience! Well informed. Thanks a lot. Personally, I really enjoyed sharing what I learned with colleagues from NGOs in Tunisia and the coaching from the mentors was very helpful. On behalf of the OVC team, I would like to say that our campaign project has been taken as an example in many group meetings. So we think that we have succeeded in writing our story and in specifying our action plan."

Organization Will and Citizenship, 2020 - Tadamon Crowdfunding Academy Participant

4018

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3043

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$13.4 milion

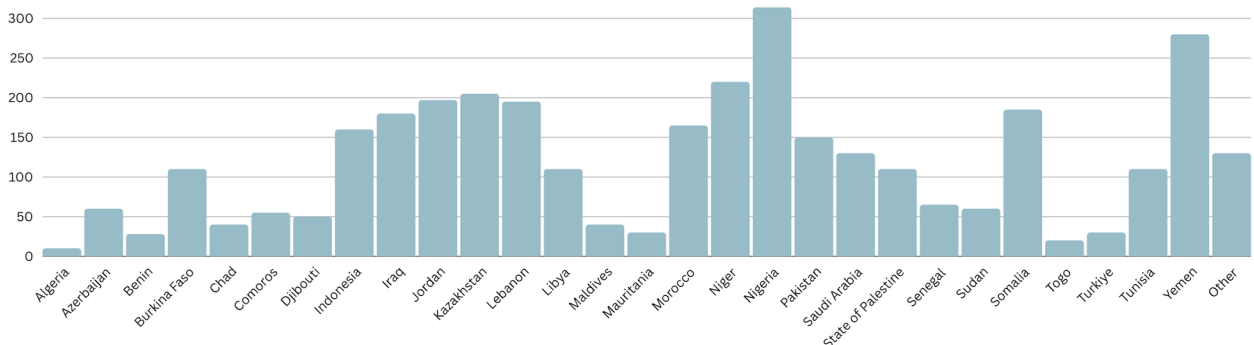
Total value of projects from successful campaigns and raised \$12,700,732 through crowdfunding academies

\$72.8 milion

Total amount raised through Tadamon partners

DATA OVERVIEW: May 2024

In what countries is your CSO registered and licensed to operate?





Program objectives

Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

Program activities

1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

DATA OVERVIEW: TUNISIA *

OUTREACH

109

CSOs
registered

31

Applications to the
Crowdfunding
Academy

16

CSOs selected

TRAINING & EMPOWERMENT

6

CSOs developed
campaigns

\$350,876

Total project value

TADAMON GRANTS

\$1m

Grants in US\$

23

CSOs applied

2

Grants awarded

* May 2024

Civil Society in Tunisia

Since 2011, Tunisia has seen a rich, dynamic, and multiform civil society emerge, composed of clubs, unions, community groups, and NGOs. Thanks to new laws that simplified the creation process, the number of associations has grown from 9 600 at the end of 2011 to over 23 000 associations in 2021. CSOs are fundamental in working towards alleviating poverty, ensuring sustainability, and increasing civic engagement and participation.

CSOs have played a crucial role in the post-revolution political transition through their efforts and persistence promoting community-based development. However, despite its dynamism, civil society faces many challenges to fully assume its role; especially due to the various stakeholders' lack of experience in terms of participatory democracy and the challenges they face in accessing finance, which significantly limit their ability.

The right to form associations is inscribed in the 2014 Constitution (article 35) and all Tunisian nationals or residents in Tunisia have the right to form an association, from the age of 13. CSOs in Tunisia have the right to take legal action, the right to property, and the right to manage their resources and assets. They can receive all forms of aid, subsidies, donations, and legacy. In terms

of their duties and obligations, associations must comply with the provisions of Law No. 2018-48 on the declaration of assets and interests, the fight against illicit enrichment, and conflict of interest. Associations must also be registered in the national register of companies as stated in the provisions of Law No. 2018-52.

CSOs face challenges in accessing financing and often rely on state or political funding. Some of the challenges that CSOs face include financial transparency; they must provide various financial statements, specifying the origin, value, and purpose of the aid received, and must also inform the General Secretariat of the Government. Finding resources for CSOs is one of the major challenges. Article 35 prohibits associations from accepting foreign aid, gifts, or donations that are not authorized by the Tunisian Financial Analysis Commission.

Among other proposed provisions that could be detrimental to civil society is the ban on associations "threatening the unity of the state or its republican and democratic system", which can be broadly interpreted. This new decree, if it was implemented, would have a significant impact on the Tunisian civil society.

