

TADAMON
تضامن

IsDB - ISFD
NGO Empowerment for
Poverty Reduction Program



Yemen

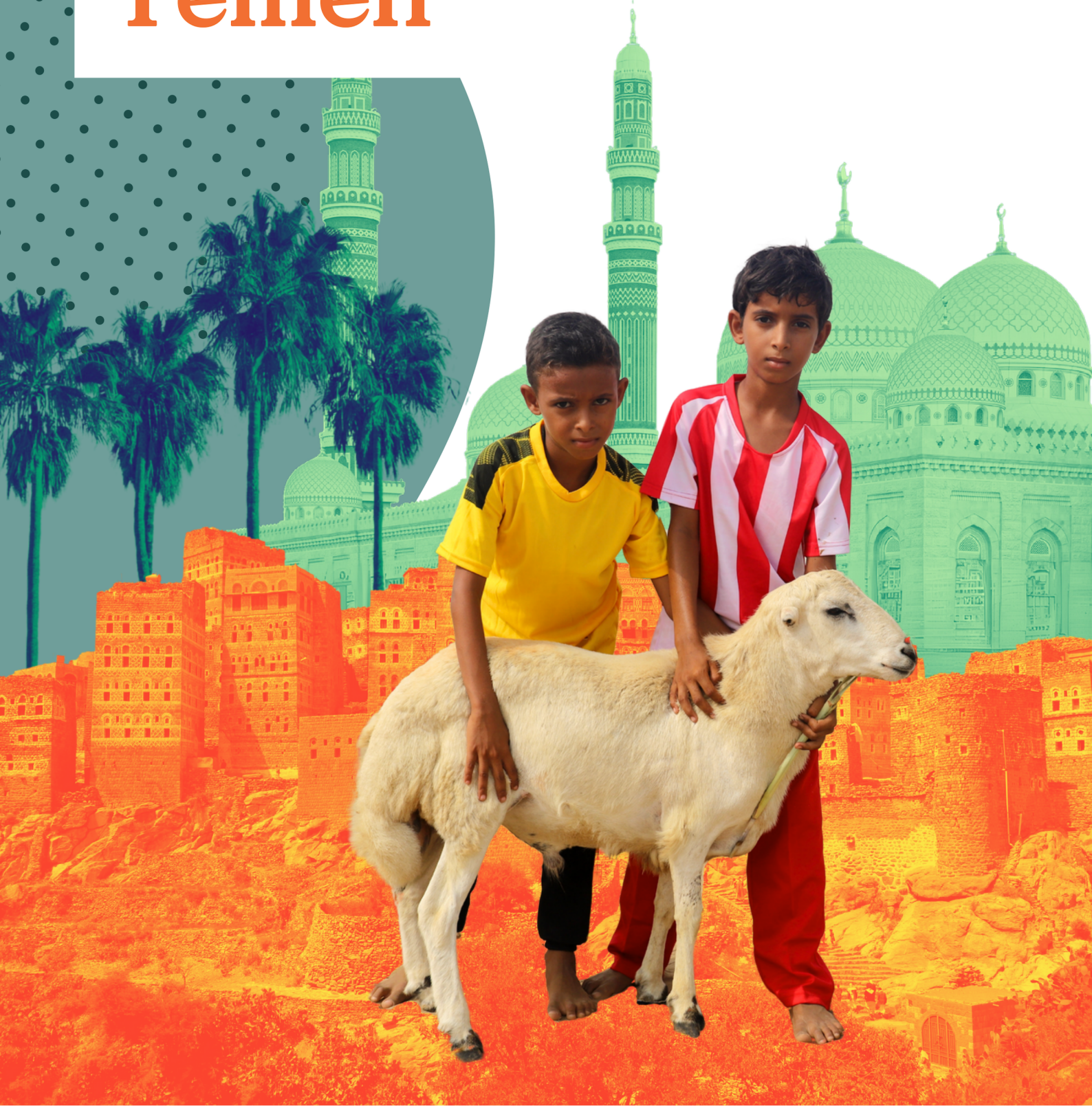


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About Tadamon

Making CSOs Stronger

The IsDB - ISFD NGO Empowerment for Poverty Reduction Program (Tadamon) is a partnership program sponsored by the Islamic Solidarity Fund for Development (ISFD), managed and designed by the Islamic Development Bank (IsDB), and implemented by the United Nations Development Programme (UNDP). This booklet demonstrates how this initiative has evolved from providing visibility to Civil Society Organizations' (CSOs) projects and activities to facilitating and supporting innovative ideas that have potential to scale up in those Member Countries (MCs) of the Organization

of Islamic Cooperation (OIC) that have endorsed the Program.