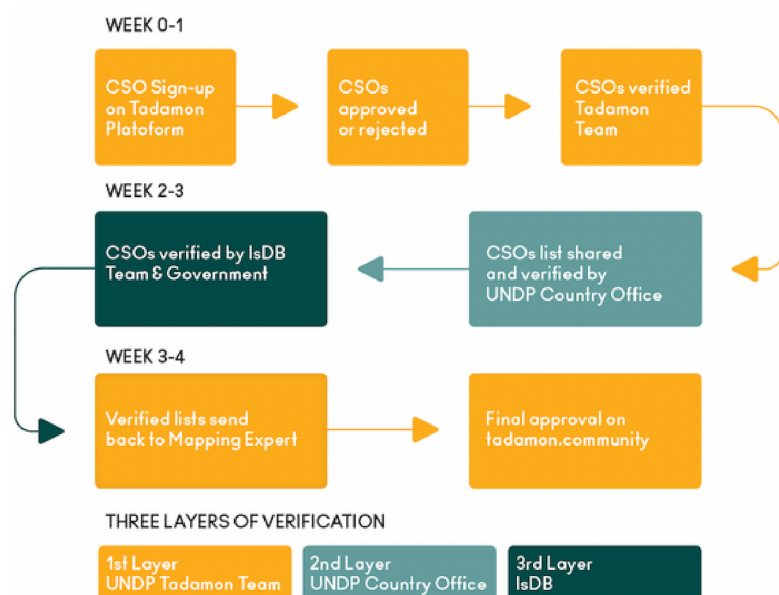


Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2021 the mapping was conducted in Tunisia in order to better understand and get to know the people and organizations at the forefront of grassroots development.

Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organizations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity building programs.



Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

109

Number of CSOs from Tunisia in online database*

87

Verified CSOs from Tunisia*



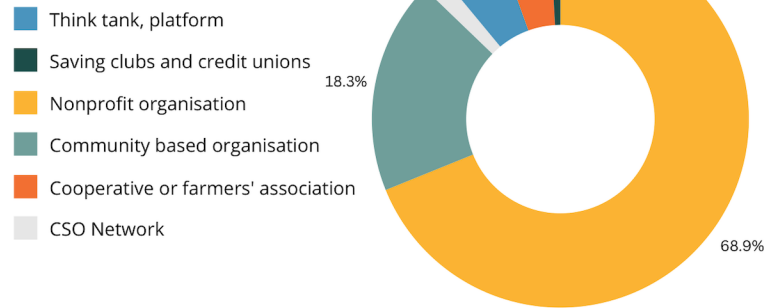
*Data from July 2023

CSOs in Tunisia

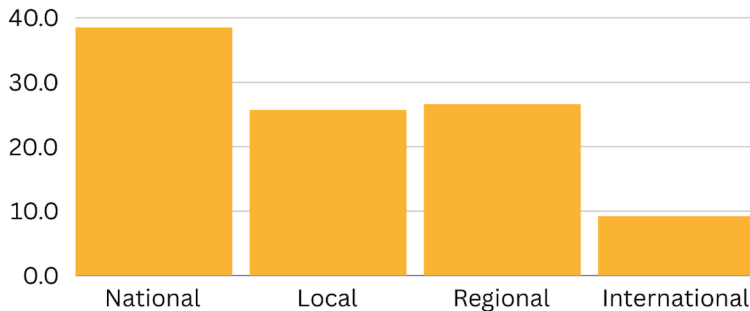
A total of 109 CSOs from Tunisia applied to the program and the data of these mapped organizations was collected through the [Tadamon sign-up](#) form and added to the online database.

Below is a visualisation of selected data points included in the sign-up form.

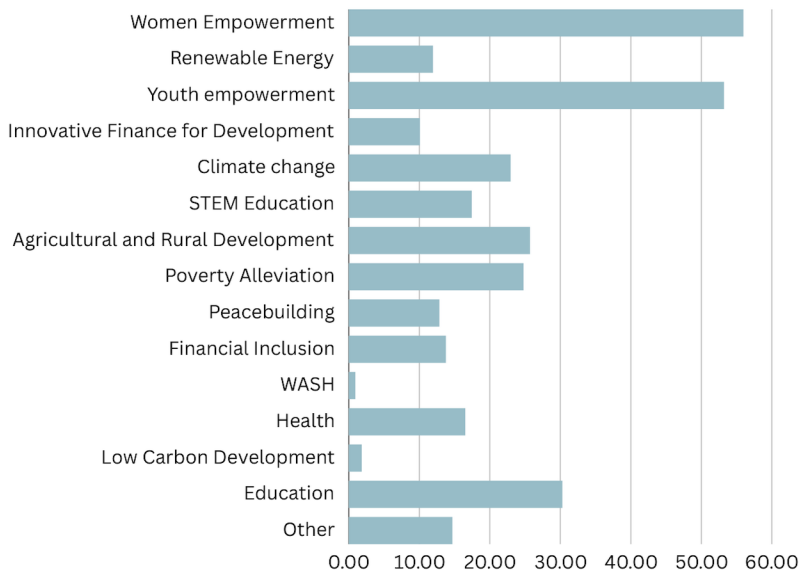
Organization Type



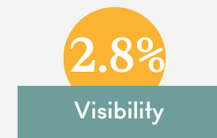
Activity level



Fields of activities of mapped CSOs



Reasons for joining Tadamon



Experience with Crowdfunding



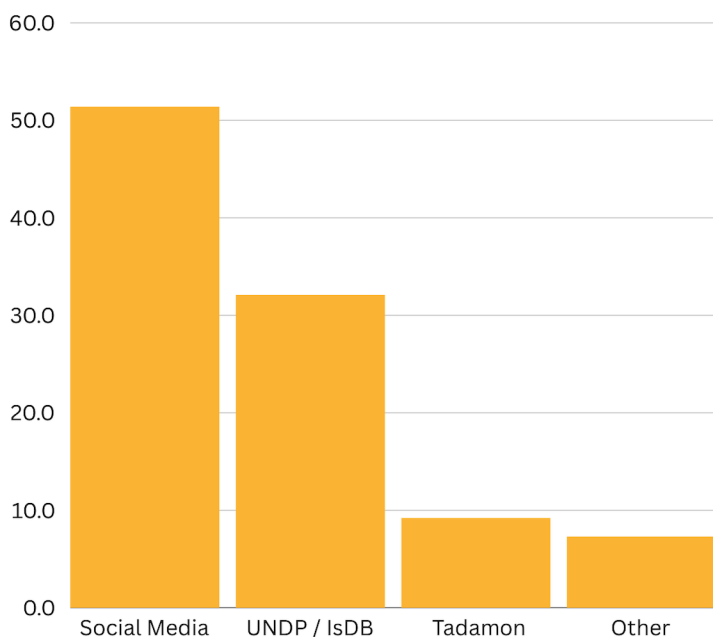
No Yes

Whether or not mapped CSOs have received previous funding from UNDP or IsDB

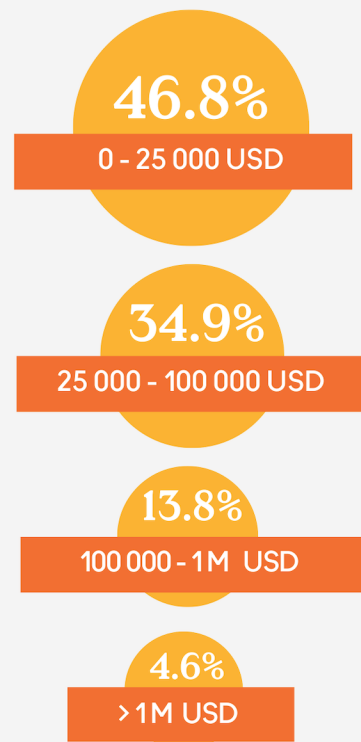


No Yes

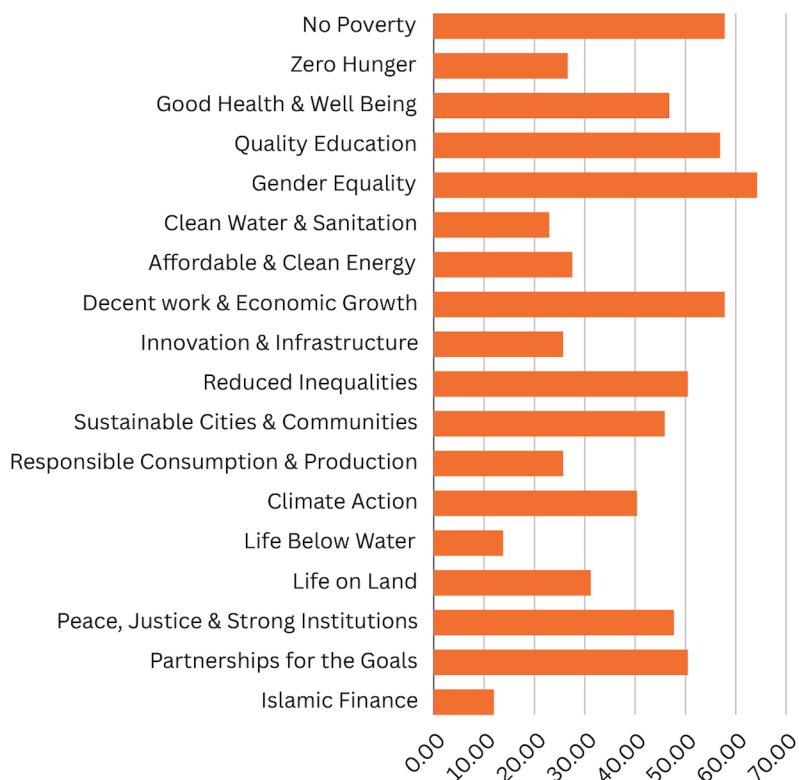
How organizations found out about Tadamon