The program is being implemented during the years 2019-2024 among the 57 OIC member countries. Each year, around 7 priority countries are selected for the implementation of the program. Within the scope of the program, over 100 CSOs are empowered annually. The goal of this booklet is to illustrate the activities and achievements of the IsDB-ISFD NGO Empowerment Program for Poverty Reduction in Yemen.

“Tadamon Crowdfunding Academy provided us with valuable practical experience in preparing crowdfunding campaigns. It was our first opportunity to collaborate with experts and consultants highly experienced in fundraising and campaign marketing for projects and programs aimed at contributing to sustainable development goals. The academy had a clear and tangible impact on our systematic and well-planned approach to creating goal-oriented crowdfunding campaigns that utilise modern and innovative techniques to bridge gaps effectively.”

Afaq Foundation for Development (AFFD), 2023 - Tadamon Crowdfunding Academy Participant

4018

CSOs signed up to Tadamon.community as result of the CSO Mapping Exercise

3043

CSOs verified by the program to date

689

CSOs trained through the Tadamon Crowdfunding Academy

\$13.4 milion

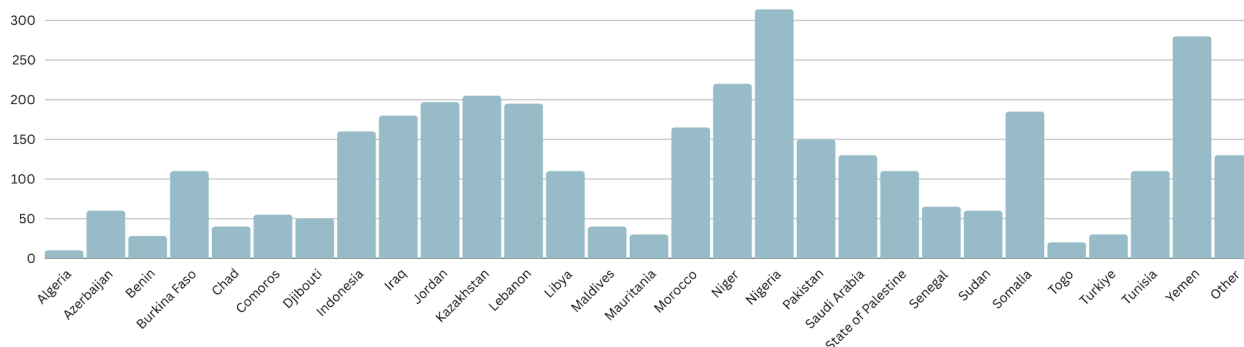
Total value of projects from successful campaigns and raised \$12,700,732 through crowdfunding academies

\$72.8 milion

Total amount raised through Tadamon partners

DATA OVERVIEW: May 2024

In what countries is your CSO registered and licensed to operate?





Program objectives

Reduce poverty

in IsDB's MCs through development and humanitarian initiatives;

Build relationships

and undertake cooperative initiatives to reach hard-to-reach communities;

Showcase the benefits of an integrated approach

to improve the socio-economic wellbeing of hard-to-reach communities.

Program activities

1 Mapping, screening, and categorizing of national CSOs

- **Developing a roster of CSOs** that can partner with IsDB/ISFD.
- **Identifying institutional capacity gaps**, specializations, and mapping of civil society landscape.
- **Identifying new partners**, such as: international CSOs, philanthropies, foundations, and platforms.
- **Providing an easy-to-search database** for future partners.

2 Capacity-building for local CSOs

through dialogue and institutional strengthening. The aim is to promote CSOs engagement on a country level in MCs to:

- Improve operational efficiency and effectiveness.
- Support strengthening of institutional capacity to raise funds, manage, implement, monitor, and evaluate grant projects.
- Participate in the Tadamon Crowdfunding Academy for sustainable financing.

3 Promoting innovative and transformative projects

led by CSOs that contribute to reducing poverty in their communities. These transformative projects focus on:

- **Improving the lives** of refugees, women, youth, people with disabilities, and children deprived of parental care through education and skills development.
- **Empowering vulnerable communities** through income-generating opportunities, community resilience building, and job creation for youth.

4 Development of the Tadamon online platform

that will:

- **Support mapped CSOs** to get more visibility, connections, training and funding.
- **Serve as the "Trip advisor" on CSOs** programs and projects in particular fields, in order to make it easier for citizens, the private sector, and philanthropies to financially support the humanitarian and development efforts of CSOs.

DATA OVERVIEW: YEMEN *

OUTREACH

320

CSOs registered

74

Applications to the
Crowdfunding
Academy

15

CSOs selected

TRAINING & EMPOWERMENT

9

CSOs developed
campaigns

6

Campaigns
launched

\$350,042

Total project value

RESOURCE MOBILIZATION & IMPACT

\$13,350

Raised via
crowdfunding

\$16,000

Total value of projects
from successful
campaigns

* May 2024

Civil Society in Yemen

In 2015, armed conflict erupted in Yemen, leading to one of the worst humanitarian and development crises in the world. In a country suffering from a protracted situation of uncertainty, Civil Society Organizations (CSOs) play an important role in supporting individual communities and Yemeni society.

CSOs in Yemen can be traced back to the 1950s, but significant development of the organisations began in the 1970s and 1980s. The organisations obtain their permits under the Law on Associations and Foundations from 2001, which governs the legal status of CSOs in Yemen through the Ministry of Social Affairs and Labor (MOSAL).

In Yemen, CSOs work with a cross-section of stakeholders to implement interventions through a series of engagements, often with INGOs or

International Organizations and Donors areas including peacebuilding, livelihoods, health, renewable energy, youth and women empowerment, rule of law, water and sanitation, economic recovery, and raising awareness and advocating for support of vulnerable groups.

A key issue facing CSOs in Yemen is the need to adapt to changes resulting from operating in an unprecedented working environment and uncertain conditions. CSOs must be agile and adaptive to the circumstances in the country, which can create pressure on operating costs, accessibility, and outreach. The issue of sustainability for CSOs is one of the main challenges and requires concentrated efforts on fundraising. Moreover, CSOs in Yemen need capacity building on project management and good governance to further their development.

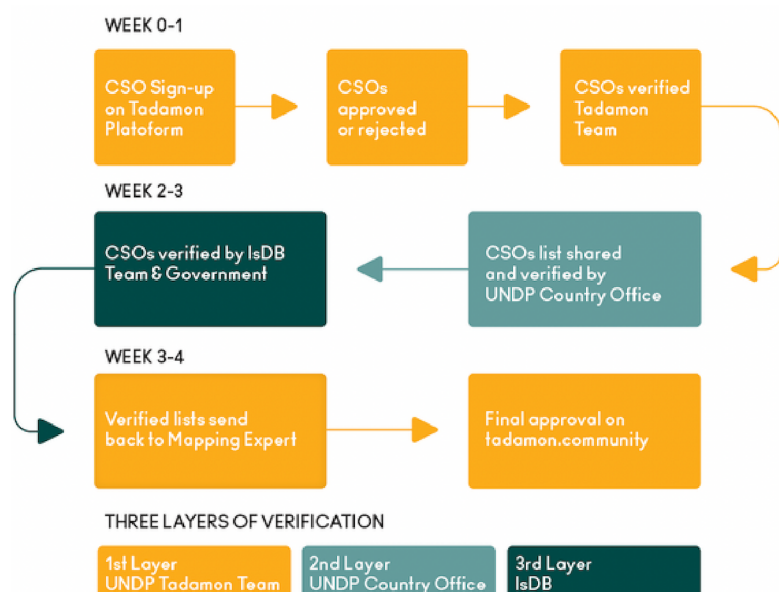


Mapping of CSOs

Since 2020, the program has mapped, categorised and surveyed the civil society landscape across 33 OIC member countries. In 2021 this mapping was conducted in Somalia in order to better understand and get to know the people and organizations at the forefront of grassroots development.