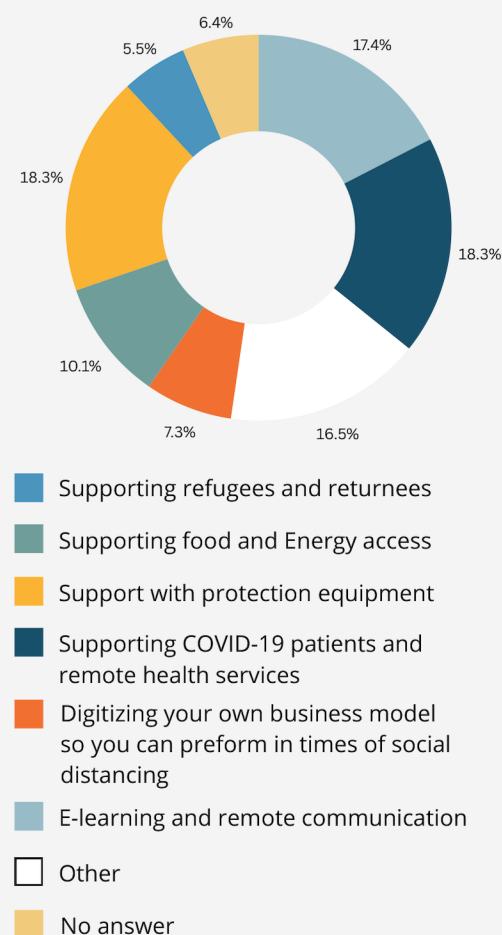
Annual Budget of Mapped CSOs



SDGs that best describe the activities of mapped CSOs



Areas of COVID-19 response that mapped organizations are working in



Tadamon Crowdfunding Academy in Tunisia



Tadamon Crowdfunding Academy in Tunisia took place between 10th of May to 21st of July 2022 Add Dates. During the Tadamon Crowdfunding Academy in Tunisia, the below listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective

communication skills (written, oral and visual), project development, and implementation skills.

CSOs were verified by UNDP; IsDB/ISFD and the Government of Tunisia as trustworthy and reliable partners.

We Youth	Youth Empowerment & Education	Agrisoni@weyouthorganization.org
Young Science Association	STEM Education	lassaad2009@gmail.com
UNESCO ALESCO ISESCO	Climate Change	unesco_alecso_isesco_club@hotmail.com
Les volontaires	Youth Empowerment	medtahersdiri@gmail.com
Association Enfants de le lune & Association AMEL	Poverty Alleviation & Women Empowerment	mosbahksiksi@gmail.com
AT3E	Renewable Energy	association.ateee@gmail.com
Adid	Poverty Alleviation	adidzr@gmail.com
Association de Developpement KSAR JDID	Low Carbon Development & Climate Change	mouhamedbaroudi63@gmail.com
Nakhla	Climate Change	nakhla.ong@gmail.com
Pole de competitivite de GAFSA	Climate Change & Renewable Energy	thaljaoui@gmail.com
Association KHMIR environnement et developpement	Climate Change	Nouiouinoura@gmail.com
Association AMAL pour les insuffisants Renaux	Health	Associa-al-amal@hotmail.fr
Infojriddi	Innovative Finance for Development	aafifa61@yahoo.com
OVC	Women Empowerment & Poverty Alleviation	ihsen.amri@gmail.com
Tunisian Association for Sciences and Research	Youth Empowerment & STEM Education	yassinebensalem@ieee.org
Association of Kairouan for Self development	Climate Change	elazem.asma41@gmail.com