Instead of relying on existing databases and directories, a new approach was specifically designed to have CSOs come to our platform. The goal was to identify the most active organizations that would benefit from the program and its activities, by having CSOs sign up on the Tadamon platform.

After signing up and passing our three-step verification process, CSOs gain access to participate in our activities: grant programs, financed by IsDB, Crowdfunding Academies and other forthcoming capacity building programs.



Sign Up Criteria

1. CSOs' activities are in line with IsDB's areas of interventions;
2. CSOs have no political affiliation
3. CSOs have a minimum of 2 years of experience
4. CSOs are registered and licensed to operate in their respective countries

CSO verification

CSOs that signed up to the platform go through a three-step verification process to ensure they are eligible for the program and have an official registration with local authorities. The applications are also reviewed for any fake applications and scammers.

320

Number of CSOs from Yemen in online database*

311

Verified CSOs from Yemen*

*Data from October 2023

CSOs in Yemen

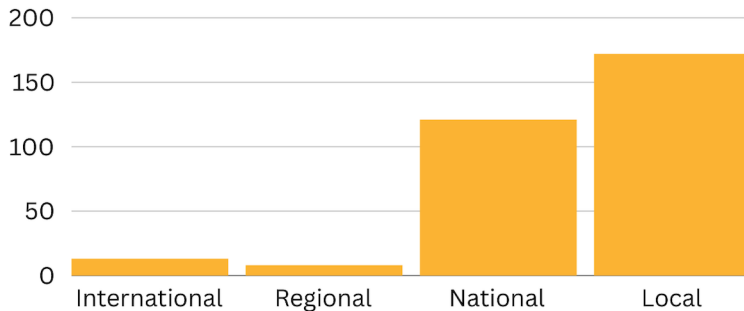
A total of 180 CSOs from Yemen signed up to the program and the data of these mapped organisations was collected through the [Tadamon sign-up form](#) and added to the online database.

Below is a visualisation of selected data points included in the sign-up form.