Tadamon Partners

Humanitarian Leadership Academy



www.humanitarianleadershipacademy.org

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

NAMA Foundation



www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

International Institute of Tropical Agriculture (IITA)



www.iita.org

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

Al Awn Foundation for Development

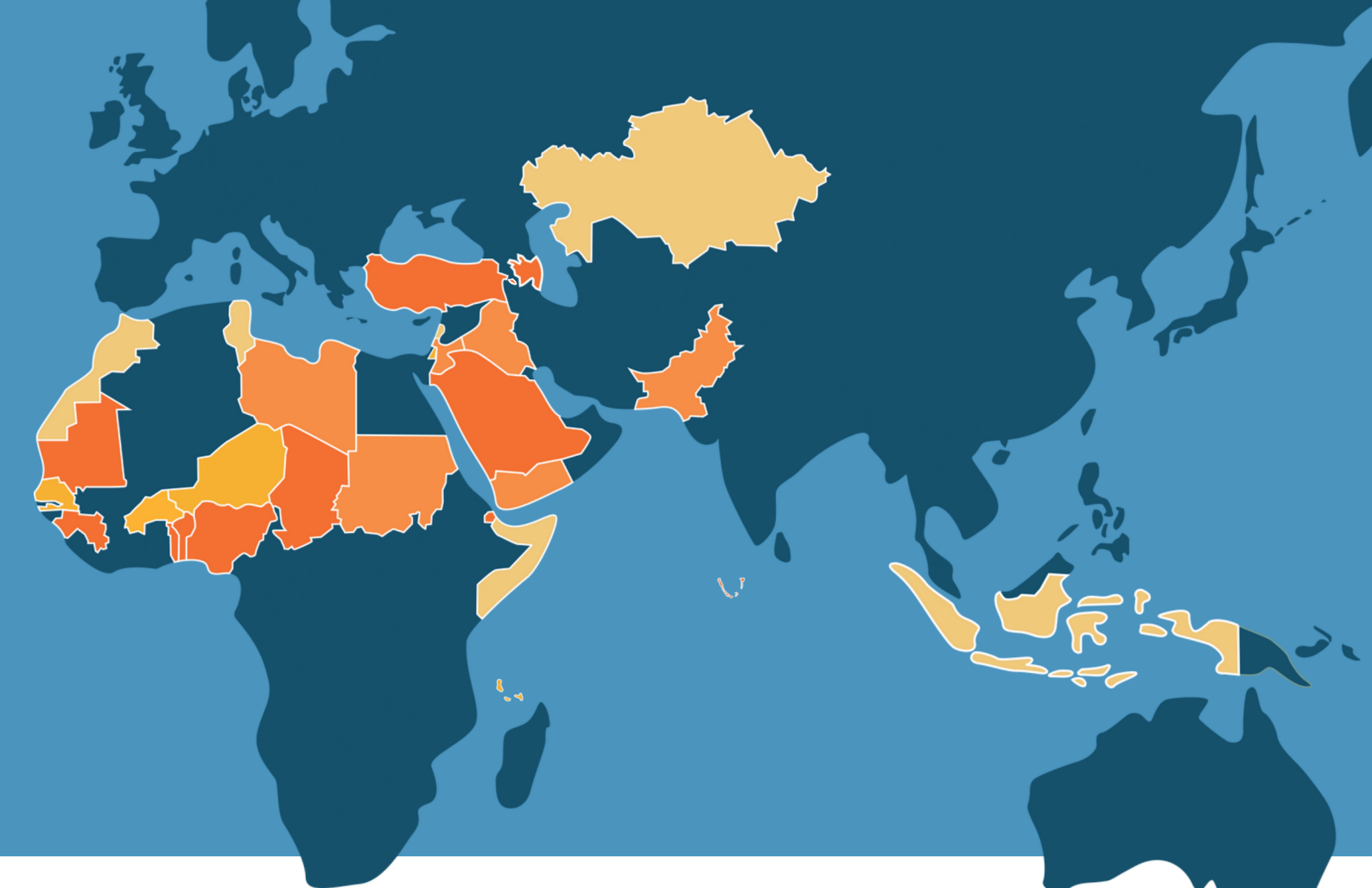


www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 3419 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023
Indonesia	Comoros	Iraq	Maldives
Kazakhstan	Burkina Faso	Libya	KSA
Lebanon	Niger	Jordan	Djibouti
Morocco	Senegal	Pakistan	Azerbaijan
Somalia	State of Palestine	Yemen	Turkiye
Tunisia		Sudan	Nigeria
			Togo
			Mauritania
			Guinea
			Benin
			Chad
			Uzbekistan

CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

ISFD - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

SDGs - Sustainable Development Goals

UNDP - United Nations Development Programme

UNDP CO - United Nations Development Programme Country Office

UNDP IRH - United Nations Development Programme Istanbul Regional Hub

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UNDP IRH - Merkez
Abide-i Hürriyet Cd No:142
34381 Şişli/İstanbul, Turkey