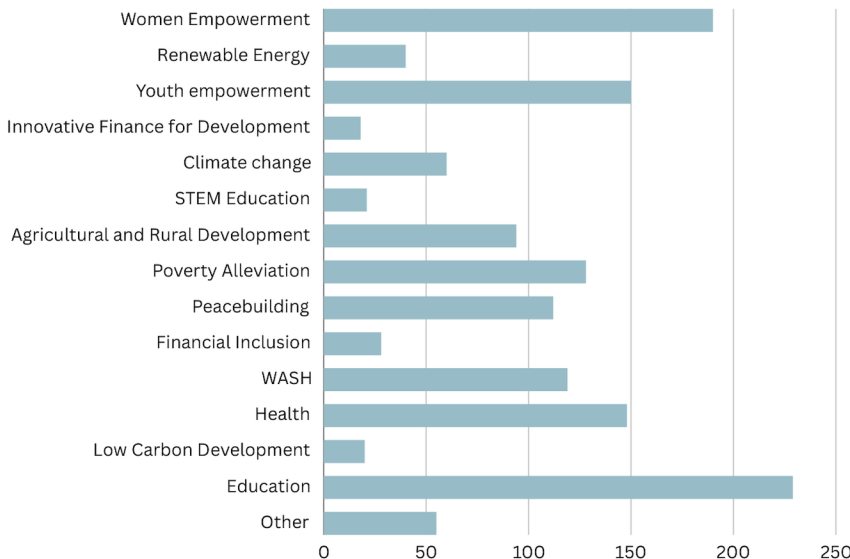
Organization Type



Activity level



Fields of activities of mapped CSOs



Reasons for joining Tadamon

24.75%

Capacity Strengthening

35%

To learn about Alternative Finance

33.76%

Partnership

6.43%

Visibility

Experience with Crowdfunding

58.2%

41.8%

No

Yes

Whether or not mapped CSOs have received previous funding from UNDP or IsDB

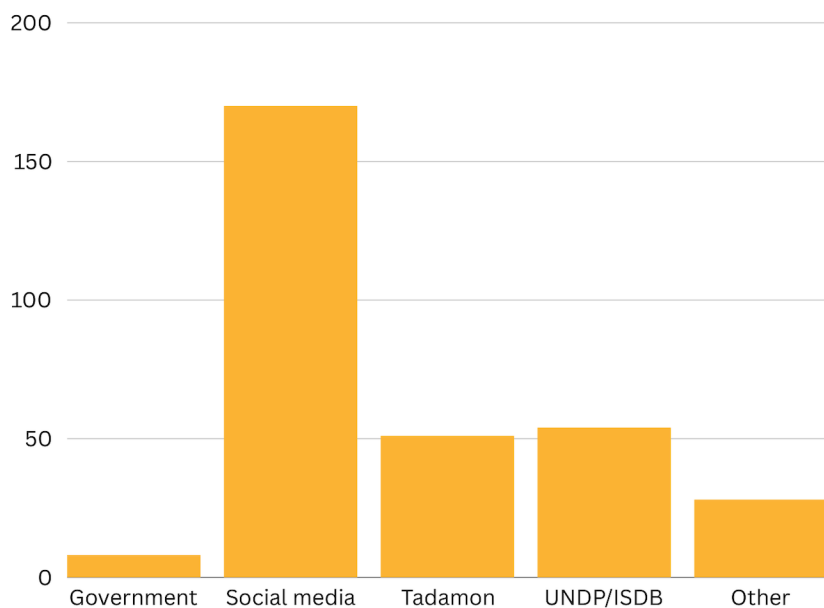
89.71%

10.28%

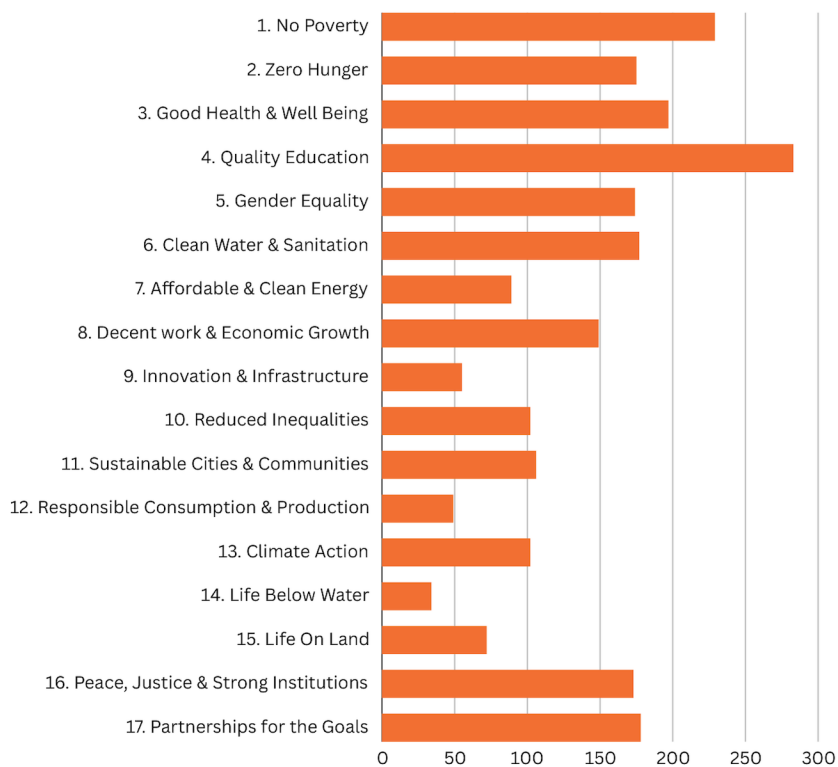
No

Yes

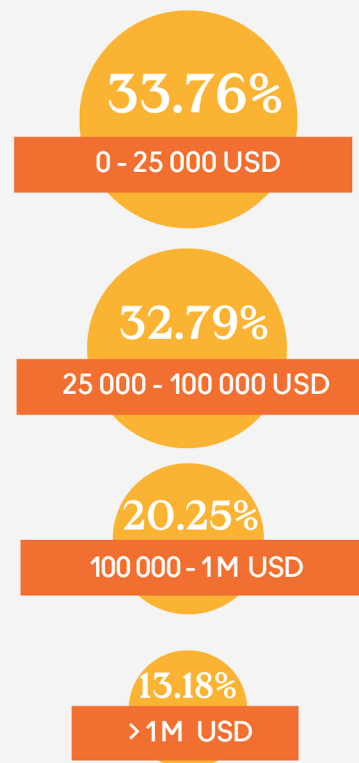
How organizations found out about Tadamon



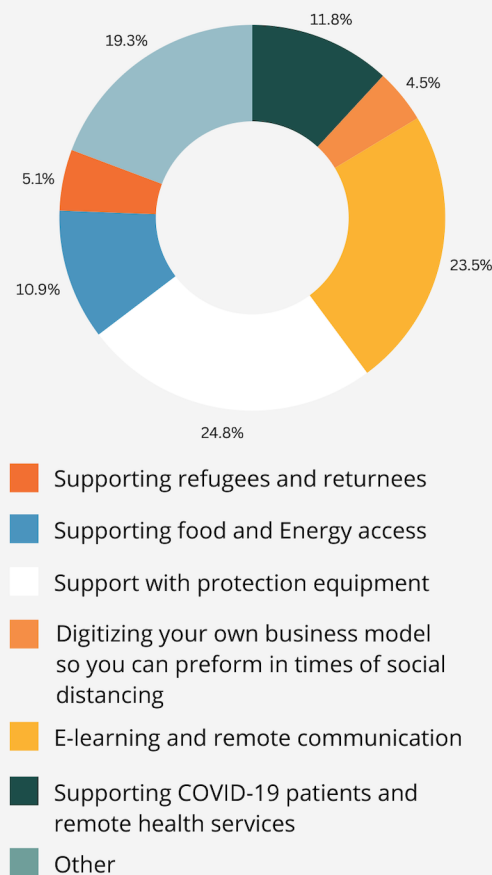
SDGs that best describe the activities of mapped CSOs



Annual Budget of Mapped CSOs



Areas of COVID-19 response that mapped organizations are working in



Tadamon Crowdfunding Academy in Yemen



Tadamon Crowdfunding Academy in Yemen Took place between June and August 2023. During the Tadamon Crowdfunding Academy in Yemen, Below listed CSOs and their personnel were trained and empowered on the topic of developing crowdfunding campaigns while acquiring effective communication skills (written, oral

and visual), project development and implementation skills.

CSOs were verified by UNDP; IsDB/IsFD and the Government of Yemen as trustworthy and reliable partners.

Barka foundation	Economic Development, Poverty Reduction	baraka.association01@gmail.com, ak.gm2016@gmail.com and blackflower.fb32@gmail.com
Imprint of Life Foundation for Humanitarian works	Social Development	info@iol15ye.org and atharshmsheer83@gmail.com
Yanabia Al-Khair Charity Foundation	Capacity Building, Women and Child Care	rm@yanabia.org
Foundation Jood	Women and Child Care	foundation.jood@gmail.com
HADHRAMAUT CANCER CONTROL FOUNDATION	Environmental Development	info@hcf-ye.org
Psychiatric Care Developmental foundation	Education, Health, Development, Relief and Social Initiatives	info@iol15ye.org
Nahda Makers Organization	Social Development	shrooq.mansour@pcfeyemen.org and Info@pcfeyemen.org
University Youth Foundation for Development	Education	mohammed.alghurabi@nahdamakers.org
Solutions Foundation for Sustainable Societies	Development, Relief and Social Initiatives	info@uyfd.org, mfouad@uyfd.org and Mahmood@uyfd.org
R.D.F	Economic Empowerment and Social Inclusion	horiby71@gmail.com and readahtaiz725@gmail.com
Takamol Development Foundation	Economic Empowerment and Social Inclusion	tkamol73@gmail.com
مؤسسة آفاق للتنمية (AFFD)	Human rights	afaqdevorg@gmail.com and aymen.salim2015@gmail.com
Enjaz foundation for Development	Education and Child Care	info@enzajfoundation.org
Ghadaq for development	Poverty Reduction	info@ghadaq.org and amani@ghadaq.org
Siaq Organization for youth and Development	Women and Child Care	aljobani86@gmail.com, malamery954@gmail.com, siaqyemen@gmail.com and info@siaqyemen.org
SOUL for Development	Child Care Development and Education	m_al-nehmi@soul-yemen.org and m_khalil@soul-yemen.org
Improve Your Society Organization (IYSO)	Socio-economic and Human rights	shaima@iysoyemen.org and marcillia@iysoyemen.org

Tadamon Partners

Humanitarian Leadership Academy



www.humanitarianleadershipacademy.org

The Humanitarian Leadership Academy is a global learning initiative set up to facilitate partnerships and collaborative opportunities to enable people to prepare for and respond to humanitarian crises and development challenges in their own countries.

Contribution

The Humanitarian Leadership Academy has partnered with IsDB and ISFD to provide the organizations participating in the Tadamon program with resources to support their learning and capacity building needs.

NAMA Foundation



www.namafoundation.org

NAMA Foundation was established in Malaysia in 2004, with the mission of empowering communities and CSOs throughout the world in the education sector, through institutional grants and partnership building, supported by excellent project management and result measurement.

Contribution

Funding and technical support of up to US\$2 million to the CSOs operating in Indonesia, Kyrgyzstan and other countries according to mutual agreement.

International Institute of Tropical Agriculture (IITA)



www.iita.org

IITA's mission is to ensure food security for some of the world's poorest people and provide them with viable strategies that create real long-term results for economic development and community stability, while building an ecologically sound future that takes into account the issues of climate change. IITA sees a bright future for Africa. It sees a continent that can become a world leader in agriculture and sustainability.

Contribution

In-kind:

- Nigeria: up to US\$5 million
- Other countries: up to US\$100,000 per year in research funding

Al Awn Foundation for Development

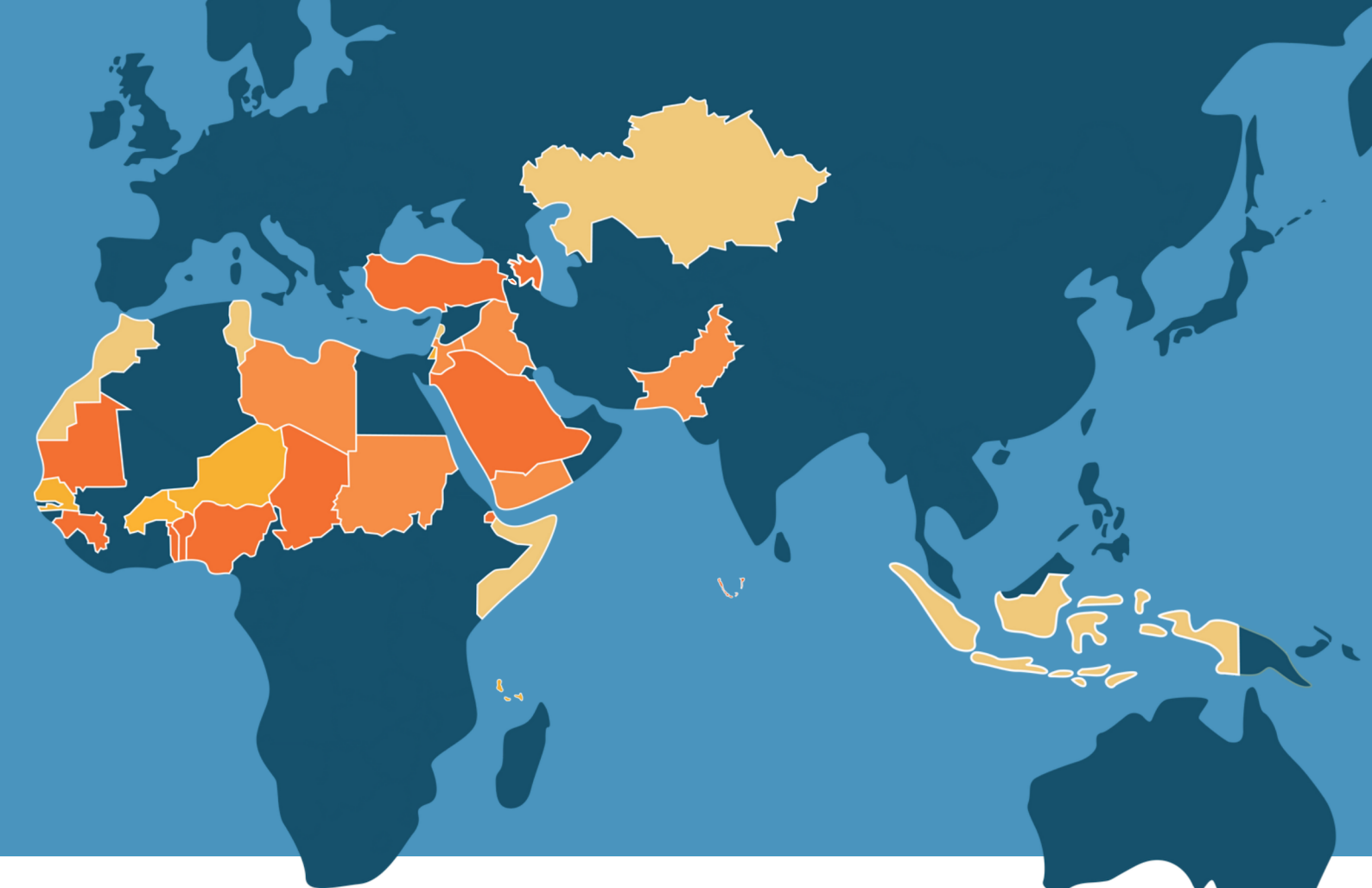


www.alawn.org

Al-Awn Foundation for Development seeks to lead in grants for sustainable development in vital areas, through a series of programs and projects based on studies stating the importance of partnership with governmental institutions, organizations, and communities.

Contribution

Al Awn Foundation will contribute an amount of US\$1 million for activities in Yemen.



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations or UNDP concerning the legal status of any country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Tadamon Countries

As a result of CSO mapping, TADAMON now has a searchable database of over 3419 CSOs categorized by a number of variables. In this way, interested partners can search for organizations working on specific development challenges.

In 2020 we started with six pilot countries, in which to test our approach and refine our services. Each year we are expanding our network to new OIC member countries that have endorsed the Tadamon program.

2020	2021	2022	2023
Indonesia	Comoros	Iraq	Maldives
Kazakhstan	Burkina Faso	Libya	KSA
Lebanon	Niger	Jordan	Djibouti
Morocco	Senegal	Pakistan	Azerbaijan
Somalia	State of Palestine	Yemen	Turkiye
Tunisia		Sudan	Nigeria
			Togo
			Mauritania
			Guinea
			Benin
			Chad
			Uzbekistan

CSO - Civil Society Organisation

FABAN - Société de fabrication de farine infantile à base de produits locaux des Comores

FADESIM - Fédération des Acteurs pour le Développement Socio-économique de l'île de Mohéli

IITA - International Institute for Tropical Agriculture

IsDB - Islamic Development Bank

ISFD - Islamic Solidarity Fund for Development

MC - Member Country

NGO - Non-Governmental Organisation

SDGs - Sustainable Development Goals

UNDP - United Nations Development Programme

UNDP CO - United Nations Development Programme Country Office

UNDP IRH - United Nations Development Programme Istanbul Regional Hub

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UNDP IRH - Merkez
Abide-i Hürriyet Cd No:142
34381 Şişli/İstanbul, Turkey

